

7.3.1 Describe/Explain the performance of the institution in one area distinctive to its vision, priority and thrust

In fond memory of his aunt, A.P.C. Mahalaxmi Ammal our Founder President Thiru. Kulapathy A.P.C. Veerabahu thought of educating the poor rural girls who could not think of higher education. His firm determination and selfless devotion paved way for establishing the institution exclusively for women in 1973. Today, as he wished, the institution has always trodden a non-sectarian, non-commercial, service-oriented path to reach the summit of success. Besides catering to the academic needs, this institution marshals all resources to work for the empowerment of women.

In order to bring out the best out of each student in academics, cultural, sports and other co-curricular and extra-curricular activities, the institution provides variety of platforms for the students to exhibit their talents.

Teachers assign the responsibility of organizing and managing the events in order to bring out the leadership qualities among the students.

To enable our students to face the challenges of globalization, our institution offers Add on courses which help the students to acquire skillsets required to match the need of the Industries. These courses equip students with global competencies so that they can face the changing trends of the global market successfully.

We publish student magazines on various topics every year which give an exposure to understand current issues. The college also motivates the students to prepare wall-papers, posters and exhibits to transfer the knowledge on recent issues.

The subject teachers arrange regularly study tours, field visits, practical sessions for enhancing their fundamental concepts and knowledge of the respective subjects.

Every department frequently arranges seminars and guest lectures in the latest trends by bringing subject experts. This facilitates them understand the curriculum more effectively.

The institution imparts values of national integration, social justice and harmony through cocurricular and extracurricular activities in the form of contests, competitions and special lectures. Social awareness and social responsibility are inducted through campaigns and camps organized by NSS, Social Service League, YRC and Rotaract club. The institution also moulds the nature, aptitude and aspiration of the students by providing apt platforms both inside and outside campus and by conferring awards for excellence in all activities.

In the current scenario of a globalizing world, this institution is striving towards promoting and placing these first generation marginalized rural women students in the fast-developing areas of science and technology, and the fields of commerce and trade. Hence, presently, the college has been on a vigorous pursuit of collaborating with leading industries and business corporations to generate the much needed man power for prospective employers across the country. Moreover, the institution is striving to reach all the underprivileged students who are deprived of technical aids for learning. Faculties are encouraged to make all their resources available online so that they are accessible any time. Thereby, the institution is pursuing its vision to “empower and enlighten” the downtrodden society.