

(6 pages)

Reg. No. :

Code No. : 20471 E Sub. Code : SMCO54

B.Com. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2020.

Fifth Semester

Commerce - Main

RESEARCH METHODOLOGY

(For those who joined in July 2017 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. The main purpose of research in education is to _____
 - (a) Help in the personal growth of an individual
 - (b) Help the candidate become eminent educationist
 - (c) Increase job prospects of an individual
 - (d) Increase social status of an individual.

2. Action research is a type of _____
(a) Applied research (b) Quantity research
(c) Survey research (d) Population research
3. The choice of research design is influenced by the _____
(a) Decision maker's attitude toward risk
(b) Size of the research budget
(c) Types of decisions being faced
(d) All of these
4. Which of the following is the first step in starting the research process?
(a) Searching sources of information to locate problem
(b) Survey of related literature
(c) Identification of problem
(d) Searching for solutions to the problem
5. When sample size increase usually the sampling errors _____
(a) Increase (b) Decrease
(c) Constant (d) None of these

6. Census enquiry is _____
(a) A complete enquiry (b) A partial enquiry
(c) A regular enquiry (d) All of the above
7. Primary data means _____
(a) Published data
(b) Unpublished data
(c) Data which is collected for first time
(d) None of these.
8. Questionnaire is filled by _____
(a) Central government (b) Enumerators
(c) Informats (d) None of these
9. Why is it important to have well formulated research questions?
(a) It gives greater clarity to the research process and what you wish to research.
(b) It leads to more focused research
(c) It provides more structure to my work.
(d) All of these
10. Bibliography means _____
(a) Foot notes (b) Quotations
(c) List of books (d) Biography

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Explain the various criteria of good research.

Or

- (b) What do you mean by survey method? Explain its advantages.

12. (a) What are the essentials of a research design?

Or

- (b) What do you mean by descriptive and diagnostic designs?

13. (a) Explain the Non – Probability of sampling method.

Or

- (b) Write a short note on statistical investigations.

14. (a) Explain the different method of collection of primary data.

Or

- (b) What are data? Explain the different types of data.

15. (a) What are the different forms of interpretation?

Or

- (b) Explain the significance of research report writing .

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)

Each answer should not exceed 600 words.

16. (a) Explain the various types of research.

Or

- (b) Explain the important of research.

17. (a) State the components of a research design.

Or

- (b) What are the various types of research design?

18. (a) Explain the methods of Restricted Random Sampling.

Or

- (b) What are the steps to be taken to make the sample useful and reliable?

19. (a) Distinguish between questionnaires and schedules.

Or

(b) What are the major steps involved in the process of construction of questionnaire?

20. (a) Explain the contents of a research report in detail.

Or

(b) Explain the types of report.
