



A.P.C. MAHALAXMI COLLEGE FOR WOMEN

THOOTHUKUDI - 2



CRITERION 6

SSR CYCLE IV

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.3. Faculty Empowerment Strategies


6.3.1: The institution has performance appraisal system, effective welfare measures for teaching and non-teaching staff and avenues for career development/progression

PERFORMANCE APPRAISAL FOR TEACHING STAFF

2021 - 2022

2021 - 2022

Dr. T. Chellammal, Assistant Professor of Commerce

**A.P.C. MAHALAXMI COLLEGE FOR WOMEN, THOOTHUKUDI**
Reaccredited by NAAC with B+ grade
4 Star Rating in MoE's Institution's Innovation Council

SELF APPRAISAL OF TEACHERS
August 2021 onwards

1. Name : **DR.T.CHELLAMMAL**

2. Department & Designation : P.G.& Research Department of Commerce, Assistant Professor

3. Member of Academic Council/BoS: Nil

Name of the Body in which the teacher participated	Position held	Link to evidence

4. Member in setting of question papers: Nil

Name of the Institution	Name of the subject	Link to evidence

5. Member in development of curriculum (framing syllabus) for Add on/certificate/Diploma courses: Nil

Name of the Body in which the teacher participated	Name of the Add on/certificate/Diploma courses	Link to evidence

Name of the Body in which the teacher participated	Date	Link to evidence
B.Com UG Board, Manonmaniam Sundaranar University, Tirunelveli	18/2/2021 to 8/3/2021	https://drive.google.com/file/d/12KU4hl6CF6kMIu0m3nbWB58u7AsKK9CQ/view?usp=sharing

6. Examination and evaluation duties assigned by the college / university or attending the examination paper evaluation:

7. Seminars/ Webinars/ Conference/Symposia/Workshop/ Syllabus Up-gradation Workshop/ Training Teaching-Learning-Evaluation, Technology Training Programs/FDPs less than 5 days

Name of the Programme & Level (Regional/ State/ Ntl/ Intl/ Level)	Place/ Platform	Duration/ Date	Sponsoring Agency (UGC/HRDC/ ICSSR/TANSCH/ TNSCST/Management, etc..)	Mention whether it is Webinar/ Conference/Training /Workshop/ FDP, etc)	Link to evidence
Plagiarism, Citation and Reference in Social Science Research -National level	Google meet	2 hours 3/9/2021	St.Alphonsa College of Arts and Science, Karunkulam	Webinar	https://drive.google.com/file/d/1OPC7RyJOBKUlWshJaPhbVShvYr2z0fBZ/view?usp=sharing
Learning in the 21 st Century : Challenges and Opportunities	Google meet	1 hour 8/9/2021	Dr.M.G.R.Educational and Research Institute, Chennai	International Webinar	https://drive.google.com/file/d/13wZtaestRqT0c6wspqbGYWu

					FLgkzrpy/view?usp=sharing
Business Challenges and Sustainable Strategies in the Covid ERA	Department of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi	24/9/2021 to 25/9/2021	-	Conference	https://drive.google.com/file/d/1txj2O-
Digital Transformation in Finance, Insurance and Corporate Sectors(ICDFICS)	Department of Commerce, Rathinam College, Coimbatore	6/4/2022	-	International Conference	
Digital Transformation in Finance, Insurance and Corporate Sectors(ICDFICS)	Department of Commerce, Rathinam College, Coimbatore	6/4/2022	-	International Conference	

8. Papers presented

Name of the programme	Organized by	Title of the paper	Place and date	Regional/ State/Ntl/Intl/ Level	Link to evidence
Business Challenges and Sustainable Strategies in the Covid ERA	Department of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi	Investors Perception towards Gold Investment	24/9/2021 to 25/9/2021	International	https://drive.google.com/file/d/1txj2O-zT_X4YaABxV32Vx6FIdT_XjLRDY/view?usp=sharing

International Conference on Education and Research:Reforms in the 21 st Century	A.P.C.Mahalaxmi College for Women, Thoothukudi	1. Consumer Buying Behaviour towards Beauty Products 2. Consumer Perception of Digital Payment Systems for Online Shopping in Rural Areas of Ramanathapuram District 3. Awareness on Fishermen Children Education System in Coastal Area of Thoothukudi District 4. A Study on the Investment Pattern of Working Women in Thoothukudi 5. Perception of students towards Online Class during COVID 19 6. A Study on Awareness and Perception	26/4/2022	International	1. https://drive.google.com/file/d/1inE9ALcexxz5Qvd3kJKUUSHUWfEX1gH/view?usp=sharing 2. https://drive.google.com/file/d/1AsTqf4ZudnZVQOUKuRox6SDJp9Eh9tV/view?usp=sharing 3. https://drive.google.com/file/d/1GD1big2IhvaC_sGi83ZX-2q93TSfGpWO/view?usp=sharing 4. https://drive.google.com/file/d/1aExDL15vubsRtrm3z1zS15QC9IPKNexl/view?usp=sharing 5. https://drive.google.com/file/d/1YIt94Noro7raTo_B8oB6VSWmGDUykSG3/view?usp=sharing 6. https://drive.google.com/file/d/10WQ18FBnrtRBOPM5R2Inu0AOHsF3Z0Mv/view?usp=sharing
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		towards PostOffice Savings Scheme among Public in Thoothukudi 7. A Study on Quality of Work life among Sales Girls in Thoothukudi.			7. https://drive.google.com/file/d/1YG62Nv5pmwn012PHQ41VFeqiCww2In4/view?usp=sharing
DIGI Banking Trends 2022	Department of Commerce, Sona College, Salem	Digital Payment System Awareness and Knowledge among Students in Rural Areas of Ramanathapuram District	29/4/2022	National	https://drive.google.com/file/d/18GtTd-1U87abJ8haghpq9Xlcl4bWyjK/view?usp=sharing
International Virtual Conference on MultiDisciplinary Innovations in Education Commerce and Management Research	K.S.R.College of Arts and Science, Tiruchengode. Seethalakshmi Achi College for Women, Pallathur, Idhaya College for Women, Sargunai	Consumer Perception towards Security Threats of Digital Payments in Rural Areas of Ramanathapuram District	7/11/2021	International	https://drive.google.com/file/d/1rEPwdVUDiSG0lg-cizPRkg0w_87-S7xf/view?usp=sharing

	Universitas Muhammadiyah Siddenrang Rappeng, Indonesia and Cape Research Forum, Kanyakumari				
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9. E- content developed and uploaded through You tube / Slideshare/ LinkedIn/ Blogs/ Google classroom/ Site/ Moodle classroom etc.,Nil

Subject/Title of the resource	Class/Beneficiaries	Platform	Date	Link to evidence

10. Innovative process adopted in teaching-learning:Nil

Date	Student centric method used (Experiential learning/participative Irg/problem solving technique, etc.)	Mention the practice (Group discussion, quiz, role play, project, etc.)	Beneficiaries	Link to evidence

30/3/2022	Participative learning	Group Discussion	I M.Com	https://drive.google.com/file/d/1wkH9kOEHXHcbeASlAlPnJMjEgSqVOeou/view?usp=sharing
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11. Awards, fellowship and recognition received for excellence from recognized bodies (Best paper/teacher, etc.): Nil

Name of the activity	Name of award/Recognition	Name, address, contact no. email id of Awarding agency (mention Govt/NGO)	Year of the award	Link to evidence

12. Enrolment in Online courses such as: e-PG-Pathshala, CEC (under e-PG-Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional Learning Management System (LMS) : Nil

Name of the Platform	Name of the Course	Duration of Course	Status	Link to evidence

13. Publications

Title of article	Name of journal	Publication details	Link to website of the Journal	Link to article/paper/abstract of the article	Type (Peer – Reviewed/Non – Peer Reviewed/E- Journal/Conference proceedings/UGC/ SCOPUS/WOS/SCI)

		(Month, year, Vol&Iss no.) / ISSN/ISBN			
Consumer Perception towards Security Threats of Digital Payments in Rural Areas of Ramanathapuram District	Journal of Education : Rabindra Bharath University	February 2022, Vol:XXIII, ISSN : 0972-7175	http://www.rbu.ac.in/upload/9ca6e2c4d1ac7765c933ab6ec7f8066a.pdf	https://drive.google.com/file/d/1ElyWCInSAkthVq3b7sDzBk12LqNxLkOt/view?usp=sharing	UGC
A study Of Students Perspective on e-learning	IJARCMF: International Journal of Advanced Research in Commerce Management and Finance	October 2021	New Chennai Publication .Com	https://drive.google.com/file/d/1CiJYDyU4EzdtzUtxetZx5rZ18u8o6YO1/view?usp=sharing	Peer -reviewed
A study on lifestyle status of Fishermen Community in Thoothukudi District	Journal of Education : Rabindra Bharath University	2022 April Vol:XXIV, ISSN : 0972-7175	http://www.rbu.ac.in/upload/9ca6e2c4d1ac7765c933ab6ec7f8066a.pdf	https://drive.google.com/file/d/1iweUSsuNfXgylZK9ws5nM-YxaZWl77O-/view?usp=sharing	UGC Care list
Awareness on Fishermen Children	Khanpur Philosophers: International	2022 April, Vol:IX, Issue:1, No.7	-	https://drive.google.com/file/d/1e5wk4rDU1_c	UGC Care – Group I

Education system in Coastal Area of Thoothukudi District	Journal of Humanities, Law and Social Sciences	ISSN: 2348-8301		pxTGH_c8axMVPjTSR8QED/view?usp=sharing	
Consumer Perception of Digital Payment Systems for Online Shopping in Rural Areas of Ramanathapuram District	Shodha - Prabha	2022 April, Vol: 47, Issue :2 No.6 ISSN: 0974-8946		https://drive.google.com/file/d/1m9dkJUSiEWUu3AkiAWguaQmE8tCsHcd7/view?usp=sharing	UGC Care – Group I
Digital Payment System Awareness and Knowledge among Students in Rural Areas of Ramanathapuram District	Proceedings of the International Conference	2021 November. ISBN : 978-81-953729-1-1		https://drive.google.com/file/d/1wGdGYZjG6N6BB8wgz8qtKwb6UZO7fkS/view?usp=sharing	Non-Peer Reviewed
Consumer Buying Behaviour towards	Proceedings of International Conference	2022, April Vol:3, ISBN : 9788194287193		https://drive.google.com/file/d/1yQWYjoKyA3BgQOmwk69i-A23yZNIcP4k/view?usp=sharing	Non-Peer Reviewed

Beauty Products					
Consumer Perception of Digital Payment Systems for Online Shopping in Rural Areas of Ramanathapuram District	Proceedings of International Conference	2022, April Vol:3, ISBN : 9788194287193		https://drive.google.com/file/d/1M0ocpGzkhWa8FAA6yna6yaigC-wpGT2/view?usp=sharing	Non-Peer Reviewed
Awareness on Fishermen Children Education System in Coastal Area of Thoothukudi District	Proceedings of International Conference	2022, April Vol:3, ISBN : 9788194287193		https://drive.google.com/file/d/1zT82v-Ygw7q4ofTFLDSyZyLLvaScQmf/view?usp=sharing	Non-Peer Reviewed
A Study on the Investment Pattern of Working Women in Thoothukudi	Proceedings of International Conference	2022, April Vol:3, ISBN : 9788194287193		https://drive.google.com/file/d/1UK_uBPESjXOKODCXPEzFs6j1NvgQanf/view?usp=sharing	Non-Peer Reviewed
Perception of students towards	Proceedings of International Conference	2022, April Vol:3,		https://drive.google.com/file/d/1Vz8tpSieHfRE	Non-Peer Reviewed

Online Class during COVID 19		ISBN : 97881942871 93		8ernNBVzyE7ek5lkjOkZ/view?usp=sharing	
A Study on Awareness and Perception towards PostOffice Savings Scheme among Public in Thoothukudi	Proceedings of International Conference	2022, April Vol:3, ISBN : 97881942871 93		https://drive.google.com/file/d/1vqS_VRZPDt-xfwMJYE8L8KMr8opmqtll/view?usp=sharing	Non-Peer Reviewed
A Study on Quality of Work life among Sales Girls in Thoothukudi.	Proceedings of International Conference	2022, April Vol:3, ISBN : 97881942871 93		https://drive.google.com/file/d/10dralglwZy43YewllFIPuDw-kF4a02/viiew?usp=sharing	Non-Peer Reviewed
A Study on Impact of Changes on Fisher Climate Folk Community in Thoothukudi District	Proceedings of the International Conference	2022 April, ISBN: 978-93-9203 2-15-8		https://drive.google.com/file/d/1UEY-17cKiljoCzdjGBeDlnQXlp8y2ntp/viiew?usp=sharing	Non Peer Reviewed
Consumer Attitude towards UPI Payment Methods in	Proceedings of the International Conference	2022 April, ISBN: 978-93-9203 2-15-8		https://drive.google.com/file/d/1lwWGp4RbjB7IXgvvetii44trxjgr5-PQ/viiew?usp=sharing	Non-Peer Reviewed

Mudukulathur Ramanathapur am District					
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14. Details of Impact factor of publications: nil

Impact factor		H – index	i – 10 index	RG score
Range	Average			

15. Books /Book chapters Published /Books edited :nil

Title of book published	Title of book edited	Chapters in Edited books	Month and year of publication	Publication details with ISBN	Link to evidence

16. Ph.D status of Faculty during the year

Topic	Name of Guide	Date of Registration	Date of Submission	Name of centre/ University	Status(Ongoing/Completed/ Date of viva/	Link to evidence
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17. Guideship details

Date of approval as guide	Guideship approval number	Link to evidence
20/3/2020	MSU/RES/Ph.D Guideship /2020 ✓	https://drive.google.com/file/d/1aFv0hVcAgthGWRTUh54jReDV4JH-fmEY/view?usp=sharing

18. Details of M.Phil / Ph.D scholars registered/ongoing/submitted this year

Name of scholar and contact details with mobile number	Category (Part time/full time)	Centre	Date of Registration	Status	Link to evidence
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A. Benazir Laila Kaleeth Guest Lecturer Department of Commerce Government arts and Science College, Kadaladi 8608207989	Part time	A.P.C. Mahalaxmi College for Women, Thoothukudi	23/12/2020	Ongoing	https://drive.google.com/file/d/13g-5Yaof3P9-c8HBHs75KlsCbMJfDWPg/view?usp=sharing
M. Jemima Teacher Raveendra Bharathi Vels International School, Chennai 9789148870	Part time	A.P.C. Mahalaxmi College for Women, Thoothukudi	18/10/2021	Ongoing	https://drive.google.com/file/d/18YnAxOq7efcXKKlpa_hOecKmfSS8uxQh/view?usp=sharing
S. Ezbiba Assistant Professor of Commerce	Part time	A.P.C. Mahalaxmi College for Women, Thoothukudi	31/10/2021	Ongoing	https://drive.google.com/file/d/1sHDKSOY9ZdlQW-Z5Akt6QPasSadD

Don Bosco College of Arts and Science, Keela Eral 979056217 9					fzF/view?usp=sharing
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19. Details of Ph.D s awarded this year

Details of Scholar	Topic	Guide	Convenor	Date of viva	No. of persons who attended	Link to evidence

20. Month of passing SET/NET during the year

Month Year of passing SET/NET	Link to evidence

21. Organizing seminars/ conferences/ workshops, other college activities.

S. No	Name of the activity	Date & Time	Venue/ Platform	Number of Participants	Support/ Assistance	Role (Mention whether Coordinator/Convenor/Organizing Secretary/Member)	Link to evidence
1	Workshop	23/3/2022	A.P.C.Mahalaxmi College for Women	35	P.G. and Research Department of Commerce, Counselling Cell, JCI, Thoothukudi	Convenor	https://drive.google.com/file/d/1ZTmC6izBtUEslMJSSS-Y2Vx4bzNUGLQo/view?usp=sharing

22. Details of faculty expertise (Doctoral committee, experts, chairpersons, resource persons, judges) shared with other institutions / organizations.

Name of the programme & level	Nature of expertise shared	Date	Venue/ Platform	Beneficiaries	Link to evidence
Doctoral Committee	DC Member	21/10/2021	Google meet	1	https://drive.google.com/file/d/1gDn2SUAG5KkqAKyixYq5C9kHFW0qtbqZ/view?usp=sharing
Doctoral Committee	DC Member	15/2/2022	Google meet	1	https://drive.google.com/file/d/1jsZ63U2CrHIMwNbwONpFH0aXD48zfnP9/view?usp=sharing
Doctoral Committee	DC Member	17/2/2022	Holy Cross Home science	1	https://drive.google.com/file/d/1yVKg_UhYV3DnLuwMDtVLd9nwd4HbDx_L/view?usp=sharing

			College , Thoothukudi		
Doctoral Committee ✓	DC Member	3/6/2022	Google meet	1	
International Conference ✓	Chair Person	26/4/2022	Google meet	35	https://drive.google.com/file/d/1iarH3TCIKY69RaaKRMOK2cyU5tc1_FGn/view?usp=sharing

23. Membership in Academic forums/Editorial board

Position held	Name of forum/journal	Duration	Link to evidence

24. Awards and recognitions received for Innovation :Nil

Award/recognition	Name, address, contact No. mail ID of awarding agency	Purpose	Level	Link to evidence

25. Awards and recognitions received for extension activities :Nil

Name	Award/recognition	Name, address, contact No. mail ID of awarding agency	Purpose	Level	Link to evidence

26. E-Content developed such as: e-PG- Path Shala, CEC (Under e-PG- Path Sala CEC) SWAYAM other MOOCs platform NPTEL/NMEICT/any other government initiatives :Nil

Name of the Module	Platform on which module is developed	Date of launching e-content	Link to evidence

27. Financial Support offered to students by faculty

Date	Name & class of the Beneficiary	Purpose	Amount	Link to evidence

28. Details of FDP (not less than 5 days) attended, organized by MHRD and PMMTT (Refresher course, Orientation, Short term courses/ SWAYAM/NPTEL)

Nature of programme	Duration(from-to)	Organized by	Credits	Link to evidence
Enhancing Quality by Unearthing Innovative Practices – EQUIP-2022 ✓	18/4/2022 to 24/4/2022	IQAC, ThirumalaiNaickar College, Madurai and A.P.C.Mahalaxmi College for Women,Thoothukudi		
Plagiarism in Academic Research and Author Identifiers. ✓	11/4/2022 - 12/4/2022	Indian Institute of Management and Commerce		

29. Certificate of Appreciation/Commitment received (Fundamental Duties and Rights of Indian citizens and other constitutional obligations)/Quiz -Subj ect oriented/ IPR/Covid -19etc.)

Date	Kind of the Programme	Organizer	Category	Link to evidence

29. Any other responsibility/contribution/achievement for institutional progress worth mentioning (other than the ones mentioned above) :


- ◆ IQAC Sub Committee Member
- ◆ Member in India Today Ranking

N. Meenakumari
Signature of the Principal

S. Vanitha
Signature of the HOD

T. Chellamma
Signature of the teacher

Dr. R. Samundeswari, Assistant Professor of Commerce



A.P.C. MAHALAXMI COLLEGE FOR WOMEN, THOOTHUKUDI
Reaccredited by NAAC with B+ grade
4 Star Rating in MoE's Institution's Innovation Council

SELF APPRAISAL OF TEACHERS
August 2021 onwards

I. Name : Dr. R. Samundeswari

2. Department & Designation: P.G & Research Department of Commerce

3. Member of Academic Council/BoS:

Name of the Body in which the teacher participated	Position held	Link to evidence
-	-	-

4. Member in setting of question papers:

Name of the Institution	Name of the subject	Link to evidence
-	-	-

5. Member in development of curriculum (framing syllabus) for Add on/certificate/Diploma courses:

Name of the Body in which the teacher participated	Name of the Addon/certificate/Diploma courses	Link to evidence
-	-	-

	NET/SET Syllabus	

6. Examination and evaluation duties assigned by the college / university or attending the examination paper evaluation:

Name of the Body in which the teacher participated	Date	Link to evidence
M.S. University U.G Board	July 2022	https://drive.google.com/file/d/1hxvZa9zQ9A80z19r9qb8YMYmpY9DW0vn/view?usp=sharing
M.S. University U.G Board	March 2022	https://drive.google.com/file/d/1wE3ornH3wZjjoCqcJhn1Ck7d76RLvOjd/view?usp=sharing

7. Seminars/ Webinars/ Conference/Symposia/Workshop/ Syllabus Up-gradation Workshop/ Training Teaching-Learning-Evaluation, Technology Training Programs/FDPs less than 5 days

Name of the Programme & Level (Regional/ State/Ntl/Intl/ Level)	Place/ Platform	Duration/ Date	Sponsoring Agency (UGC/HRDC/ ICSSR/TANSCH/ TNSCST/Management, etc.)	(Mention whether it is Webinar/ Conference/Training /Workshop/ FDP, etc)	Link to evidence
Webinar on Intellectual Property Rights & Innovation in India	A.P.C. Mahalaxmi College for Women & EDII-TN Hub, Anna University	11.08.2021		Webinar	https://drive.google.com/file/d/1AASo8SEv26DQfXxEb5Ed2dWtt-

	Regional Campus, Tirunelveli				f8Ga6e/view?usp=sharing
International Virtual Conference on Industry 5.0 – Post Pandemic Transformation	St. Joseph's College of Commerce, Bengaluru & Patrician College of Arts & Science, Chennai	18.08.2021		International Conference	https://drive.google.com/file/d/175XFtrEAN8YVneBUkF5cEuzB-34aCahC/view?usp=sharing
International Webinar on Effective Writing and Scholarly Publishing	V.O.Chidambaram College	19.08.2021 to 20.08.2021	UGC Stride Scheme	International Webinar	https://drive.google.com/file/d/16PQlwxzgdqzsqQv4cJZvcgx82BUBAbI/view?usp=sharing
FDP on Mentoring Pedagogy and Teaching for Higher Education	Prince Shri Venkateshwara Arts and Science College	21.08.2021		FDP	https://drive.google.com/file/d/1u7O4TRYyMY2fiTea29RXm7hwOZuEq44K/vi ew?usp=sharing
National Webinar on Alleviation of Poverty by Promoting Self Employment	Sri Sarada College for Women, Tirunelveli	25.08.2021		National Webinar	https://drive.google.com/file/d/1HsQitacDMe6HiSOuRqtQzZt8XX92Jnne/view?usp=sharing

and Entrepreneurial Skills	Online				p=sharing
National Level Webinar on Plagiarism, Citation and Reference in Social Science Research	St. Alphonsa College of Arts and Science Online	03.09.2021		National Webinar	https://drive.google.com/file/d/1WrtTYyb aWLaUxYsDXI99610XYXx0FHMd9/vi ew?usp=sharing
Webinar on Teachers! The Heros Behind Every Empowered Child	Online	06.09.2021		Webinar	https://drive.google.com/file/d/1KaJxfEn XsVderX09zfDjAh3 ovrX_xETk/view?usp=sharing
FDP on Managing Online Classes	Clara's College of Commerce -Online	09.09.2021		FDP	https://drive.google.com/file/d/1oF_is8Kh CHv3zurciGnQKBDktr-ghpg/view?usp=sharing
International level Webinar on Emerging Trends in English Language Teaching	Online	13.09.2021		International Webinar	https://drive.google.com/file/d/1V1lwLOr aX9JAUUQBHIQQTMC7llxrD5e/vi ew?usp=sharing

National Webinar on Intellectual Property Rights: Patent Design and Trademark	Online	17.09.2021		National Webinar	https://drive.google.com/file/d/1nViz0X-6o0tLVZczSDFquat3Haz-VVTd/view?usp=sharing
FDP on Learning Basic Statistics and Data Interpretation using SPSS (Series 1)	Saveetha Engineering College - Online	23.09.2021 to 25.09.2021		FDP	https://drive.google.com/file/d/1OdMWoU57AyV7DUUpZiR646SQrvbOFNBzu/view?usp=sharing
FDP on Management Perspective in Research Technology Empowerment	Ayya Nadar Janaki Ammal College, Sivakasi - Online	23.09.2021 to 25.09.2021	UGC PARAMARSH Scheme	FDP	https://drive.google.com/file/d/1JUEIdFzOS-Gev3Cij7Py3m0tr46vUs2/view?usp=sharing
International Webinar on Management of Forex	Online	28.09.2021		International Webinar	https://drive.google.com/file/d/1cZiU7VJa0bQakQRo2Q8rDpBbWBanlVwg/view?usp=sharing
FDP on Creation of E-Content	A.P.C. Mahalaxmi College for Women,	10.02.2022		FDP	https://drive.google.com/file/d/1164Te4MAwHsXQqFndDfPD

	Thoothukudi				Kniri0Q66re/view?usp=sharing
National Seminar on Entrepreneurship and Innovation	St. Mary's College, Thoothukudi	24.02.2022 to 25.02.2022	ICSSR (Azadi Ka Marit Mahotsav)	National Seminar	
FDP on Mutual Fund Investments – An Overview	A.P.C. Mahalaxmi college for Women - Online	25.02.2022		FDP	https://drive.google.com/file/d/1mArFtIKECY1yIZCS05DM3IvweMoPr2wh/view?usp=sharing
National Conference on Business Scape 2022: Opportunities & Growth Post Covid-19	Sri Kaliswari College, Sivakasi	30.03.2022		National Conference	https://drive.google.com/file/d/19YLikpChDI0yEdwbCF49JpWb7X3oyE35/view?usp=sharing
National Workshop on Preparation of Revised AQAR	Sao Chang College, Tuensang; Nagaland I Collaboration with IQAC Cluster	04.04.2022 to 07.04.2022		Workshop	https://drive.google.com/file/d/1Dz2GltxYpNeCiAUvxjzOVI2-xU_ORqMl/view?usp=sharing

8. Papers presented

Name of the programme	Organized by	Title of the paper	Place and date	Regional/ State/Ntl/Intl/ Level	Link to evidence
International Virtual Conference on Industry 5.0 – Post Pandemic Transformation	St. Joseph's College of Commerce, Bengaluru & Patrician College of Arts & Science, Chennai	A Study of New Credit Appraisal Techniques to Enhance Profitability of Banks	Online 18.08.2021	International	https://drive.google.com/file/d/1tAjHzEqS9h9h8Kkv-omgpkal-hlsQ-ZQ/view?usp=sharing
International Virtual Conference on Industry 5.0 – Post Pandemic Transformation	St. Joseph's College of Commerce, Bengaluru & Patrician College of Arts & Science, Chennai	The Impact of Covid 19 Pandemic on Emotional Sability of Women Nurses in Thothukudi District	Online 18.08.2021	International	https://drive.google.com/file/d/10jKKSpJvE7I2tH4ZL2NwIJA6R5n7rD0/view?usp=sharing

		details (Month, year, Vol&Iss no.) / ISSN/ISBN		abstract of the article	Peer Reviewed/E-Journal/Conference proceedings/UGC/ SCOPUS/WOS/SCI
A STUDY OF NEW CREDIT APPRAISAL TECHNIQUES TO ENHANCE PROFITABILITY OF BANKs	NIU International Journal of Human Rights	Year: 2021 ISSN: 2394 – 0298 Volume 8(XIX)	https://niu.edu.in/portfolio-item/releasing-vol-8-nov-2021-of-niu-international-journal-of-human-rights-niujhr/	Print Journal https://drive.google.com/file/d/1i90SMIc_eTlgVuCF4_qz-0iLHx0QNLN-w/view?usp=sharing	UGC Care List
INFORMATION AND ATTITUDES OF WOMEN DOCTORS TOWARDS ICT AND DIGITAL RESOURCES	Library Philosophy and Practice	Winter 12-12-2021 ISSN: 1522-0222	Library Philosophy and Practice (e-journal) Libraries at University of Nebraska-Lincoln University of Nebraska - Lincoln (unl.edu)	https://digitalcommons.unl.edu/libphilprac/6661/	SCOPUS

National Seminar on Entrepreneurship and Innovation	St. Mary's College, Thoothukudi	Technology Marketing in Social Media	St. Mary's College, Thoothukudi 24.02.2022 to 25.02.2022	National	
National Conference on Business Scape 2022: Opportunities & Growth Post Covid-19	Sri Kaliswari College, Sivakasi	Ethical Issues in Digital Marketing	Sri Kaliswari College, Sivakasi 30.03.2022	National	https://drive.google.com/file/d/1833coij5B57WFP3Rjbo_4CuDz4PYswly/view?usp=sharing

9. E- content developed and uploaded through You tube / Slideshare/ LinkedIn/ Blogs/ Google classroom/ Site/ Moodle classroom etc.,

Subject/Title of the resource	Class/Beneficiaries	Platform	Date	Link to evidence
Nil				

10. Innovative process adopted in teaching-learning

Date	Student centric method used (Experiential learning/participative lrg/problem solving technique,	Mention the practice (Group discussion, quiz, role play, project,	Beneficiaries	Link to evidence

	etc.,)	etc.,)		
	Individual assignment assigned for 29 students based on their capability		I.M.Com 29 students	

11. Awards, fellowship and recognition received for excellence from recognized bodies (Best paper/teacher, etc.,)

Name of the activity	Name of award/Recognition	Name, address, contact no. email id of Awarding agency (mention Govt/NGO)	Year of the award	Link to evidence
-				

12. Enrolment in Online courses such as: e-PG-Pathshala, CEC (under e-PG-Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional Learning Management System (LMS)

Name of the Platform	Name of the Course	Duration of Course	Status	Link to evidence
-	-	-	-	-

13. Publications

Title of article	Name of journal	Publication	Link to website of the Journal	Link to article/paper/	Type (Peer – Reviewed/Non –

ATTITUDES OF CONSUMERS TOWARDS SOCIAL MEDIA MARKETING	Journal of Education	ISSN: 0972-7175 Vol. XXIV No: I(V) 2022	https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101002625&flag=Search	Print Journal https://drive.google.com/file/d/1LL6HvWJ7CIRYtY2awvmqmLaV4LzkFBcq/view?usp=sharing	UGC Care List
TECHNOLOGY MARKETING IN SOCIAL MEDIA	Entrepreneurship and Innovation	97-93-93737-88-5 February 2022			Proceedings
ETHICAL ISSUES IN DIGITAL MARKETING					Proceedings
EMPLOYEES ATTITUDE TOWARDS TRADE UNIONS AT V.O.CHIDAMB	Journal of Fundamental & Comparative Research	Vol. VIII, No. 11(XII): 2022 ISSN: 2277-7067	https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101002625&flag=Search	Print Journal https://drive.google.com/file/d/1dIQ-Vrnwj67kYE	UGC Care Listed Journal

ARANAR PORT TRUST, THOOTHUKUDI				yzBhVseD2KrenrPD6e/view?usp=sharing	
A STUDY ON IMPACT OF TRAINING ON THE PERFORMANCE OF NURSES – WITH REFERENCE TO PRIVATE HOSPITALS IN TIRUCHENDUR TALUK	JOURNAL OF EDUCATION: RABINDRA BHARATI UNIVERSITY	ISSN : 0972-7175 Vol: XXIV, No. :11(VIII), 2022	https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101002625&flag=Search	Print Journal https://drive.google.com/file/d/1C9sVfjF-IDnj453LucsQdpJP_ReMl4l/view?usp=sharing	UGC Care Listed Journal
A STUDY ON OPPORTUNITIES AND CHALLENGES OF USING ONLINE SHOPPING THROUGH DIGITAL MARKETING- WITH	Kanpur Philosophers Kanpur Philosophers International Journal of humanities, Law and Social Sciences Published biannually by New	ISSN 2348-8301, Volume-9, Issue-1, No. 7, 2022 Page 30 ISSN 2348-8301	https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101051315&flag=Search	Print Journal https://drive.google.com/file/d/1GtOIsRh_9ff93mkwglj6-Ics0B9Dvuad/view?usp=sharing	UGC Care Listed Journal

REFERENCE TO THOOTHUKUDI DISTRICT	Archaeological & Genological Society Kanpur India				
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14. Details of Impact factor of publications:

Impact factor		H – index	i – 10 index	RG score
Range	Average			2.04
		1		

15. Books /Book chapters Published /Books edited

Title of book published	Title of book edited	Chapters in Edited books	Month and year of publication	Publication details with ISBN	Link to evidence
	Teachers as Facilitators: The changing Dynamics of Teaching-Learning		March 2022	978-93-5577-035-6	https://drive.google.com/file/d/10IVstaD00-UWXeP4105yRVM3DfG0m6Ce/view?usp=sharing

Proceedings of the International Conference	Research and Education: Reforms in the 21 st Century (ICRIE-22)		April 2022	978-81-942871-9-3	https://drive.google.com/file/d/1zHidU3dXXj0OWsBjNcHq4XoiOiyCDK6z/view?usp=sharing
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16. Ph.D status of Faculty during the year

Topic	Name of Guide	Date of Registration	Date of Submission	Name of centre/ University	Status(Ongoing/Completed/ Date of viva/	Link to evidence
-						

17. Guideship details

Date of approval as guide	Guideship approval number	Link to evidence
20.03.2020	MMSU/RES/Ph.D/Guideship/2020	https://drive.google.com/file/d/16yEPqs6C5Vldq2nLwCySFty-4ywxP9a/view?usp=sharing

REFERENCE TO THOOTHUKUDI DISTRICT	Archaeological & Genological Society Kanpur India				
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14. Details of Impact factor of publications:

Impact factor		H - index	i - 10 index	RG score
Range	Average			2.04
		1		

15. Books /Book chapters Published /Books edited

Title of book published	Title of book edited	Chapters in Edited books	Month and year of publication	Publication details with ISBN	Link to evidence
	Teachers as Facilitators: The changing Dynamics of Teaching-Learning		March 2022	978-93-5577-035-6	https://drive.google.com/file/d/10IVstaD0O-UWXeP4105yRVM3DfG0m6Ce/view?usp=sharing

Proceedings of the International Conference	Research and Education: Reforms in the 21 st Century (ICRIE-22)		April 2022	978-81-942871-9-3	https://drive.google.com/file/d/1zHidU3dXXj0OWsBjNcHq4XoiOiyCDK6z/view?usp=sharing
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16. Ph.D status of Faculty during the year

Topic	Name of Guide	Date of Registration	Date of Submission	Name of centre/ University	Status(Ongoing/Completed/ Date of viva/	Link to evidence
-						

17. Guideship details

Date of approval as guide	Guideship approval number	Link to evidence
20.03.2020	MMSU/RES/Ph.D/Guideship/2020	https://drive.google.com/file/d/16yEPqs6CSVldq2nLJwCySFty-4ywxP9a/view?usp=sharing

18. Details of M.Phil / Ph.D scholars registered/ongoing/submitted this year

Name of scholar and contact details with mobile number	Category (Part time/full time)	Centre	Date of Registration	Status	Link to evidence
B. Jesus Sanma 1-C Boopalarayayer Puram, 3 rd Street, Thoothukudi 9345545121	Full Time	A.P.C. Mahalaxmi College for Women	16.10.2021	Ongoing	https://drive.google.com/file/d/1POPZaRe2wtayG1AxiInU2rk2QuNv7Qs1/view?usp=sharing
V. Subha A-401, Manasarovar Apartments, No 5, Voltas Colony Extn, 50 Feet Road, Chennai	Part Time	A.P.C. Mahalaxmi College for Women	15.10.2021	Ongoing	https://drive.google.com/file/d/1x9JNDXWbrNJMFU1JN2ZWQ3nwCgypprgS/view?usp=sharing

19. Details of Ph.D s awarded this year

Details of Scholar	Topic	Guide	Convenor	Date of viva	No. of persons who attended	Link to evidence
-						

20. Month of passing SET/NET during the year

Month Year of passing SET/NET	Link to evidence
-	

21. Organizing seminars/ conferences/ workshops, other college activities.

S. No	Name of the activity	Date & Time	Venue/ Platform	Number of Participants	Support/ Assistance	Role (Mention whether Coordinator/Convenor/Organizing Secretary/Member)	Link to evidence
1.	International Conference	26 th April 2022	Online	238		Convenor	https://drive.google.com/file/d/1_bq5AfYSolAkazzOTCgGiO6d9a1Rrir/view?usp=sharing

22. Details of faculty expertise (Doctoral committee, experts, chairpersons, resource persons, judges) shared with other institutions / organizations.

Name of the programme & level	Nature of expertise shared	Date	Venue/Platform	Beneficiaries	Link to evidence
Faculty Developme	Resource	14.09.2021	V.O.C. College of Education,	Teaching & Non-teaching staff	https://drive.google.com/file/d/1YX6yBuBCQJuurhf9bxJ2ANQo6NGStPp2/view?usp=sh

nt Programm e/ College level	Person		Thoothukudi	members	aring
Doctoral Committee	DC member	03.11.021	V.O.Chidambar am College	Scholar	https://drive.google.com/file/d/17rCLSzgJC0aTFQSkHWgiPnu6mruzlwS2/view?usp=sharing
National Conference	Chair Person	30.05.2022	St. Mary's College, Thoothukudi	Students	https://drive.google.com/file/d/1Fmk81iVA_4yNxyKuwmV_vjs3Jl1Jyiy/view?usp=sharing

23. Membership in Academic forums/Editorial board

Position held	Name of forum/journal	Duration	Link to evidence

24. Awards and recognitions received for Innovation

Award/recognition	Name, address, contact No. mail ID of awarding agency	Purpose	Level	Link to evidence
Patent published ✓	Official Journal of the Patent Office	Patent Published		https://drive.google.com/file/d/1dDdH8wAnaRSeVZs0msIMTTi40-idREg1/view?usp=sharing

25. Awards and recognitions received for extension activities

Name	Award/recognition	Name, address, contact No. mail ID of awarding agency	Purpose	Level	Link to evidence
-					

26. E-Content developed such as: e-PG- Path Shala, CEC (Under e-PG- Path Sala CEC) SWAYAM other MOOCs platform NPTEL/NMEICT/any other government initiatives

Name of the Module	Platform on which module is developed	Date of launching e-content	Link to evidence
-			

27. Financial Support offered to students by faculty

Date	Name & class of the Beneficiary	Purpose	Amount	Link to evidence
-				

28. Details of FDP (not less than 5 days) attended, organized by MHRD and PMMTT (Refresher course, Orientation, Short term course/ SWAYAM/NPTEL)

Nature of programme	Duration(from-to)	Organized by	Credits	Link to evidence
FDP on Research Methodology Course in Social Sciences	25.10.2021 to 30.10.2021	Ayya Nadar Janaki Ammal College	A	https://drive.google.com/file/d/1hmRm3opKF1so_lUjkTezktell3eH4sE5/view?usp=sharing

29. Certificate of Appreciation/Commitment received (Fundamental Duties and Rights of Indian citizens and other constitutional obligations)/Quiz -Subject oriented/ IPR/Covid -19etc.)

Date	Kind of the Programme	Organizer	Category	Link to evidence

29. Any other responsibility/contribution/achievement for institutional progress worth mentioning (other than the ones mentioned above) :

N. Manapumai
Signature of the Principal

G. Venukta
Signature of the HOD

R. Sundeswari
Signature of the teacher