



**Dr.S.Umamageswari**

Assistant Professor of Commerce  
A.P.C. Mahalaxmi College for Women  
Thoothukudi

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**Date of Birth** : 05.08.1977

**Email** : mag.s.murugan@gmail.com

**Date of Joining** :08 August, 2003

**Education** : M.Com., M.Phil., P.h.d., PGDCA.,

**Specialization** : Banking and Management

**Year of Experience:** 16 Years

**Education & Credentials**

Degree	College/University	Specialization	Year
<b>Ph.D.</b>	Manonmaniam Sundaranar University, Tirunelveli	Banking and Management	2015
<b>M.Phil</b>	Manonmaniam Sundaranar University, Tirunelveli	Banking	2003
<b>M.Com</b>	VOC College, Thoothukudi	Banking	2000
<b>B.Com</b>	St. Mary's College, Thoothukudi	—	1998
<b>PGDCA</b>	VOC College, Thoothukudi	—	2001

**Paper presented and attended conferences / seminars / workshops**

Sl. No	Date	Seminar/Workshop/Conference	Topic	Organized by	Level
1.	14.12.2009 & 15.12.2009	Workshop	Personality Development and Effective Communication	MS University held at VOC College, Thoothukudi	University
2.	09.04.2010	TANSCHÉ sponsored Seminar (presented paper)	Best practices bench marking for quality enhancement	A.P.C.Mahalaxmi College for Women, Thoothukudi	State
3.	24.03.2011& 25.03.2011	Seminar (presented paper)	Electronic Marketing and its customer behaviour	Ayya Nadar Janaki Ammal College, Sivakasi	State

4.	31.03.2012	Workshop	Application of SPSS on Educational Research	V.O.Chidambaram College of Education Thoothukudi	University
5.	25.02.2014	International Conference (presented paper)	Competency Building Strategies in Business and Technology for Sustainable Development	Sri Ganesh School of Business Management, Salem	International
6.	24.06.2014 To 26.06.2014	National Workshop	SPSS and its practical application in research	V.O.Chidambaram College, Thoothukudi and MS University, Tirunelveli	National
7.	13.11.2014 & 14.11.2014	National Seminar Sponsored by ICSSR (presented paper)	Public Distribution System in India	V.O.Chidambaram College, Thoothukudi	National
8.	27.02.2015 & 28.02.2015	International Conference (presented paper)	Make In India-The Road Ahead	The Gandhigram Rural Institute-Deemed University Gandhigram, Dindigul District	International
9.	16.08.2016	National Seminar (presented paper)	Economic Empowerment of Women Through Entrepreneurship – Problems and Prospects	Dr.N.G.P.Arts and Science College, Coimbatore	National
10.	30.08.2016	Seminar (presented paper)	Awareness on Environment of Thoothukudi	Anna University V.O.C.Engineering College, Thoothukudi	State
11.	30.12.2016	Workshop	SPSS in Commerce and Management Research	A.P.C.Mahalaxmi College for Women, Thoothukudi	University
12.	07.02.2018	International Conference (Organized & Proceedings Published as Editor)	Women: Empowered to Lead WEL 2018	A.P.C.Mahalaxmi College for Women, Thoothukudi	International
13.	30.01.2019	Seminar	Orientation Programme for YRC	IRCS & MS University, Tirunelveli	Zonal Level
14.	18.02.2019	National Seminar	Why English?	A.P.C.Mahalaxmi College for Women, Thoothukudi	National
15.	06.04.2019	National Workshop	Research Report Writing	Kamaraj College, Thoothukudi	National
16.	19.07.2019	Workshop	NPTEL Workshop	Swayam & IIT Madras in MS University	State
17.	17.08.2019	Seminar	The role of faculty in Institutional Development	IQAC V.O.Chidambaram College, Thoothukudi	Regional

18.	20.08.2019 & 21.08.2019	International Conference (Organized and Published paper)	Women Empowerment – Gender Justice	A.P.C.Mahalaxmi College for Women, Thoothukudi	International
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### Publications in Journals

Sl.No.	Journals	Topic	ISSN No.	Vol. & Issue	Pg. no	Month & Year
1.	Enrich Research Journal	A Study on Performance Evaluation of the Prakasapuram Co-operative Urban Bank	-	II(I)	47-50	July 2010
2.	International Journal of Functional Management	Role of SHGs in Economic Empowerment	2319 – 1406	Vol. 2 & Iss.1	109-113	April 2014
3.	Indo Asian Journal of Advanced Management	Women Empowerment and Its Impact on Self Help Groups	2250 – 1266	Vol. 5 & Iss.1	01-06	January – June 2015
4.	Enrich Research Journal	Self Help Groups and Women Empowerment	2319-6394	Vol. VI(II)	88-91	January – June 2015
5.	International Journal for Research Trends and Innovation UGC Approved Journal Impact Factor:3.92 Updated SJF	SHG members perception on problems for the microfinance investment in income generation activities	2456-3315	Vol. 3 & Iss.5	66-71	May 2018
6.	<i>Studies in Indian Place Names</i> (UGC Care Journal)	NABARD and Microfinance – Its impact on improved standard of living of SHGs	2394-3114	Vol-40 Issue-40	2442-2446	March-2020

### Publications in Books

Sl.No.	Conference Proceedings/ Books	Topic	ISBN No.	Month & Year
1.	Ayya Nadar Janaki Ammal College, Sivakasi	Electronic Marketing and its customer behaviour	-	March 2011
2.	Proceedings of National Seminar on Microfinance Holycross Home Science College	A study of Mahalir Thittam-SHG's in Thoothukudi	-	Jan 2013
3.	Public Distribution System	Dealers Problem in Public Distribution System	978-93-80686-35-6	November 2014

4.	Trends and Perspectives in Management Research	Real Estate Investment in India-Compelling Opportunity	978-81-910601-0-2	Feb.2015
5.	Let Equality Flourish	Women Entrepreneurs in India	978-93-89051-64-3	August 2019
6.	International Conference proceedings Sponsored by ICRTMDR	NABARD and Microfinance – Its impact on improved standard of living of SHGs		Feb.2020

### Theses / Dissertations

**Ph.D Thesis:** A Study of Microfinance by NABARD -Its Impact on SHG's in Thoothukudi District

**M.Phil Dissertation:** A Study on Performance Evaluation of the Prakasapuram Cooperative Urban Bank Limited

### Others:

- ❖ Ph.d guideship approved by Manonmaniam Sundaranar University in Jan.2020. Number of Research Scholar - one
- ❖ ICSSR Minor Project sanctioned in Nov.2019 - Duration one year.
- ❖ Organized Two International Conferences, one as Co-convener and other as Organizing Secretary and published one proceeding as Editor.
- ❖ Completed one online SWAYAM CEC Course **Entrepreneurship Development**.
- ❖ Selected for “Innovative Global Scientific Research Professionals and Educationist Awards 2020”.