

A.P.C.Mahalaxmi College for Women, Thoothukudi

Department of Commerce (Aided)

Report

June 2018 to March 2019

A one day National Workshop on “Recent Trends in Banking – RTB 2018” was held on 6th July 2018 in the Auditorium. The resource persons were Dr.S.Shanmuga Sundaram, Associate Professor, Banaras Hindu University, Varanasi, Uttar Pradesh, Mr.J.Sivanesakumar, Assistant Vice-president, Branch Head, Axis Bank, Thoothukudi and Mr.V.Srinivasan, Chief Manager, Regional Office, Indian Overseas Bank, Thoothukudi. Dr.K.Sathya Bama, Principal and Head of the Department published an article on “A Study on Problems faced by the Respondents Towards Industrial Relations at V.O.C. Port Trust in Thoothukudi” in the Journal of Emerging Technologies and Innovative Research. The 36th Memorial Day was of our Founder Kulapathy Thiru.A.P.C.Veerabahu Ayya, was commemorated on behalf of the Department of Commerce on 13th August 2018 at 11.00a.m in the Mini Auditorium of our College. Dr.A.Francis, Former Principal of V.O.Chidambaram College, Thoothukudi was the Chief Guest. Dr.K.Sivagama Shunmuga and Miss.A.V.Chellamma, Assistant Professors of Commerce attended a one day National Workshop on “SPSS Applications” in Holy Cross Home Science College, Thoothukudi on 17.07.2018. Dr.K.Chitra Chellam served as one of the Chief Guests in the 23rd anniversary of M.Gopalarajan – Mangaleshwari Book Bank on 15th July 2018.

Alumnae Meet was conducted on 15th August 2018 at 11.00a.m in the I B.Com Class room. The programme commenced with the Prayer Song. Dr.K.Sathya Bama, Principal and Head of the Department of Commerce delivered the welcome address and introduced the Chief

Guest Miss.G.Jeyasudha, alumna and Office Executive of Maris Associates Pvt. Limited, Thoothukudi to the alumnae. 42 alumnae attended the meeting with great enthusiasm and joy.

A guest lecture was organized by the Department of Commerce on 31st August 2018 on the topic “Career Opportunities in Commerce” in the Conference Hall at 1.30 p.m. The chief guest of the programme Mrs.S. Sundari, B.Com(CA),M.B.A.,CA- inter working as an Accounts Manager in Threekay Builders, Thoothukudi gave a thought provoking presentation on various avenues available for Commerce graduates with examples. Parents – Teachers meeting and Mentor-Mentee meeting were conducted on 01.09.2018 for all the I B.Com, II B.Com and III B.Com students. On 4th September 2018 a guest lecture on the topic “Tax Liability and Assessment Procedure” was organized by the Department in the Meditation Hall. CA.Jeyarajan, practicing Chartered Accountant and faculty at ICAI, Tuticorin Chapter was the chief guest. The guest lecture was arranged for the benefit of III B.Com students and for students who are pursuing CA.

Traditional Festival was celebrated in the College from 4th October to 6th October 2018. The theme given to the Departments of Commerce and History was “Thiruvizha” celebrated in a village. 7 stalls were arranged by the departments. Villisai and Kummi Paatu were performed by the students. Merry-go-rounds were arranged to entertain the visitors.

S.Gowsalya of I B.Com received I prize in a State level “Kavithai” writing competition conducted by Nadar Saraswathi Engineering College, Theni on 6th July 2018. A.Alagulakshmi of I B.Com got III prize in “Group Discussion” conducted by JCI for Jaycee Day on 2nd August 2018.

A.Alagulakshmi of I B.Com, N. Varsha, V.Anantha lakshmi, S.Subbulakshmi,M.Maria Gertrude Stella and P.Aishwarya of II B.Com, Santhana Supraja, Venkateshwari, Hari Sankari, Asina, Jeevitha and Mari Thangam of III B.Com participated in the inter-collegiate competition organized by Nadar Mahajana Sangam Sermathai Vasan College, Madurai on 6th August 2018. These students participated in Business Quiz, Paper Presentation, Cookery, Group Dance and Fashion Queen.

Regina and Thamil Meera of I B.Com secured III prize in “Bridal Make Up” competition conducted by Women Empowerment Cell of our College. M.Esha of I B.Com came District Second in Taek Wondo competition conducted by Winner Taek Wondo Club on 19th August 2018. S,Athilakshmi got 3rd prize in Relay, 2nd prize in 100mts run and 3rd place in Long Jump in MUTA Athletics Meet conducted in V.O.C. College, Thoothukudi on 6th and 7th September 2018. S.Mahalakshmi of II B.Com got II prize in Basket Ball Tournament held at Sri.Parasakthi College, Coutrallam on 6th and 7th September 2018. P.Santhana Lakshmi and P.Dhana Vincy participated in the Kabaddi Competition held in V.O.C. College, Thoothukudi on 14th and 15th September 2018.

On 20th September, 2018 T.Shnmuga Brinda, K.Sowmiya and S.Kamala Aishwarya of I B.Com,N.Varsha, V.Ananthalakshmi, S.Subbulakshmi, P.Aishwarya and M.Maria Gertrude Stella of II B.Com, C.Ammani and M.Venkateswari of III B.Com participated in the inter-collegiate competition conducted by Mepco Schlenk Engineering College, Sivakasi. These students participated in Business Plan, Business Quiz, Management Games and Stock War. N.Varsha and V.Ananthalakshmi of II B.Com won II prize in “Stock War” competition.

K.Selvajothi got III prize and won Bronze Medal in Athletics conducted by M.S.University, Tirunelveli in Anna Stadium on 23rd October 2018. S.Alagulakshmi and S.Kamala Aishwarya of I B.Com, N.Varsha and V.Ananthalakshmi of II B.Com got I prize in Group Singing in Inter-Collegiate Competitions organized by NLC Tamil Nadu Power Limited and V.O.C.College, Thoothukudi in the name of “Vigilance Awareness Week” on 30th October 2018. C.Ammani of III B.Com has passed C.A (inter) in 2018.

Miss.A.V.Chellamma attended 7 days workshop on “Research Methodology & SPSS in Social Science from 12th & 18th November 2018, organized by the Department of Commerce, M.S.University, Tirunelveli. Alumnae Meet was conducted on 22nd December 2018. Miss. G, Thiripura @ Gandhimathi, Marketing, Sun Udayam Builders, Chennai was the chief guest. 49 alumnae attended the meeting. M.Hari Sankari, S.Induja and V.Santhana Supraja of III B.Com have passed MAT Exam in December 2018.

01.01.2019 Dr.K.Chitra Chellam enrolled herself in an online course on “Introduction to Marketing Essentials” offered by Indian Institute of Management, Bangalore through SWAYAM. Pongal was celebrated department-wise on 10th January 2019. P.Selva Pavithra got II prize in Tamil Debate, M.Selva Lakshmi and N.Manujala Devi got III prize in Rangoli in Fine Arts Fest 2019 conducted by the College. On 17th January, Dr.K.Sivagama Shunmuga Sundari, Miss.P.Solai Rama Sri and Miss.A.V.Chellamma Assistant Professors of Commerce enrolled themselves in online courses Organization Behaviour, Introduction to Marketing Essentials and Commercial Law offered by SWAYAM on 17th January 2019. On 28th January 2019, 6 students of II B.Com participated in a State Level Business Quiz competition conducted by Thiruvalluvar College, Papanasam. On 31st January 2019, 10 students of I B.Com and II B.Com participated in the National level Inter- Collegiate Competitions, organized by the Department of Commerce,

Manonmaniam Sundaranar University. The students participated in various competitions like Business Quiz, Product Launch, Art from Waste and Connection.

On 1st February, 3 students of III B.Com and Dr.K.Sivagama Shunmuga Sundari, Assistant Professor of Commerce attended a National level Seminar on “Winning Market War in the Digital Economy”. C.Ammani of III B.Com got I prize in Paper Presentation in the seminar. On 5th and 6th February 2019 E.Venkateshwari of III B.Com participated in the National Youth Parliament Festival, organized by Tamil Nadu National Service Scheme at Anna University, Chennai and secured 39th position out of 81 participants. 5 students of III B.Com and I B.Com participated in National level Karisal Thiravizha 2019 conducted by Manonmaniam Sundaranar University on 8th and 9th February 2019 and E.Venkateshwari of III B.Com got I prize in Folk Dance.

A guest lecture on “Stock Market and Virtual Trading” was held on 11th February 2019 in the Conference Hall from 2.00p.m to 4.00p.m. Dr.V.Sornaganesh, Asst.Professor of Commerce, V.O.Chidambaram College, Thoothukudi was the guest speaker. All the I B.Com, II B.Com and III B.Com students attended the guest lecture and got benefitted. On 12th February 2019 another guest lecture was organized by the department on the topic “Union Budget 2019” in the Conference Hall at 12.00p.m. CA.A.Raman, practicing Chartered Accountant and faculty at ICAI, Tuticorin Chapter was the guest speaker. All the I B.Com and II B.Com students attended the guest lecture and got benefitted. Students Seminar on the topic “GST” was organized by the Department jointly with SIRC of ICAI, Tuticorin Chapter on 16th February 2019 at CA.Karunakaran Conference Hall, ICAI Bhawan from 10.00a.m to 5.00p.m. The guest speakers for the Seminar were CA.B.Francis Amal George, Chairman of SIRC of ICAI, Tuticorin

Chapter, CA.R.Gangatharan, CA.B.Stalin and CA.L.Rohini. 58 students of I B.Com, II B.Com and III B.Com attended the Seminar and got benefitted.

Dr. K.Sathya Bama, Principal and Head of the Department and Dr.K.Chitra Chellam, Assistant Professor of Commerce have published papers in UGC approved Journal JETIR. Incubates of the Department of Commerce are Miss.Thamil Meera, S.Kamala Aishwarya of I B.Com. K.Kowsalya of III B.Com has passed CA (inter) in February 2019. 21 students are pursuing professional courses like CA, CMA and CS.

7 students of III B.Com got selected in the Campus Interview conducted by IDBI Federal Life Insurance Corporation, Erode on 28.01. 2019. 10 students of III B.Com got selected in the Campus Interview conducted by Annai Jewellers, Thoothukudi on 08.02. 2019. 7 students got selected in the job fair conducted by Mrs.Kanimozhi M.P. at St.Mary's College, Thoothukudi.

On 28.02.2019, P.Krishnaveni of II B.Com won the I prize in Javelin Throw for Chief Minister Trophy held at Tharuvai Stadium. M.Venkateswari of III B.Com secured II prize in Debate conducted by Women Empowerment Cell on 08.03.2019. On the same day, 10 students of I B.Com participated in the Drawing Competition organized by the Women Empowerment Cell and our department was announced as the winner of the drawing competition.

7 students of III B.Com and 10 students of II B.Com attended the Commerce Students Self Employment Training Programme conducted by South Indian Regional Council of The Institutes of Chartered Public Auditors of India (ICPAI) from 27.03.2019 to 09.04.2019. At the end of the training programme, the students were given certificates with the title of Chartered Public Auditor.

On 30.03.2019, 50 students of III B.Com visited V.O.C. Port Trust. Miss.P.Solai Rama Sri, Assistant Professor of Commerce accompanied the students. The department conducts LIVE classes frequently to instill positive traits among students.