



CRITERION 3

SSR CYCLE IV

RESEARCH, INNOVATIONS AND EXTENSION

3.2. Innovation Ecosystem

3.2.1: Institution has created an ecosystem for Innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR Cell, Incubation Centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

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Maha Fashions Tailoring Unit

Inauguration



Inauguration by District Collector



Tailoring unit



Promising artists displaying their work

Maha Mart

Maha Mart, a mini shoppe being run by the students

Inauguration



*First sale to the Chief Guest Dr.R.Baskaran, Joint Director of Collegiate Education,
Tirunelveli*

Budding Entrepreneurs

P. Aarthi

(2019 – 2022 Batch)



Tailoring Training Institute

G. Mathi
(2017-2020 Batch)

"Unlocking the Future of Digital Excellence: Stay Ahead, Stay Relevant with Be Trend"

About Us

Welcome to Be Trend, where we fuel your digital presence with innovation, creativity, and strategy. We are a forward-thinking digital marketing company dedicated to propelling businesses to new heights in the online world. At Be Trend, we believe in the power of trends – not just following them, but setting them.

What We Do :

At Be Trend, we specialize in crafting bespoke digital marketing solutions tailored to your unique needs and goals. Our team of experts is passionate about staying ahead of the curve, utilizing cutting-edge strategies and technologies to ensure your brand stands out in today's competitive landscape.





Our Approach :

We understand that every business is different, which is why we take a personalized approach to every project. Whether you're a startup looking to make a splash or an established brand aiming to reinvigorate your online presence, we're here to help you achieve your objectives.



TREND
Stay Tuned, Be Trend
DIGITAL MARKETING SERVICES

Why Choose Be Trend:


Innovation: We're constantly exploring new trends and technologies to ensure our clients stay ahead of the curve.

Creativity: Our team of creative minds is passionate about pushing boundaries and delivering unique solutions that make an impact.


Results-Driven: We're committed to delivering measurable results that help our clients achieve their business objectives.

Client-Centric: Your success is our top priority, and we'll work closely with you every step of the way to ensure we exceed your expectations.

Join us on the journey to digital success – let's Be Trend together.



Stay Tuned, Be Trend
DIGITAL MARKETING SERVICES



Services We Offer :

- ✔ STRATEGIC PLANNING
- ✔ SOCIAL MEDIA MANAGEMENT
- ✔ SEARCH ENGINE OPTIMIZATION (SEO)
- ✔ CONTENT MARKETING
- ✔ PAID ADVERTISING
- ✔ WEBSITE DESIGN AND DEVELOPMENT

Strategic Planning: We develop comprehensive digital marketing strategies designed to maximize your online visibility and drive results.

Social Media Management: From content creation to community engagement, we'll help you build and maintain a strong presence across all major social platforms.

Content Marketing: We'll create compelling content that resonates with your audience, helping you establish authority in your industry and foster meaningful connections with your customers.

Paid Advertising: Whether it's Google Ads, Facebook Ads, or other PPC platforms, we'll help you reach your target audience and generate leads through targeted advertising campaigns.

Website Design and Development: Our talented designers and developers will create a visually stunning and user-friendly website that reflects your brand identity and drives conversions.

Interested to work with us?

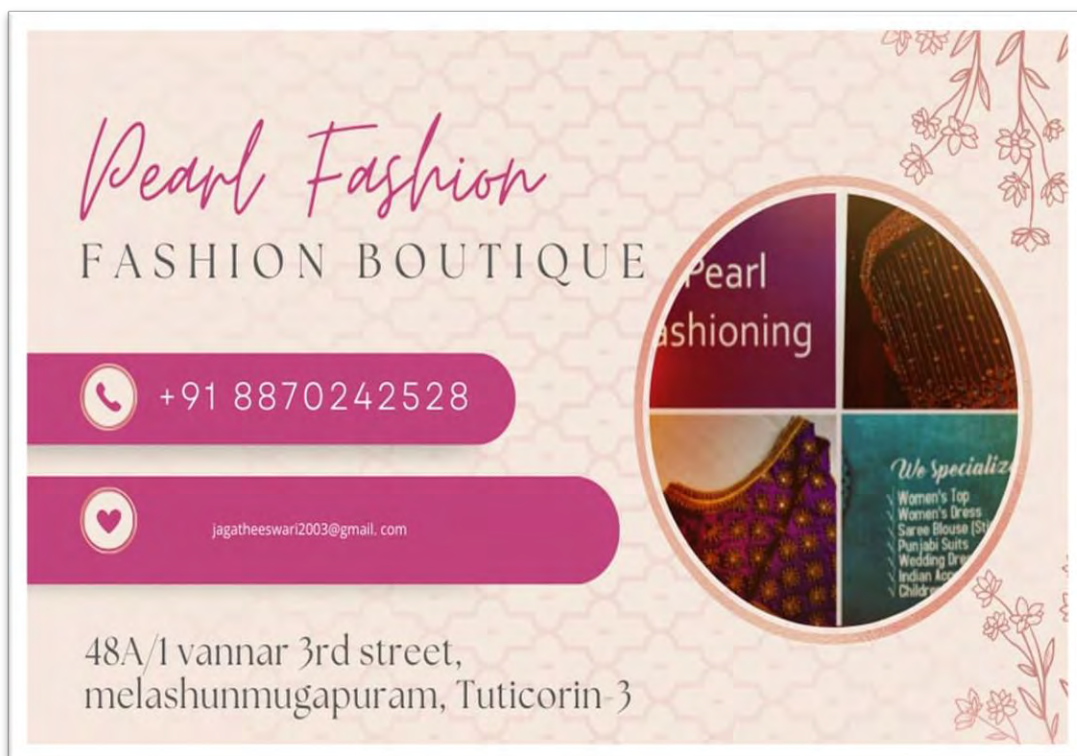
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+91 96777 21205

Thoothukudi , Tamil Nadu, India
digitalcreatorkm@gmail.com

"Unlocking the Future of Digital Excellence: Stay Ahead, Stay Relevant with Be Trend"

E Commerce – Digital Marketing

P.K. Jagatheeswari
(2020-2023 Batch)



Pearl Fashion - Fashion Boutique

S. Megha Devi.
(2019-2022 Batch)



Tuty-Megha
BEAUTYHEAVEN

Pongal special offers

- ✦✦ threading-40
- ✦✦ U Cut-300
- ✦✦ V Cut-300
- ✦✦ layer cut-1500
- ✦✦ feather cut-1500
- ✦✦ Detan-300
- ✦✦ Cleanup-300
- ✦✦ Fruit facial-500
- ✦✦ Wine facial-500
- ✦✦ Diamond facial-1500
- ✦✦ Gold facial-2000
- ✦✦ Waxing-100 to 1000
- ✦✦ Basic pedicure -600
- ✦✦ Advance pedicure-1200
- ✦✦ Basic manicure-500
- ✦✦ Advance manicure-1000
- ✦✦ Headmassage-500
- 🌸 Home service available

location- Thoothukudi
contact-8300170934

Tuty – Megha Personal grooming centre

K. Aruna Rajeswari
(2019 – 2022 Batch)

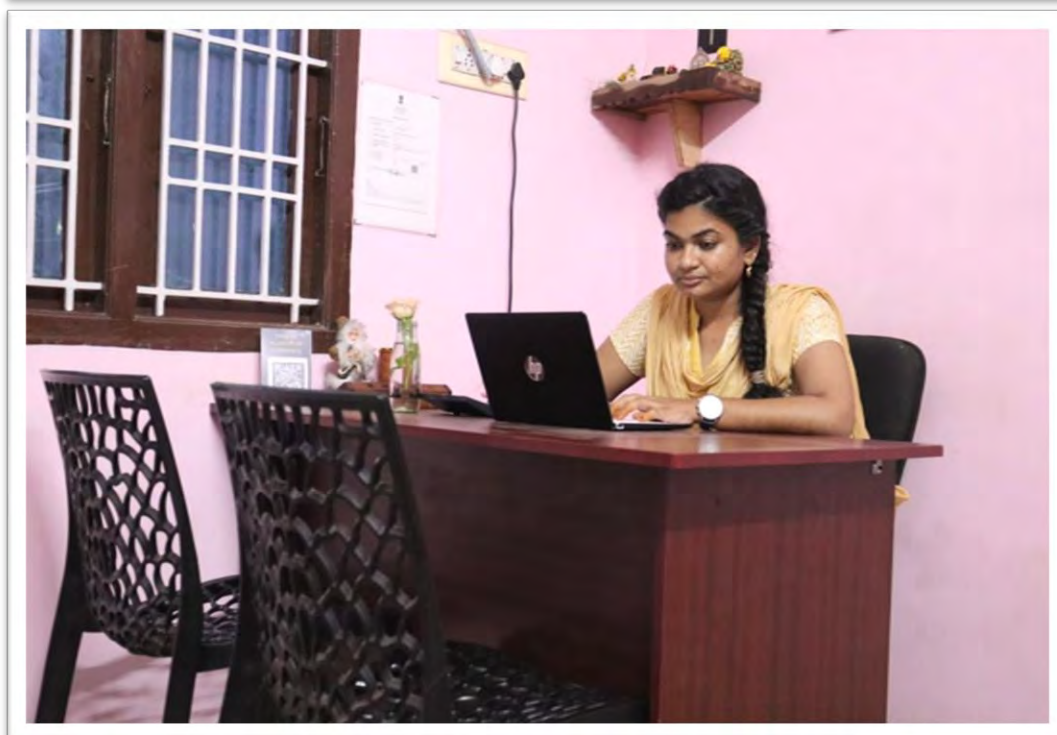
ARUNA RAJESWARI
Chairperson

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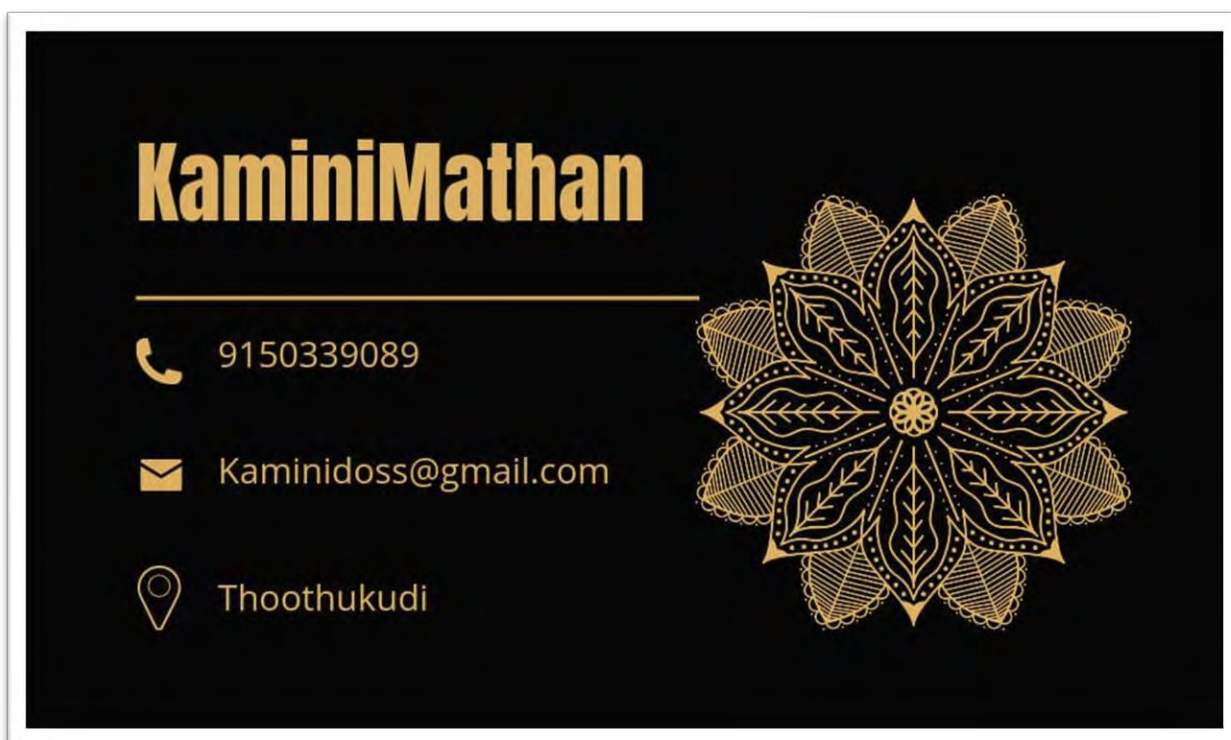
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TRIDENT
ACADEMY OF
COMMERCE
CA | CMA | CS



Trident Academy of Commerce

R. Kamini
(2020-2022 Batch)



The Happy Ears

She Earns While She Learns

P. Priyadharshini
(III B.Sc. Zoology)

Saree belts
Blouse hangings
Latkans

Priya Threads

**AARI CLASSES
AVAILABLE**

- ▶ Bridal work
- ▶ casual work
- ▶ simple work
- ▶ kids dress work
- ▶ Thread work
- ▶ Bead work
- ▶ cut work
- ▶ Magam work

102/1, BHARATHI NAGAR THERKU
VEERAVANALLUR
9363330240

Priya Threads

Champions of Sustainability Vermicomposting



Nursery Making

