

A.P.C. MAHALAXMI COLLEGE FOR WOMEN

THOOTHUKUDI - 2



CRITERION 6

SSR CYCLE IV

GOVERNANCE, LEADERSHIP AND MANAGEMENT

- 6.2. Strategy Development and Deployment
- 6.2.1: The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc

STRATEGIC PLAN AND DEPLOYMENT DOCUMENT 2018-2023

STRATEGIC PLAN	DEPLOYMENT
To introduce new post-graduate and undergraduate programmes to meet and cater to various student demands	 Introduced M.Sc. Computer Science, a new post-graduate programme. Developed curriculum and course materials tailored to meet industry demands and academic standards. Recruited qualified faculty members to teach in the newly introduced programme.
To introduce new career-oriented/ value-added/ short-term courses	 Implemented 51 new certificate courses and 11 Skill Based Courses to enhance student skills and employability. Collaborated with industry experts and professionals to design course content relevant to current market trends. Received positive feedback from students and employers on the relevance and effectiveness of the courses.

To conduct academic programmes in collaboration with other institutions and industries

To conduct periodic stakeholder feedback on curricular modifications and needs and implement the recommendations presented therein in

- Conducted academic programmes in collaboration with esteemed institutions and industries.
- Established partnerships and Memorandums of Understanding (MoUs) with industry leaders and academic institutions.
- Facilitated faculty and student exchange programmes, and guest lectures to enrich the academic experience.
- Provided students with valuable insights and practical exposure through industry-relevant projects and internships.
- Implemented a structured process for collecting stakeholder feedback on curricular modifications and needs.
- Organized periodic surveys, focus group discussions, and feedback sessions involving students, faculty, alumnae, and industry representatives.
- Analyzed feedback and recommendations to identify areas for improvement and innovation.
- Implemented progressive curricular modifications based on the insights gathered from stakeholders.

To promote innovative student centric teaching-learning	 Promoted innovative student-centric teaching-learning methodologies across all programmes. Implemented active learning strategies, project-based learning and flipped classroom approaches to engage students. Established platforms for student participation to foster a collaborative learning environment.
To create mechanism to obtain high pass percentage	 Developed and implemented a robust mechanism to ensure high pass percentages across all programmes. Conducted regular assessments of student performance to identify areas of improvement. Provided academic support services such as tutoring, mentoring, Peer Assisted Learning (PAL) and coaching classes for all students.

To implement, monitor and develop an effective system of mapping of CO, PO for all programmes	 Implemented a comprehensive system for mapping Course Outcomes (CO) and Programme Outcomes (PO) for all programmes. Monitored the effectiveness of the mapping system through regular reviews and evaluations. Continuously refined the mapping system to increase the attainment level of all courses to align with accreditation standards and industry requirements.
To organize computer literacy programmes for school students	 Organized computer literacy programmes for school students one by the Department of Commerce and another by the Department of Computer Science in collaboration with IECD-BDU. Engaged students in hands-on activities to develop essential digital skills. Monitored the impact of the programmes and provided ongoing support to ensure sustained learning outcomes.
To motivate and support staff members to actively participate in the submission of research proposals to funding agencies	• Successfully motivated and supported staff members to actively participate in the submission of research proposals to funding agencies. One faculty member has successfully secured grants from

To promote book publications among faculty	 the ICSSR. Additionally, a total of 30 research proposals were submitted to the Indian Council of Social Science Research. A total of 64 books were published. 10 faculties have patents and 599 publications in reputed journals.
To facilitate learning and awareness by organizing workshops, seminars and conferences focused on Research Methodology, Intellectual Property Rights (IPR) and Entrepreneurship	Successfully organized 96 workshops, seminars, and conferences on Research Methodology, Intellectual Property Rights (IPR) and Entrepreneurship. 12 M. H. 27 III 12 M. H. 27 III 13 M. H. 27 III 14
To strengthen academic collaborations and industry partnerships by actively pursuing and signing Memoranda of Understanding (MoUs) with reputable institutions	There are 13 MoUs, 27 linkages and 35 collaborative publications.
To engage in meaningful extension and outreach activities to connect with the community, sharing knowledge, expertise, and resources for the betterment of society	• The college has organized 124 extension activities with the support of UBA, NSS, NCC and YRC and all the Departments.
To construct additional classrooms to facilitate both the Undergraduate and Post Graduate programmes	• Additional classrooms have been constructed to facilitate the Post graduate programmes.
Upgrade the wi-fi bandwidth	• The Wi-Fi bandwidth was upgraded from 40 MBPS to 100 MBPS in 2020 and in 2021, it was upgraded to 320 MBPS.

To guidance for competitive and	Guidance for Competitive and
Professional Exams	Professional Exams was provided
	through 29 programmes.
To motivate students to involve in co-	• A number of students participated in
curricular and extra-curricular activities	various co-curricular and
and excel in sports	extracurricular programmes.
	Additionally, 118 students received
	prizes in various sports, and the
	institution has produced 45 players over
	the last 5 years.
To provide financial assistance for	Financial assistance has been offered to
economically challenged students	economically challenged students
	through scholarships based on merit,
	supplemented by contributions from
	various organizations, benefiting a total
	of 419 students.
To encourage faculty members to	Teaching faculty have participated in
participate in more faculty	343 Faculty Development Programmes
development programmes in order to	and non-teaching faculty have
improve and update their knowledge base	participated in 122 Administrative
improve and apade their improved suse	Development Programmes over the last
	5 years.
To financial support for participating in	 Provided financial support for staff
conferences, seminars and workshops	participating in conferences, seminars,
Total Carretty State and The Market of the Control	and workshops. 200 staff members
	were benefited over the last 5 years.
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To establish a formal annual performance	A formal annual performance appraisal
appraisal system for all teaching and non-	system has been established for all
teaching staff	teaching staff.

To conduct internal/ external quality audits	Periodical internal and external quality
at regular intervals such as Academic	audits, including Academic and
Audits, Administrative Audits, Green	Administrative Audits, Green Audits
Audits, Energy Audits and so on	and Energy Audits have been
	conducted.
To develop a wide range of employee welfare	A variety of employee welfare
initiatives and activities	initiatives and activities as needed have
	been developed.
To promote energy conservation methods	Solar panels have been installed on
such as solar panel installation and	campus buildings, reducing reliance on
widespread use of LED lights and fans, as	traditional energy sources thereby
well as public awareness initiatives	promoting renewable energy.
To ensure a sanitary, clean, and green	Regular waste management and
campus at all times by various means	disposal systems, including segregation
	of waste at source and proper disposal
	methods have been implemented,
	ensuring a clean and sanitary
	environment.
	Landscaping projects and tree planting
	campaigns have been initiated to
	enhance green spaces on campus,
	fostering a sustainable and aesthetically
	pleasing environment for students,
	faculty, and staff.
	faculty, and staff.