

A.P.C. Mahalaxmi College for Women, Thoothukudi
Department of Commerce (Aided)

Report

June 2019 to July 2020

A **One Day Alumnae Sponsored Workshop on Career Counselling** was conducted by the Department of Commerce on **17.07.2019** in the Seminar Hall at 9.30 a.m. The workshop was organized to enable students to set SMART goals and to take a firm decision regarding their career. Mr.R.Ganesh, Psychological Counsellor, Clinical Hypnotherapist and Founder of Life Improvement Mind Engineering (LIME), Arumuganeri was the Resource Person. Mr.R.Ganesh gave an excellent audio-visual presentation on goal setting, self-awareness, choosing the right career, positive attitude and 5Cs to achieve success in career. The workshop was exclusively arranged for the III B.Com students. 59 students attended the workshop and got benefitted. Students gained adequate knowledge about goal setting, self-awareness, choosing the right career and 5 Cs to be followed to achieve success in career.

One Day Alumnae Sponsored Workshop on Career Counselling on 17.07.2019



A **One Day Specialised Workshop on The Art of Effective Communication** was organized by the Department of Commerce on **26.07.2019** in the Conference Hall from 9.30 a.m. to 3.30 p.m. The workshop was organized to enable the students to learn verbal communication and performance skills. Mrs.S.U.Meena Ambika, Principal, Helen O' Grady International, Edu Drama Academy was the trainer. Activities based training was given by the trainer to develop self-confidence, self-esteem, verbal communication and performance skills of the students. 62 students of II B.Com attended the workshop and got benefitted.

One Day Specialized Workshop on the Art of Effective Communication on 26.07.2019



The Department of Commerce joined hands with the P.G.Department of Commerce and conducted an **International Conference on Women Empowerment – Gender Justice 20th & 21st August 2019** in the Auditorium. Dr.Nithya Ramachandran, Associate Prof. of Business Studies, Ibra College of Technology, Oman; Dr.R.Surya Kala, Asst. Prof. of Education, Annammal College of Education for Women, Thoothukudi.; Mrs.Janani Venki IFMR, FranchiseOwner/ Sole proprietor, Subway Restaurant, Boston, USA.; Mr.Ephrem, Certified trainer in Behaviour Skills Enhancement and Leadership Development, Chennai were the Resource Persons. 320 students & 30 faculties of our College and other colleges.

International Conference on Women Empowerment – Gender Justice - 20th & 21st August 2019



International Literacy Day (Special Day Programme) was celebrated on 9th September 2019 and 16th September 2019. The theme of International Literacy Day given by UNESCO for 2019 is Literacy and Multilingualism. The Department organized the programme on 9th September and 16th September 2019. On **9th September 2019**, the Department staff and students went to T.D.T.A. Middle School, Perurani, a nearby village at 9.30.a.m with the following objectives to promote literacy among the school students of T.D.T.A, Middle School and to stress the importance of learning English. Importance of education and learning English among the students were emphasized, school students were taught Thirukural, Moral Story, Tamil Rymes, English Rymes, Parts of the Body and Plant in English, Made the school students to repeat Thirukural, English rhymes, parts of the Body and Plant in English and donated books worth Rs.2,270 to the Library of T.D.T.A. Middle School.The above activities were done as a part of Community Service programme as well to impart basic knowledge in English among the school students. 57 school students got benefitted.

International Literacy Day (Special Day Programme) was celebrated on 9th September 2019 at Perurani, a nearby village





The **second part of the International Literacy day** was celebrated on **16.09.2019** in Our College Auditorium from 9.10a.m to 12.45 p.m.to to highlight the role of Literacy and skills development in the context of changing world and to emphasize the importance of being multilingual. Mr.S.D.Karmegam, Hindi Pracharak, Priincipal of Vikas Academy and Assistant Professor of Hindi in M.S. University, Tirunelveli. and Ms.A.Christina, Assistant Professor of French, St.Mary’s College, Thoothukudi. were the Guest Speakers. Skit was conducted by our Department students depicting the problems faced by people in India by knowing only their own regional language. Group singing on various regional languages like Tamil, Malayalam, Telugu and Hindi were performed by the students. 64 students of I B.Com, 62 students of II B.Com & 59 students of III B.Com. attended the programme and got benefitted. Staff from other departments also attended the programme.

Second part of the International Literacy day 16.09.2019 – Guest Lecture on Literacy & Multilingualism



A guest lecture on the topic “My Success Story” was conducted on **29.09.2019** in the New Seminar Hall at 2.30.p.m. to bring to the knowledge of students the importance of self-

employment, to create awareness among the students about the schemes and subsidies offered by the government to women entrepreneurs. Mrs.Arul Selvi, Proprietor of Daxcon Tiles, Kattalankulam and Mrs.J.Manohari, Proprietor of Flora Beauty Parlour, Thoothukudi presented the factors that motivated them to start business, various schemes, incentives, loans and subsidies offered by the government, the difficulties faced by them and the hard work they done to achieve success. 100 students of the department attended the programme.

Guest lecture on the topic “My Success Story” on 29.09.2019



A guest lecture on the topic “New Product Development Phases” was conducted on 16.12.2019 in the New Seminar Hall at 11.00.a.m. to create awareness among the students about the marketing strategies to be followed at every stage in new product development. Mrs.K.M.Kothaisaranya, Proprietor of Chola Handmade Soaps, Thoothukudi shared her experiences before manufacturing the product, the problem which made her to think about manufacturing handmade soaps and the marketing strategies followed by her at every phase. 112 students attended the programme.

Guest lecture on the topic “New Product Development Phases” on 16.12.2019



A guest lecture on the topic “Menstrual Hygiene” was conducted on 06.03.2020 in the New Seminar Hall at 2.00p.m to create awareness among the students of adolescence stage about menstrual hygiene and other related issues. Dr. S.Rajeswari, Gynecologist and visiting consultant of A.V.M. Hospital and A.R.R.. Hospital was the resource person. Adolescent health, menstrual hygiene, fitness, anaemia, cervical cancer, sexual abuse, spirituality, Rubella Vaccine and Corona virus were topics presented by the Resource Person. 124 students of Commerce department attended the programme and got benefitted.

Guest lecture on the topic “Menstrual Hygiene” on 06.03.2020



The department organized an Online **Faculty Development Programme** on 29.04.2020 on the topic **“E-Content Development”**. All the faculties of our college attended the programme. Dr.K.Chitra Chellam gave a presentation on “Creation of You Tube Channel” and K.Sivagama Shunmuga Sundari gave a presentation on “How to merge audio with the PPT?”

Online Faculty Development Programme



On 14th May 2020, the Department conducted an online assessment for the III year U.G Commerce students on the topic “E-Assessment on CMAIL”. Multiple choice questions using Google Forms were asked to students in Corporate accounting, Management Accounting, Auditing, Income tax and Law. 38 students belonging to aided and unaided stream participated with interest.

E-Assessment on CMAIL

A.P.C. MAHALAXMI COLLEGE FOR WOMEN
THOOTHUKUDI
Department of Commerce
E-ASSESSMENT ON CMAIL
(Aided)

Corporate Accounting Management Accounting Auditing Income Tax Law

Date: 14.05.2020 **Time: 2.00 P.M to 3.30 P.M**

Link will be provided in Whatsapp group on 14.05.2020

Participants: III year students of Commerce Dept. (Aided & Unaided)
E Certificates will be provided to students securing I,II & III position

One Day Online Workshop On Easy Exercises to Ease - 01.07.2020

A One Day Online Workshop on “Easy Exercises to Ease” was organized by the Department of Commerce and the Health Club of A.P.C. Mahalaxmi College for Women, Thoothukudi on 1st July 2020 at 10.00a.m. Mrs.P.Maria Xavier Judy Juanita, Physiotherapist in Early Intervention Centre for Special Children School, Sivanthakulam and Secretary of Inner Wheel Club, Spic Nagar was the trainer. She taught simple exercises to get relief from pains we suffer from head to toe. Totally 148 students, school teachers, professors and even home makers from various parts of Tamil Nadu participated in this Workshop and got benefitted. Of these 148 participants, 20 students belonged to our College, our College faculty consisted of 20 and the

remaining 108 participants were outsiders. The Workshop was organized under the guidance of Respected Principal Dr.N.Meenakumari and Respected Director Dr.K.Sathya Bama. Necessary arrangements for the Workshop were made by Dr.S.Mary Suba Selvarani, Coordinator of the Health Club, Dr.K.Chitra Chellam, Head and Assistant Professor of Commerce, Dr.K.Sivagama Shunmuga Sundari, Miss.A.V. Chellamma and Miss.A.Antony Selva Priya, Assistant Professors of Commerce.

One Day Online Workshop On Easy Exercises to Ease

A.P.C. MAHALAXMI COLLEGE FOR WOMEN
(Reaccredited by NAAC with 'B' Thoothukudi)

The Department of Commerce and The Health Club
organise

A One Day Online Workshop
on
Easy Exercises to Ease

Trainer
Mrs. P. Maria Xavier Judy Juanita, B.P.T., M.Sc. Clinical Psychology,
Physiotherapist in Early Intervention Centre for Special Children, Thoothukudi

Date: 01.07.2020
Time: 10 am to 12.00 pm

E-certificate will be given to all participants
who register through the given link

Platform: Zoom
No Registration Fee

All are cordially invited

A.P.C. MAHALAXMI COLLEGE FOR WOMEN
(Reaccredited by NAAC with 'B' Grade)
Thoothukudi - 628002, Tamil Nadu

Certificate of Participation

This is to certify that **A SURESH JOHN KENNEDY**, Principal, JP College of Education, participated in the One Day Online Workshop on *Easy Exercises to Ease* organised by the Department of Commerce and the Health Club, A.P.C. Mahalaxmi College for Women, Thoothukudi, Tamil Nadu, on 1st July 2020.

K. S. S. S.
Dr. K. Sivagama Shunmuga Sundari
Organizer

S. Mary Suba Selvarani
Dr. S. Mary Suba Selvarani
Coordinator, Health Club

K. Chitra Chellam
Dr. K. Chitra Chellam
Head, Dept. of Commerce

N. Meenakumari
Dr. N. Meenakumari
Principal

Linkages

July 29,2019

To
The Principal,
A.P.C. Mahalaxmi College For Women,
Tuticorin.



Respected Madam,

We at Helen O' Grady Edu Drama Academy and The Spotlight Initiatives are immensely privileged in conducting the One Day workshop on the Topic "The Art of Effective Communication" for B.Com Students in your College on 26.07,2019, the students were active and participated with enthusiasm,

We thank you, the Commerce Department and the Management for giving us this wonderful opportunity to interact with your students,

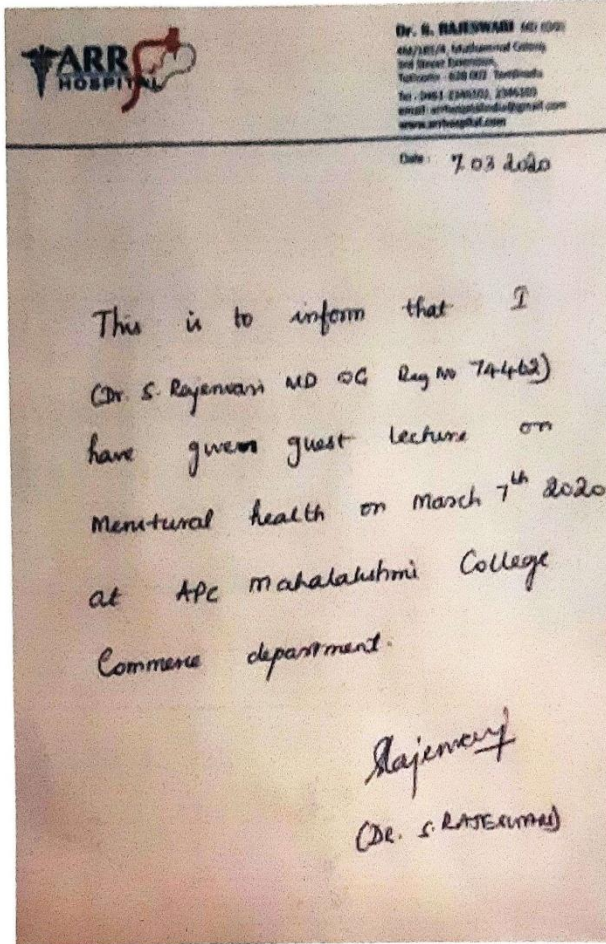
We wish your students and the Institution all success,

Thank you,
Yours Truly,

S.U.Meena Ambikaa,
Principal-HOGI Tuticorin

The Spotlight Initiatives

106J/48, Second Street, Millerpuram, Tuticorin, 628008
Call: 9004748374, 9894114201, Email: meena.su@gmail.com



Internships

- Whizifi Robotics, Tirunelveli: N.Varsha, V.Ananthalakshmi & Aishwarya (2019-2020 Batch – “Hanty” March 2020)
- Pepper Learn, Salem: Alagulakshmi III B.Com – July 2020

N. Naanakumari

PRINCIPAL
A.P.C. Mahalakshmi College For Women
TUTICORIN-2.