



CRITERION 1

SSR CYCLE IV

CURRICULAR ASPECTS

1.2. Academic Flexibility

1.2.1: Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

**1.2.1. Certificate Courses offered /
1.2.2. Students enrolled in Certificate Courses
2022- 2023**

Particulars	Numbers	
	Certificate Courses	Online Courses of MOOCs, SWAYAM, NPTEL etc.
Number of Courses	32	105
Number of students enrolled	1446	438



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Name of Certificate/ Value added course offered	Number of students enrolled in the year	Link to the relevant document
Nutraceuticals	13	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Nutraceuticals-4.pdf
Oodaga Ezhuthukalai (Media Literacy)	31	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Media-writing.pdf
Multimedia & Web Design	46	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Multimedia-and-web-design-22-23.pdf
Event Management	31	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Event-Management-4.pdf
Fruits & Vegetables Processing & Preservation	30	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Fruits-and-vegetables.pdf
Herbal Cultivation	48	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Herbal-Cultivation-4.pdf
Industrial & Analytical Chemistry	46	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Industrial-and-analytical-chemistry-2.pdf
Retail Management	31	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Retail-management-1.pdf
Office Management	32	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Office-management-2.pdf
Entrepreneurship & Career Development	31	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Entrepreneurship-2.pdf
Beauty Culture	32	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Beauty-Culture-1.pdf
Tourism & Travel Management	32	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Tourism-and-Travel.pdf
Kalai Matrum Katidakalai (Art and Architecture)	32	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/street-punching.pdf

Therukoothum Oyilattamum (Street Play)	33	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Samayarkalai.pdf
Samayarkalai (Art of Cooking)	31	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/22-23-INDUSTRIAL-CHEMISTRY-1.pdf
Industrial Chemistry & Safety	47	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/22-23-Introduction-to-Archeology-1.pdf
Introduction to Archaeology	64	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/22-23-Basic-instruments-in-physics-1.pdf
Basic Instruments in Physics	15	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Domestic-Appliances.pdf
Domestic Appliances	15	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Domestic-Appliances.pdf
Padaippu Kalai(Creative art)	62	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Padaippukalai.pdf
Petchukalai (Rhetoric)	62	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Pechukalai.pdf
CorelDraw	41	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/corel-draw-1.pdf
Consumer Behaviour	64	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Consumer-behaviour-22-23-1.pdf
GST	60	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/GST-2.pdf
Digital marketing	58	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Digital-marketing.pdf
Food Processing Technology	45	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Food-processing-Technology-1.pdf
Certificate Course in English as Second Language	63	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/Certificate-course-in-English-2.pdf
Applied Physics	106	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/22-23-Applied-physics.pdf

Applied Chemistry	46	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/22-23-Applied-Chemistry-2-1.pdf
Journalism	57	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/22-23-JOURNALISM-2.pdf
Quick Maths	64	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/22-23-QUICK-MATHS-2.pdf
Women studies	110	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/22-23-Women-Studies-final.pdf

Name of the Courses	Number of students enrolled	Link to the relevant document
MOOCs, SWAYAM, NPTEL	438	https://apcmcollege.ac.in/naac/wp-content/uploads/2024/05/MOOC-22-23.pdf