

Institution's Innovation Council & Entrepreneurship Development Cell
2020 – 2021

Motivational Session on “How to become a Successful Student Entrepreneur?” on 28.11.2020 at 10.30 am. in Zoom



Student Entrepreneurs P. Regina, III B.Com. and S. Kamala Aishwarya, III B.Com

Webinar on “Marketing Research” on 15. 12.2020 at 11.00 a.m through Zoom



Dr.K.Chitra Chellam, Assistant Professor of Commerce and IIC Innovation Ambassador, A.P.C. Mahalaxmi College for Women, Thoothukudi

e-Quiz on IPR was conducted on 18.12.2020 to 23.12.2020



06.00 p.m through Zoom Orientation programme on “National Innovative & Start Up Policy on 19.12.2020 at



Dr.J.Clara Jeya Geetha, Assistant Professor of Chemistry in Pope's College, Sawyarpuram and IIC Ambassador was the Resource Person

Online workshop on the topic “Entrepreneurship Development Phases” on 17.12.2020 at 10.00 a.m through Zoom



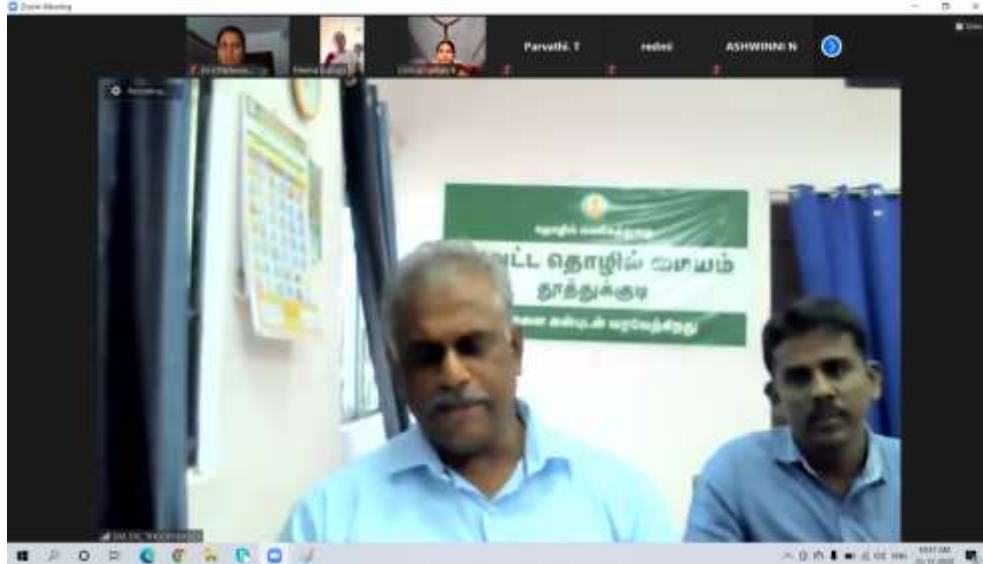
Mr.A.Ayyadurai, Assistant Professor of Commerce, working in Kamaraj College, Thoothukudi was the Resource Person

Orientation programme on “National Education Policy” on 21.12.2020 at 10.00 a.m through Zoom



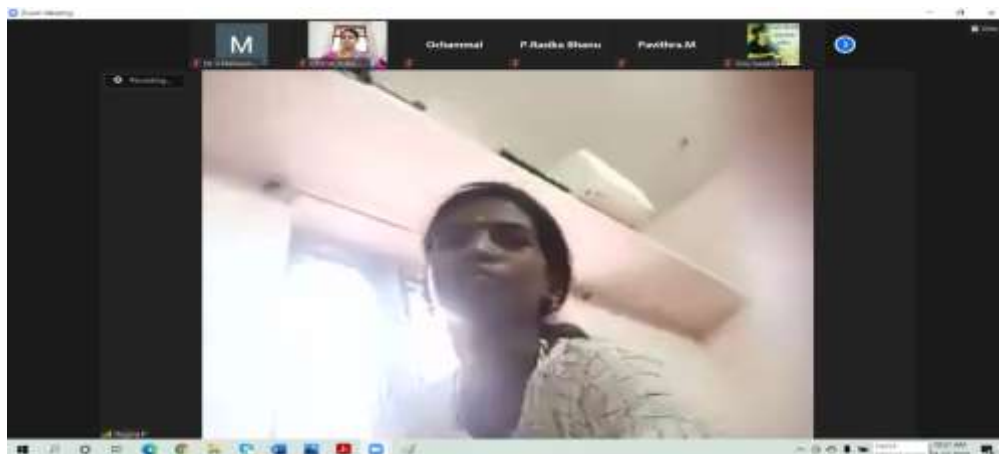
Dr.T.Lilly Golda, Assistant Professor of English and Coordinator of Internal Quality Assurance Cell of our College was the Resource Person

Online Workshop on “Entrepreneurship and Innovation as Career Opportunity” was conducted on 23.12.2020 at 10.00a.m through Zoom



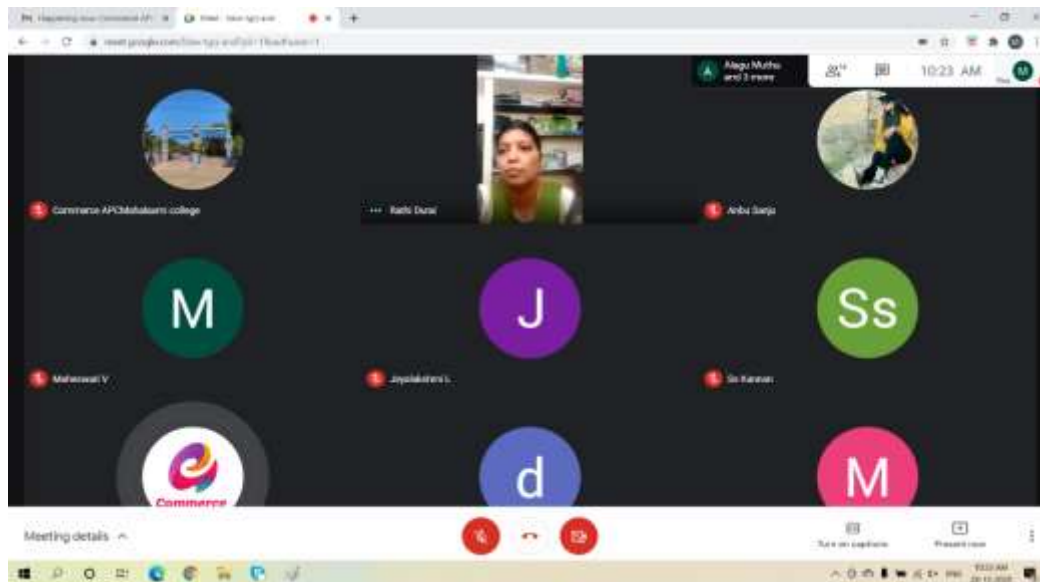
Mr.T.Kannan, General Manager of District Industries Centre, Thoothukudi was the Resource Person

Guest Lecture on “My Success Story” on 24.12.2020 at 10.00a.m through Zoom



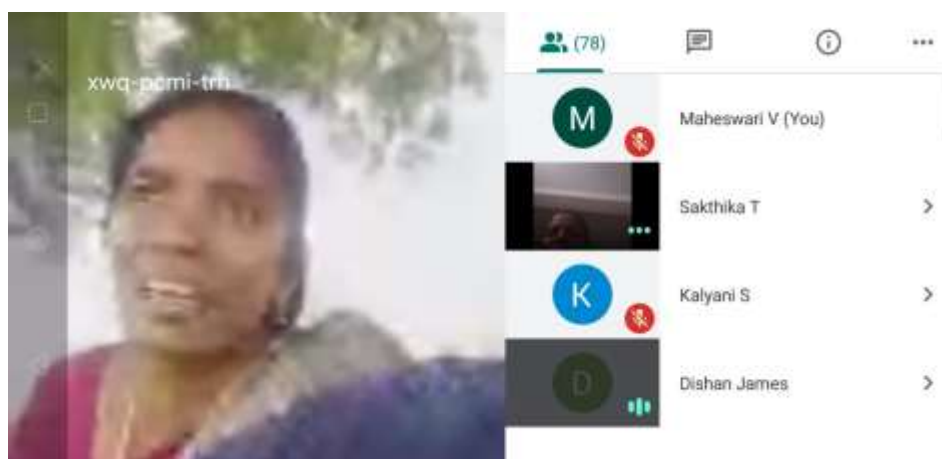
Mrs.V.Malathy, Beautician, Former Manager of Green Trends, Tirunelveli and Proprietor of Trendy Beauty Salon in Thoothukudi was the Guest Speaker

Online Workshop on Fabric Painting as a part of Vocational Education & Training (VET) on 28.12.2020 at 10.00 a.m through Google Meet



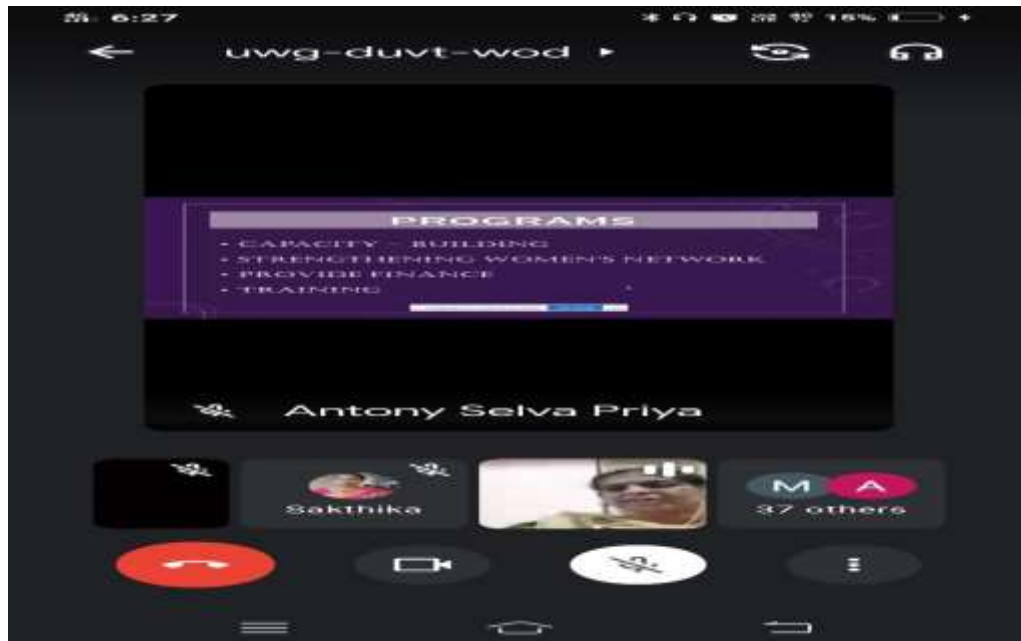
Mrs.Vani Kannan, Professional Artist of Divya Paintings, Thoothukudi was the trainer for the workshop

Guest Lecture on Rural Entrepreneurship- Technological Strategies for Successful Poultry Farming on 18-02-2021 & 11.00AM in Google Meet



Mrs.R.Esther Jemima, Proprietor of Esther Poultry Farm, Puthiamputhoor was the guest speaker

Orientation Programme on “Role of Indian Government in the Development of Women Entrepreneurship” on 24.03.2021 at 06.00 p.m through Google Meet



Dr.K.Sivagama Shunmuga Sundari, Assistant Professor of Commerce, A.P.C. Mahalaxmi College for Women, Thoothukudi was the Resource Person

Online Orientation Programme was organized on the topic “Incubation Centre: Tool for Development” on 25.03.2021 at 02.30 p.m through Google Meet



Dr.S.Guru Vasuki, IIC Innovation Ambassador and Assistant Professor of Education in V.O.C. College of Education, Thoothukudi was the Resource Person

Online Orientation Programme on “Design Thinking” on 25.03.2021 at 10.30 p.m through Zoom



.Dr.S.Sankara Vadivu, IIC Innovation Ambassador and Assistant Professor of Chemistry, A.P.C. Mahalaxmi College for Women, Thoothukudi was the Resource Person.

Online Orientation Programme on the topic “Session on Prototype Validation – Converting Prototype into a Start Up” on 29.03.2021 at 10.30 p.m through Google Meet.



Mr.M.Siva Baarathi, Field Coordinator, AURCT – IEDP Hub, Tirunelveli and Ms.Sangavi Surya, TNSI 2019 Winner were the Resource Persons

E-Quiz on Innovation on 30.03.2021



**A.P.C. MAHALAXMI COLLEGE FOR WOMEN
THOOTHUKUDI**
Recognized by NAAC with B grade
(4 Star Rating in MHRD's Institution's Innovation Council)

Warm Greetings to you all
**The Institution's Innovation Council
and
Entrepreneurship Development Cell**
Organize a
"Quiz on Innovation"

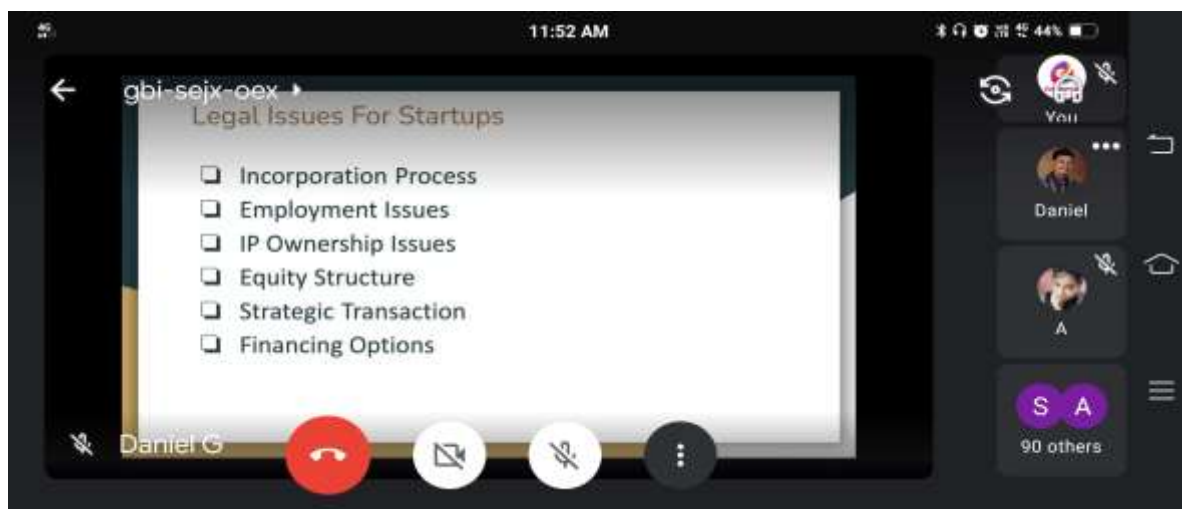
We have great pleasure in inviting all the faculty members, Research Scholars and Students to participate in the Quiz Contest.

- ✓ 15 Questions
- ✓ Each correct answers carries 2 marks
- ✓ No negative marks
- ✓ Only one attempt for an Email-id
- ✓ Only 100 Participation per day
- ✓ Scoring 40% and above is eligible for E- Certificate

Quiz Link : <https://forms.gle/mtQmQPxLGewLKsNj9>

Note : E-Certificate will be provided to those who score 40% and to their registered E-mail-id

Orientation Programme on the topic "Session on How to Plan for Start Up – Legal & Ethical Steps" on 31.03.2021 at 10.30 a.m through Google Meet.



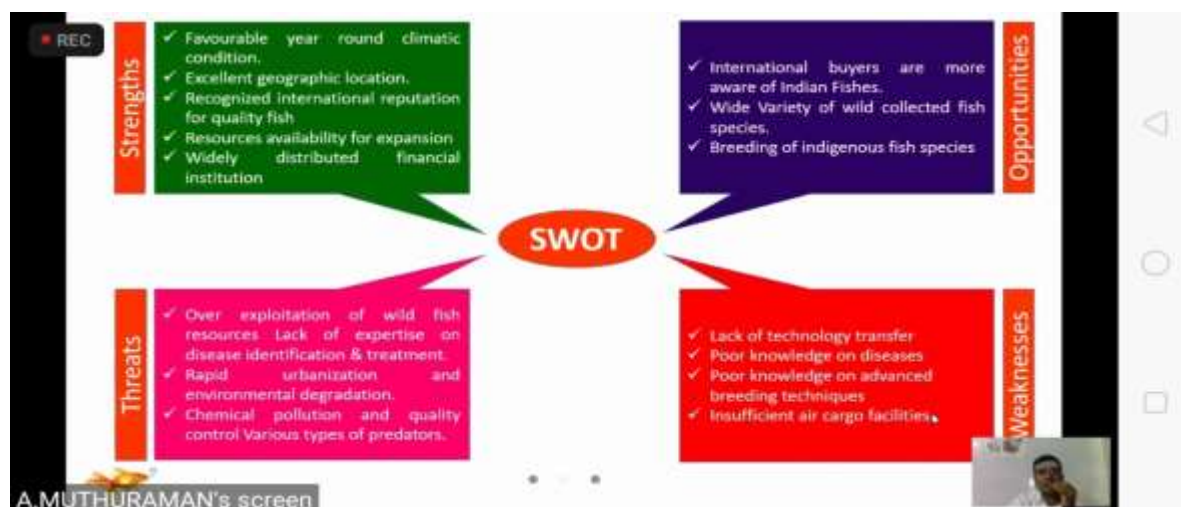
Mr. Daniel Prabakaran, Chief Executive Officer, Annamalai Innovation & Incubation Research Foundation, Annamalai University, Annamalai Nagar was the Resource Person

Online Session on “Session on Angel Investment/ VC Funding Opportunity for Early-Stage Entrepreneurs” on 31.03.2021 at 01.30p.m through Google Meet.



Mr.M.Sriraaman, Operations Executive, Annamalai Innovation & Incubation Research Foundation, Annamalai University was the Resource Person

Guest Lecture on Startup on Ornamental Fish Culture on 01.04.2021 and 10.00 am in Zoom



. Mr.A.Muthuraman, Assistant Professor of Microbiology, Kamaraj College, Thoothukudi was the Resource Person

Webinar on “Entrepreneurial Culture” on 16.04.2021 at 11.00p.m through Zoom.



. Dr.S.Vanitha, IIC Innovation Ambassador, Head & Assistant Professor of PG and Research Department of Commerce was the Resource Person

Webinar on “Women Entrepreneurship and Innovation” in association with Women’s Renaissance Centre on 19.04.2021 at 06.00p.m through Zoom



Ms.Pooranam, Technical Trainer and Founder of Stone Academy, Chennai and Mr.Siva Baarathi, Field Coordinator, EDII Hub, Anna University Regional Campus, Tirunelveli were the Resource Persons

Council Meetings of Institution's Innovation Council – 2020 -2021

First Council meeting of Institution's Innovation Council on 15.09.2020



Second Council meeting of Institution's Innovation Council on 15.12.2020



The third council meeting on 09.01.2020 at 5.30 pm in the zoom platform



The screenshot displays a Zoom meeting interface. The main window shows a presentation slide titled "Semester II". The slide is divided into two sections: "Quarter 3" and "Quarter 4". Each section contains a list of activities with their respective frequencies (Mandatory or Elective). A sidebar on the right shows three participants in a video call.

Semester II		
Quarter 3		
1	IC Council Meeting- Review of Q2 progress and Planning of Q3	Mandatory
2	Field/Engineers Visit to Incubation Unit/Process Facilitation Centre/Technology Transfer Centre/ Co-working space	Elective
3	Workshop on Prototype/Process Design and Development - Prototyping	Elective
4	Sessions/ Workshop on Business Model Canvas (BMC)	Elective
5	Business Plan/Prototype Competition to Invite Innovative Business Models from Students	Elective
6	Sessions on "How to plan for Start-up and legal & Ethical steps"	Elective
7	Interactive Sessions/Mentoring Session with "Successful Start-up founders" (Entrepreneurs in Campus)	Elective
8	Workshop on Intellectual Property Rights (IPRs) and IP management for start-up	Elective
9	Mentorship Sessions for Innovators (or) Student Entrepreneurs through experts and (or) Innovation Ambassadors/Innovation Agent	Elective
10	Distribution session for all students & faculties of Institute by Innovation Ambassador(s)	Mandatory
Quarter 4		
1	IC Council Meeting- Review of Q3 progress and Planning of Q4	Mandatory
2	Sessions on Prototype Validation - Converting Prototype into a Startup	Elective
3	Sessions on Accelerators/Incubation - Opportunities for Students & Faculties Early Stage Entrepreneurs	Elective
4	Organize Session on "Lean Start-up & Minimum Viable Product(Business)- Boot Camp for all students & faculties"	Elective

Fourth Council meeting on 22.03.2021

