A.P.C.Mahalaxmi College for Women, Thoothukudi

Career Guidance & Placement Cell

Report

2018-2019

Career Guidance and Placement Cell began its activities with the commencement of Value Added courses from June 2018 to May 2018 in the odd semester and from December 2019 to March 2019 in the even semester. Value added courses offered to all the II and III UG students from 1.00 p.m to 2.00 p.m are:

- Spoken English
- Spoken Hindi
- Coaching for Competitive Examinations
- Jewellery Making
- Aari Work
- Hand Work
- Personal Grooming &
- Tailoring

These add on courses are handled by experts from inside and outside the college.

Skill Development Programme was conducted by Thoothukudi District Employment Exchange July 2018 in the Auditorium. Mr.Prasanth, IAS, Sub-Collector was the chief guest and all the UG Science students attended the programme. Exhibition was conducted in the Open Auditorium on August 13th 2018 in which students exhibited the jewellery items, handmade products and chudhithar tops made by them. Exhibition cum sale was organized by the Cell from 5th October to 7th October 2018 during the Traditional Featival. 45 students exhibited and sold

jewels, handmade key chains, woollen shawls, purses, wall hangings and chudhithar tops made by them. Another exhibition cum sale was organized by the Cell from 10th January to 12th January 2019 in which 35 students exhibited and sold jewels, handmade key chains, woollen shawls, purses, wall hangings and chudhithar tops made by them.

Campus interview by IDBI Federal Life Insurance Corporation Ltd., Erode was conducted on 28th and 29th January 2019 for the post of team leader. 242 students attended the interview. 70 students got selected and out of them, 33 students expressed their consent to join and were given appointment orders by Mr.Kannan, Branch Manager of IDBI Federal Life Insurance Corporation Ltd., Erode.

Project proposal to Oil & Natural Gas Corporation on the topic "Entrepreneurship Development Skills for Women from Economically weaker / backward Sections & Rural Students" was submitted to our Respected Principal Dr.K.Sathya Bama on 8th February 2019. A guest lecture on "Career Guidance Awareness Programme" was organized on 8th February 2019 in the Auditorium at 10.30 a.m. Mr.P.K.Kamaraj from Tamilnadu Student's Employment Service, Tirunelveli was the chief guest. All the final year UG Arts students attended the guest lecture.

Campus interview by Annai Jewellers Pvt.,Ltd., was conducted on 8th February 2019 in the Auditorium at 1.00 p.m. for the post of sales assistant, cashier, data entry operator and supervisor. 50 students attended the interview and among them 27 students got selected.

An MoU was signed with Triumphant Institute of Management (T.I.M.E) on 16th February 2018. On the same day Mr.Mariappan, Director, T.I.M.E.Tirunelveli Centre gave a motivational and informative presentation on the topic "Preparation for Competitive Examinations". 75 students belonging to Commerce, History, Chemistry and Computer Science departments attended the programme and got benefitted.

An online assessment test was conducted by Hire Mee Company for all the final year UG and PG students on 15.03.2019. The arrangements for the assessment test were made by the Career Guidance and Placement Cell and the Department of Computer Science.