

**Dr. K. Jothi Lekshmi**

Assistant Professor

Department of Commerce with CA

A.P.C. Mahalaxmi College for Women

Thoothukudi

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Date of Joining : 17<sup>th</sup> June 2009

Educational Qualification : M.Com., MBA, M.Phil., Ph.D.

Specialization : Operation Management and Banking

Education and Credentials :

Degree	College / University	Specialization	Year
B.Com.	Kerala University	Commerce	1989
M.Com.	TNOU	Commerce	2012
MBA	TNOU	Operation Management	2007
M.Phil.	TNOU	Banking	2008
Ph.D.	Manonmaniam Sundaranar University	Agricultural Credit	2017

**Conference / Seminar / Workshop Attended**

1. Participated in NAAC sponsored National Seminar on Enhancing Quality Management through IQAC in Higher Education at A.P.C.Mahalaxmi College for Women, Thoothukudi on 20 – 21 August 2009.
2. Participated in NAAC sponsored State Level Seminar on Best Practices for Quality Enhancement organized by IQAC and TANSICHE at A.P.C.Mahalaxmi College for Women, Thoothukudi on 9<sup>th</sup> April 2010.
3. Participated in State Level Seminar on Foreign University Bill 2010 organized by MUTA at Francis Xavier Engineering College, Tirunelveli on 26<sup>th</sup> August 2012.
4. Participated in NAAC sponsored National Seminar on Student participation in Quality Enhancement of Higher Educational Institutions in Rural Areas organized by Aditanar College of Arts and Science, Tiruchendur on 25<sup>th</sup> March 2014.

5. Presented a paper in UGC sponsored National Seminar on Food Security in India: Issues, Challenges and Measures titled “A study and Analysis of Problems of Defaulters in Agricultural Credits provided by SBI in Thoothukudi District” on 9 – 10 March 2017 at V.O.C.College, Thoothukudi.
6. Presented a Paper in the National Seminar organized by CREAD and V.O.C.College on Research Methodology in Social Science Research titled “A study and Analysis of Agricultural Credits provided by SBI in Thoothukudi District – Research Methodology and Sample Design adopted at V.O.C.College, Thoothukudi.
7. Presented a Paper in the National Conference organized by Marian Research Forum, St.Mary’s College(Autonomous), Thoothukudi , titled “E-Payment-A Paradigm Shift in Banking Sector”.

### **Publications**

1. “A study on ATM users of ICICI Bank in Thoothukudi District”, OUTREACH, ISSN: 0975 1246, Vol. IV, 2010-2011, 86 – 88.
2. “A study on Agricultural Loan by Commercial Banks in Thoothukudi District”, OUTREACH, ISSN: 0975 1246, Vol. V, 2011-2012, 186 – 89.
3. “A study on Performance of SBI in Agricultural Advances in Thoothukudi District”, OUTREACH, ISSN: 0975 1246, Vol. VI, 2012-2013, 184 – 187.
4. “A study and Analysis of Agricultural Credit with reference to State Bank of India in Thoothukudi District”, International Journal of Commerce and Management Research, ISSN: 2455 1627, Vol. 2, Issue 10, 2016, pp 01-03. RJIF 5.22.
5. “A study and Analysis of Agricultural Credits Family Size Vs Level of Awareness with reference to SBI in Thoothukudi District”, OUTREACH, ISSN: 0975 1246 (P), 2321 8835 (O), Vol. IX, 2016, 102 – 106. ISRA JIF 7.011.
6. “E-Payment-A Paradigm Shift in Banking Sector”. The International Journal of Analytical and Experimental Modal Analysis, IF:6.3, ISSN: 0886-9367.

### **Academic Position**

1. Question Paper setter for MBA, Annamalai University, Chidambaram.
2. Reviewer – Business Organisation Book published by Charulatha Publication, Chennai

- Judge for Classical Song competition conducted by A.P.C.Veerabahu matriculation School, Thoothukudi
- Classes taken in Saradha College, Tirunelveli, for Mutual exchange Programme.

### **Thesis / Dissertation**

- MBA – “A study on attitude and satisfaction level of ATM users of ICICI Bank in Thoothukudi”
- M.Phil. – “Performance Evaluation of Commercial Banks – A study in Thoothukudi District”
- Ph.D. – “A study on Agricultural Credit given by SBI in Thoothukudi District”.

### **Book Published:**

- Management Accounting, ISBN NO: 978-93-89736-09-0, Charulatha Publication, Chennai

## **LOCKDOWN ACTIVITIES**

### **SUMMARY OF ACTIVITIES**

<b><u>ACTIVITY</u></b>	<b><u>NUMBER</u></b>
Journal publications	4
Proceedings	3
Book chapter	1
Online courses	6
Webinar	22
Online fdp	11
Online workshop	1
Certificate of appreciation/quiz	13
Membership	1
Project proposals	0
Refresher course	0
As a resource person	0
Program organized	0
E-content developed	0
Any other	0

### **1. PUBLICATION DETAILS**

<b>S.N O</b>	<b>TITLE OF THE ARTICLE</b>	<b>NAME OF THE JOURNAL</b>	<b>MONTH AND YEAR</b>	<b>UGC/SCOPUS/PEER REVIEWED</b>	<b>IMPACT FACTOR AND ISBN</b>
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1	A study on consumer perception towards on the patanjali products	Journal of Xi'an University of Architecture and Technology.	April 2020	Scopus	Volume XII Issue IV,2020 ISSN NO: 1006-7930 Pg No: 1459-1468 Impact factor 3.7
2	A study on consumer preference And its impact on chicken egg in Thoothukudi city	Studies in Indian Place Names	March 2020	UGC Care	ISSN 2394-3114 VOL 40- ISSUE 70 March 2020 Pg No: 3184-3209
3	A study on Impact and awareness of sanitary Pads	Studies in Indian place names	March 2020	UGC Care	ISSN 2394-3114 VOL: 40- ISSUE-70- March 2020 Pg No: 3646-3657
4	Challenges and problems of Transgenders	Test Engineering And management	March – April 2020	Scopus	ISSN NO: 0193-4120 Pg No: 7818-7822 March- April 2020 Volume- 83 Impact Factor- 3,5
5	Researchers view on COVID-19	OF BY AND FOR YOU publication	June 2020	ISBN-978-81-942871-5-5	First edition volume-1 Page-51

## 2)PROCEEDINGS

S.NO	TITTLE OF PAPER	DATE & VENUE	ORGANIZED BY	LEVEL
1	A study on Impact and awareness of sanitary Pads	27 and 28 <sup>th</sup> Feb 2020 A.P.C Mahalaxmi college for women	ICRTMDR 2020 and A.P.C Mahalaxmi college for women	International Conference in Multi disciplinary research.
2	A study on consumer preference And its impact on chicken egg in Thoothukudi city	27 and 28 <sup>th</sup> Feb 2020 A.P.C Mahalaxmi college for women	ICRTMDR 2020 and A.P.C Mahalaxmi college for women	International Conference in Multi disciplinary research.
3	A study On Consumer Perception Towards Junk food in ThoothukudiCity	27 and 28 <sup>th</sup> Feb 2020 A.P.C Mahalaxmi college for women	ICRTMDR 2020 and A.P.C Mahalaxmi college for women	International Conference in Multi disciplinary research.

### 3) CHAPTERS IN BOOK

S.NO	NAME OF FACULTY	TITLE OF BOOK CHAPTER	DATE	NAME OF THE BOOK PUBLISHED
1	Dr.k. Jothilekshmi	Analysis of RecurtimentAnd its Impact on Micro Organization	1 APRIL 2020	OF,BY AND FOR-YOU PUBLICATION

### 4) ONLINE COURSE ATTENDED

DATE	TITLE OF COURSE	ORGANIZED BY	DURATION	STATUS
April 22 – April 24	Advanced Excel online Training	Data skills numbers	3 days	completed
April 21-30 <sup>th</sup> 2020	Workshop on basic content	Universal teachers academy	10 days	Completed
April 15 <sup>th</sup> 2020	MS Office	TATA STEEL Learning.com	3 weeks	On going
April 22	We have but One earth	Dept of English A.P.C Mahalaxmi college for Women	1 Day	completed
May 5,6 2020	Research methodology- An overview for teaching fraternities and research	Dept of M.P MRJI COLLEGE OF COMMERCE , BELAGAVI, KARNATAKA	2 days	Completed
MAY 5-9, 2020	Nutritional goals during self quarantine	Holy cross homescience college, Thoothukudi	5 days	completed

## WEBINAR ATTENDED

S.NO	TITLE OF THE COURSE	ORGANIZED BY	DURATION	LEVEL
1	Research outcomes; Technical paper writing, Research proposal, patent writing	Data Teach. ai	4 -5.30 PM April 22 2020	National
2	Yoga for healthy Life	KarpagamVinayagar College OfEngg and technology Dept of Biomedical EnggIn association With Yoga to health By Edu Skill Harvest	11AM- 12 PM 27 <sup>TH</sup> April 2020	National
3	Registration Under GST	Govt. P.G College, Obra in Association With Indian Accounting Association , Mirzapur,	11-12.15PM 23TH April 2020	National
4	Intellectual property rights and entrepreneurship	SA college of arts and science	26.4.2020 5-7 A.M	National
5	Webinar on academic publishing in top rated journals	Post graduate department of commerce, Government college, Ernakulam.	30.4.2020 11-1 PM	International
6	Financial scenario with respect to COVID-19 in Indian and Global perspective.	Dept of Economics and finance ,International school of management, patna	7-8 PM 25.4.2020	National
7	Learning through gamification	PSNACT MBA	30.4.2020	National
8	Impact of COVID on economy and management of finance during this period	Shri ShankarlalSundarbaiShasunjain college for women	4.may 2020 5-6 PM	National
9	JOY OF ORDERLY LIVING	Kamadenu arts and science college, dept of commerce, satyamangalam.	11AM-12.30 PM 5 May2020	National

10	Tally with GST	B.com and PA RATHNAM College of arts and science , Coimbatore.	11.5.2020 11.30 AM- 12.30 PM	National
11	Research in accounting	PG Dept of commerce, Govt college Tripunitara	2.30-4.00 PM 10.5.2020	National
12	Unlock your potential	VOC college	26.5.2020 10-11AM	National
13	A Special lecture on education 4.0	VOC COLLEGE	8.5.2020 10-11 AM	National
14	Image analytics and processing	VOC college	25.5.2020 10-11 AM	National
15	Re-evaluating COVID-19 for new business opportunities	Thakur college of science and commerce	19.5.2020 5-7 PM	National
16	Who Am I	APCM COLLEGE FOR WOMEN	12.5.2020 3-4 PM	State
17	EAT-A-WAY for healthy lifestyle	VOC COLLEGE	15.5.2020 10-11 AM	National
18	E-Learning and MOOCs in higher education and new roles of teachers	Sri GVG Visalakshi college for women, udumalapet.	18.5.2020 10.45-1.00 PM	National
19	Physiological enrichment and humanity	APCM COLLEGE for women	17.5.2020 3-4 PM	State
20	Annachi Shri N Periyasamymemorial endowment lecture	Geetha jevan arts and science college	26.5.2020 3-4 PM	State
21	Redifining education through gamification	Geetha Jeevan arts and science college	19.5.2020 11.30-12.30 PM	State
22	An Insight into NAAC-RAF	VOC college	22.5.2020 5-8 PM	National

#### **ONLINE FDP ATTENDED**

S.NO	DATE	TITLE OF THE COURSE	ORGANIZED BY	DURATION	STATUS
1	20/4/20 to 4/5/20	FDP on Managing Online Classes and CocreatingMOOCs	Teaching learning Centre, Ramanujam College, University of Delhi.	15 Days	Completed

2	21/4/20 to 22/4/20	FDP On Developing New Generation Teachers	By IQAC, A.P.C. Mahalaxmi College For Women	1hour (5-6 PM)	Completed
3	27/4/20 to 2/5/20	FDP ON LATEX	Sanjay Ghodawat University, Kolhapur in association with spoken Tutorial Project Indian InstituteofTechnology, Bombay	7 days	Completed
4	28/4/20 to 11/5/20	FDP ON Management of environment and resources	MOOC Workshop For College Teachers	2 weeks	Completed
5	27/4/20	FDP	IQAC.	1 day	Completed
6	24/4/20	International FDP on Develop the ability to Create Research Proposal	Adarsh institute of management & information Technology	1 day(11- 12 pm)	Participated
7	18/5/20 to 22/5/20	Spoken tutorial technology	SMT Kashibainavale college of engg and Bombay IIT	1 week	Completed
8	29/4/20 to 5/5/20	Front Accounting	VOC college and Bombay IIT	1 week	completed
9	26/4/20 to 3/5/20	Mooddlemanagment	GVN college and Baombay IIT	1 week	completed
10	27/4/20 to 1/5/20	Stratergies to address the soft skill gap	International journal of advance study research work	1 week	completed
11	30/5/20 to 3/6/20	Evolution from offline to online teaching	Satish Pradhan dnyanasadhana college, thane.	5 days	completed

#### ONLINE WORKSHOP ATTENDED

S.NO	TOPIC	TRAINING ORGANISER	DATE AND DURATION
1	Tally	VOC College	13.5.2020 – 17.5.2020 5 days

#### 6) CERTIFICATES OF APPRECIATION RECEIVED

S.NO	SOURCE	TITLE	DATE
1	Alpha Arts and Scince college, Chennai	Combating COVID-19 general awareness	19/4/2020



## 7) CERTIFICATE OF COMMITMENT

S.NO	DATE	TITLE	ORGANISER	TOPIC
1	22 april 2020	we have but one earth	A.P.C.M COLLEGE for women	QUIZ
2	21 may 2020	Cybersecurity and Cyberawareness	Society of legal education, Training and Research	QUIZ
3	21 may 2020	COVID-19 and Rural economy	Poompuhar college, Meliyur	QUIZ
4	16 MAY 2020	Commerce quiz on COVID-19	Muslim arts college Thirithancode	QUIZ
5	26 MAY 2020	Commerce paper 1	Sri Paramakalyani college, Alwarkurichi	NET SET
6	27 MAY 2020	Business management	Sri Paramakalyani college, Alwarkurichi	NET SET
7	28 MAY 2020	Nutrition and Immunity	Quaid-E-Millath Govt college for women	QUIZ
8	19 MAY 2020	Research insights	S.S Draismynadarmariammal college, kovilpatti	Research QUIZ
9	APRIL 2020	Leadership talk	MHRD IIC	Participation
10	MAY 2020	COVID Business	Sree Narayana college, Sivagiri	QUIZ
11	26 MAY 2020	Mathematics quiz	Pioneer Kumaraswamy college, Nagercoil	QUIZ
12	21 MAY 2020	Thirst optimists	V.H.N.S Nadar college, Virudhunagar	Commerce
13	23 MAY 2020	Research methodology	MSU commerce alumini	Research quiz

## 8) CERTIFICATE OF EXCELLENCE

S.NO	NAME OF FACULTY	SOURCE	TITLE	DATE
1	Dr.K. Jothilekshmi	My gov	Padma Awards	March 22

## 9) PLEDGES TAKEN

S.NO	NAME OF FACULTY	SOURCE	TITLE	DATE
1	Dr.K. Jothilekshmi	Janta Curfew Pledge	Spread of Corona Virus	22 March 2020
2	Dr.K. Jothilekshmi	A.P.C Mahalaxmi college For Women Dept of English	We have but one Earth	22 April 2020

**10) MEMBERSHIP DETAILS:**

S.NO	NAME OF THE FACULTY	ORGANIZATION/ FORUM	NAME OF MEMBERSHIP
1.	Dr.K. Jothilekshmi	Cape Research forum	Life Membership

**11) ONLINE CLASS:**

S.N O	DATE	NAME OF FACULTY	KIND OF ACTIVITY&TOPIC(Assignment or Teaching)	MODE	BENEFICIARIES (2 <sup>ND</sup> BATCH)
1	28 <sup>th</sup> March To 18 <sup>th</sup> April	Dr.K. Jothilekshmi	Teaching	Zoom	II B.COM(15 Students)
2	28 <sup>th</sup> March To 18 <sup>th</sup> April	Dr.K. Jothilekshmi	Teaching	Zoom	III B.COM( 10 Students)
3	28 <sup>th</sup> March 18 <sup>th</sup>	Dr.K. Jothilekshmi	Assignment	Google Class	II B.COM(60 students)
4	28 <sup>th</sup> March To 18 <sup>th</sup> April	Dr.K. Jothilekshmi	Assignment	Google Class	III B.COM( 58 Students)

**12) ONLINE ACTIVITIES**

S.N O	DATE	NAME OF THE FACULTY	KIND OF ACTIVITY(QUizzes/ VIDEOS)	MODE(WHATSAPP/BLOG/ GOOGLE CLASS)	BENEFICIARIES
1	28 <sup>th</sup> March to 18 <sup>th</sup> April	Dr.K. Jothilekshmi	Video( Youtube link)	Google Class room	I M.COM( 28 students)
2	28 <sup>th</sup> March to 18 <sup>th</sup> April	Dr.K. Jothilekshmi	Video( Youtube link)	Google Class room	II B.COM( 60 students)
3.	28 <sup>th</sup> March to 18 <sup>th</sup> April	Dr.K. Jothilekshmi	Video( Youtube link)	Google Class room	III B.COM( 58 students)

**13) OTHER ACTIVITIES**

<b>S.NO</b>	<b>NAME OF FACULTY</b>	<b>ACTIVITY</b>	<b>BENEFICIARIES</b>
1	Dr.K. Jothilekshmi	AarogyaSetu App	III B.COM( 10STUDENTS)
2	Dr.K. Jothilekshmi	NDL	III B.COM( 10 STUDENTS