

**A.P.C. Mahalaxmi College for Women, Thoothukudi.**

**Department of Commerce (Aided)**

**2022-2023**

**Association Report**

**Student Induction Programme – Day I – 28.07.2022**

**Welcoming the Freshers by the Faculty and Seniors**

The freshers were welcomed by the staff and the seniors by giving roses and they were asked to assemble in front of their classroom for a photo shoot.



## Orientation to Freshers Day I – 28.07.2022

Department Orientation was given to the students by introducing the faculty of the department and the subjects they are going to handle. The freshers were informed about the courses they are going to study in the I Semester, SIP schedule, dress code, college timings, attendance, internals, external exams, assignment, mobile phone usage, interval timings, and the values to be followed, This orientation was given by the Principal when she visited the classroom and also by the staff of the department.



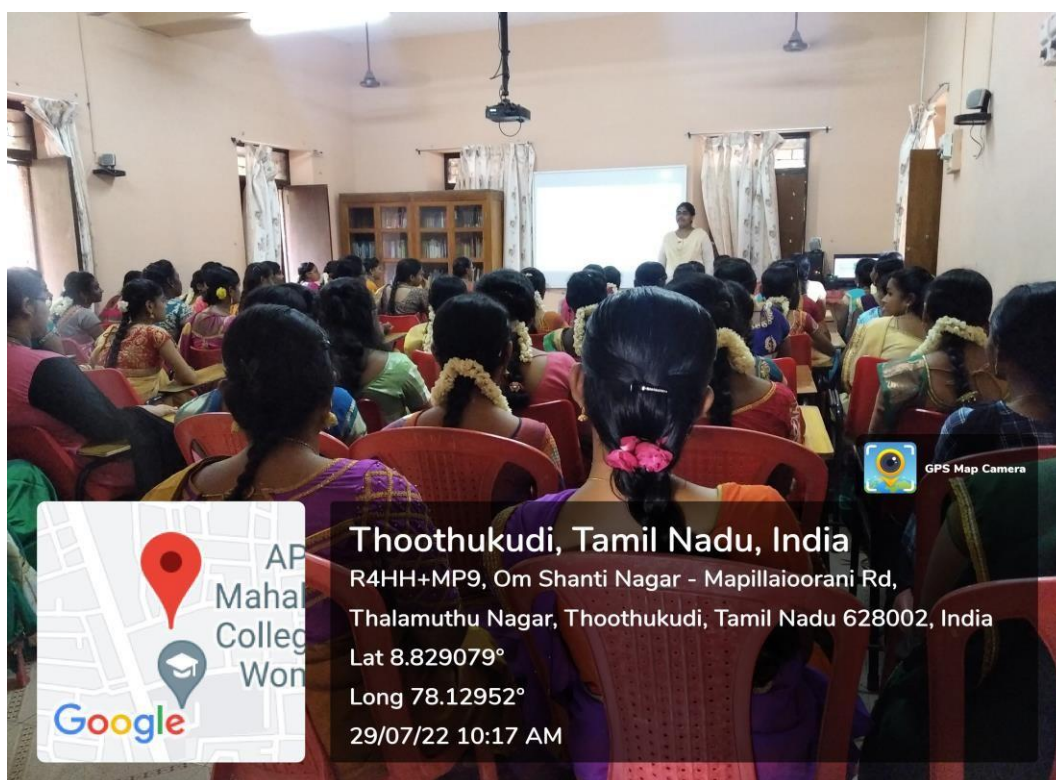


## **Student Induction Programme – Day II - 29.07.2022**

### **Guest Lecture on “Career Options in Commerce”**

As per the schedule given by Internal Quality Assurance Cell, Miss.K.Kowsalya., B.Com., C.A (Inter) and Alumna (Batch 2016-2019 Batch) was invited to motivate the freshers and to give a speech on the topic “ Career Options for Commerce Graduates”. The programme was conducted in the Language Lab at 10.00 a.m on 29<sup>th</sup> July 2022 and the alumna gave an excellent presentation starting from Why B.Com?, and various avenues available for commerce graduates like doing higher education, professional courses, placements in private and public sectors and self-employment. She motivated the freshers by advising them to accept failures, learn from failures, spend time with parents and siblings and to be financially independent.

### **Speech by Alumna Miss.K.Kowsalya**

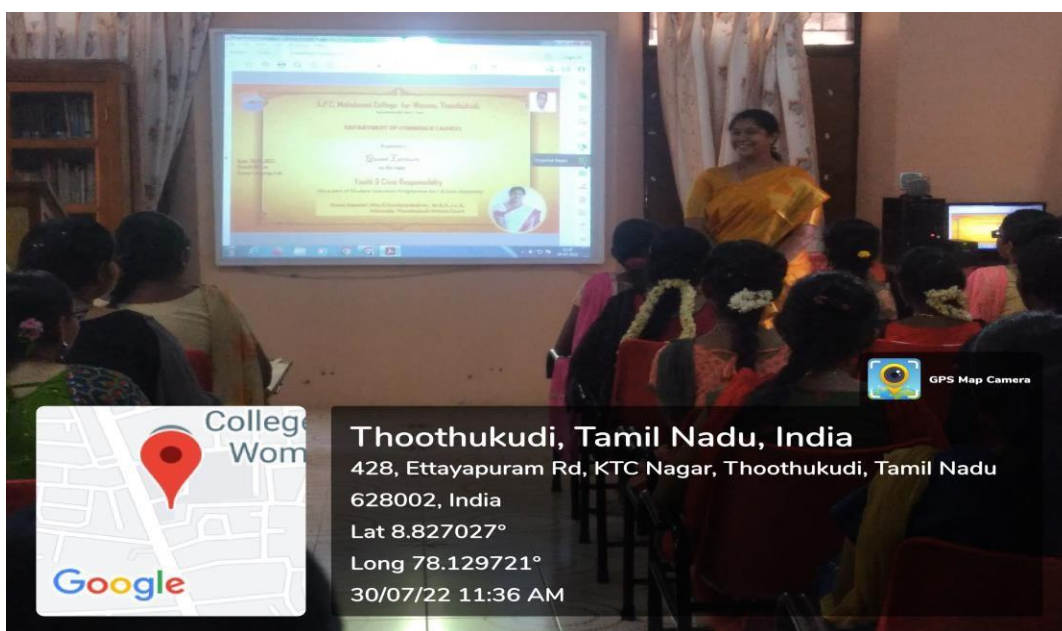


## **Student Induction Programme – Day III – 30.07.2022**

### **Guest Lecture on “Youth & Civic Responsibility”**

Guest Lecture on the topic “Youth & Civic Responsibility” was organised on 30<sup>th</sup> July, 2022 in the Language Lab at 11.00 a.m to make the students identify their responsibilities at this age and to suggest the ways to become a disciplined and socially responsible citizens of the country. Mrs.R.Sundaralakshmi, Advocate, Thoothukudi District Court was the Guest Speaker and she advised the students to inculcate qualities like self-obedience, self-discipline, empathy and punctuality. She suggested the ways as to how to be socially responsible citizens, to develop cordial relationship with parents and siblings at home, and with teachers in college. The guest speaker also requested the students that they should not neglect their voting responsibility as it is the youth who play a major role in selecting the right person to lead the State and the Country.

### **Glimpses of the Programme**



## **Student Induction Programme – Day IV – 01.08.2022**

### **Guest Lecture on “Eco consciousness”**

Guest Lecture on the topic “Eco consciousness” was organised by the department on 1<sup>st</sup> August, 2022 at 11.00 a.m in the Language Lab to create awareness among students about the steps to be followed to conserve nature. Ms.M.Vijayalakshmi, Assistant Professor of Zoology, A.P.C. Mahalaxmi College for Women, Thoothukudi was the Guest Speaker.

Ms.Vijayalakshmi gave an informative presentation on eco system, food chain, food web, pollution, measures to be taken by the Government and the people to protect environment. She explained the necessity of planting trees, reducing the usage of plastics and suggested ways and means to keep our place eco-friendly thereby creating a pollution free environment for the survival of our future generation.

### **Glimpses of the Programme**



### **Student Induction Programme – Day VI– 03.08.2022**

#### **Guest lecture on “Health and Hygiene”**

A guest lecture on the topic “Health and Hygiene” was organised by the department in which our faculty Dr.K.Sivagama Shunmuga Sundari acted as the Guest Speaker. The lecture was conducted in the I B.Com classroom at 2.00 p.m. The guest speaker gave adequate information about the healthy life style to be followed by the students to become physically and mentally healthy. She suggested a diet plan for the students and explained the advantages of consuming nutritious content food and how the junk foods affect the health of the people right from kids to old aged people. Dr.Sundari also advised the students to bring fruits and vegetable salads as snacks rather than eating fat content food items and gave health tips to maintain menstrual hygiene. The session was interactive and the guest speaker also clarified the doubts raised by the students regarding certain health issues.



## Glimpses of the Programme



### Alumnae Meet – 15.08.2022

Department of Commerce (Aided) conducted Alumnae Meet on 15<sup>th</sup> August 2022 at 10.00 a.m in II B.Com Classroom from 10.00 a.m to 1.00 p.m. Mrs.M. Kantha Priya, Assistant Professor, P.G & Research Department of Commerce, V.O. Chidambaram College, Thoothukudi and alumna of our department (2011-2014 Batch) was the Chief Guest. The programme started with introducing the chief guest to the alumna and by honouring her with a Memento. Mrs.Kantha Priya gave a self-introduction about herself and how he learnt and acquired knowledge from each faculty. She advised the students to learn both soft and technical skills and recollected her past memories. Thirty-Three alumnae from various batches attended the programme. Gane was conducted to entertain them. Most of the alumnae, especially, those belonging to 1997 Batch and 2000 Batch shared their evergreen memories. The volunteers took those alumnae to visit our college campus. Memento was given to all the alumnae as a token of affection. Refreshment was given to alumnae and volunteers. A separate whatsapp group in the name of Royal Commerce was created with retired faculty and alumnae as members. Alumnae were requested to have a good bonding with the institution which played a vital role to achieve

a holistic development. All the events of our college and the department were posted in the newly formed alumnae group and there was an overwhelming response from the alumnae which they considered the meet as a get together.

### **Glimpses of the Programme**

#### **Honouring the Chief Guest**



#### **Unity is Strength**



### **Seminar on “Significance of Research in Current Scenario” – 16.08.2022**

Seminar on “Significance of Research in Current Scenario” was organised by the Department of Commerce (Aided) on 16th August, 2022 at 2.00 p.m in the Seminar Hall for II B.Com and III B.com students. Dr.J. Elizabeth Vijaya, Assistant Professor, P.G. & Research Department of Commerce, Holy Cross Home Science College, Thoothukudi was the Resource Person. This programme was conducted as a part of MoU signed with P.G. & Research Department of Commerce, Holy Cross Home Science College, Thoothukudi. The resource person gave an informative, understandable, and thought-provoking presentation on steps to be followed to conduct research, characteristics of research, types of research, research design, sources of data collection, the need and importance of research. She motivated the students to conduct research to solve unsolved problems. 57 students attended the Seminar and understood the basic concepts of research methodology and were motivated to do research by making the students realise the fact that creativity, innovativeness, critical and analytical thinking skills are most important to solve unsolved problems.

#### **Glimpses of the Programme**

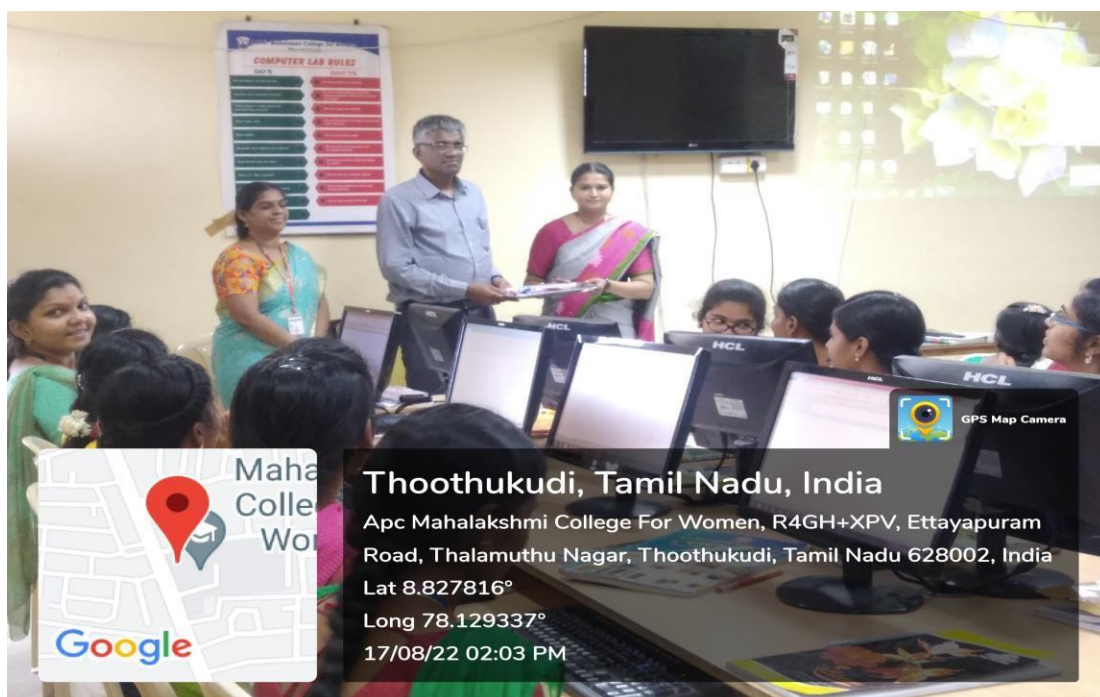




## **One Day Workshop on the topic “Applications of MS-Excel for Statistical Analysis in Research” – 17.08.2022**

A One Day Workshop on the topic “Applications of MS-Excel for Statistical Analysis in Research” was conducted by the Department of Commerce (Aided) on 17<sup>th</sup> August 2022 from 9.30 a.m to 4.00 p.m in the Computer Science Lab for III B.Com students in order to teach the students to apply statistical tools for their major project using Excel. Dr.V. Sorna Ganesh, Assistant Professor, P.G & Research Department of Commerce, V.O. Chidambaram College, Thoothukudi was the Resource Person. The resource person was assisted by Dr.A. Antony Selva Priya, Assistant Professor of our Department to guide the students in applying various functions of MS-Excel. Dr.V. Sornaganesh trained the students on t- Test, ANOVA, Correlation and Regression techniques used for data analysis. 57 III B.Com students attended the workshop. Since hands on training was given, it was very easier for the students to apply all the tools, short cut keys, formatting mathematical, and statistical tools and gave positive feedback about the workshop,

### **Glimpses of the Programme**





### **Educational Exhibition – 30.08.2022**

The APCian Alumnae Association of A.P.C. Mahalaxmi College for Women, Thoothukudi organised an Educational Exhibition on the topic “Arts and Science Gallery” for school students of IX to XII standard on 30<sup>th</sup> August 2022 in the college campus with the aim of promoting creativity and learning skills among college students and for imparting knowledge to school students. The hall allotted for the Department of Commerce (Aided) was OB34 and the students showcased their exhibits on the topic “Trade and Banking” and models of ATM machine, international trade, communication process, career options for commerce graduates, organic farm, B2B Business Models, and entrepreneurship were exhibited. Bookmarks imprinted with the name of the department and relevant quotes and images were distributed to school students as a token of remembrance. The exhibits of the department were unique and were highly appreciated by the school teachers who accompanied the students. 330 students from 14 schools in Thoothukudi district attended the exhibition.

## **Educational Exhibition**



## **Azadi ka Amrit Mahotsav - Women Achievers and How they Overcame Hurdles – Group Discussion - 08.08.2022**

Azadi Ka Amrit Mahotsav is an initiative of our Indian Government to celebrate 75 years of Independence, and to honour our Indian freedom fighters. The Department of Commerce (Aided) was given the responsibility of conducting Group Discussion to



commemorate 75 years of independence. Group Discussion was conducted on the topic “Women Achievers & How they Overcame Hurdles” in the Seminar Hall from 10.30 a.m to 11.30 a.m with the aim of creating an awareness about women achievers, the challenges faced by them, efforts taken by them to overcome from their problems in order to achieve success and to be a role model for other women. Dr.V. Shyamala Susan, Head and Assistant Professor, P.G Department of Computer Science, Dr.R. Selvalatha, Assistant Professor, P.G. and Research Department of Tamil and Dr.E. Vasuki, Assistant Professor, P.G. and Research Department of Tamil were the moderators for the group discussion. Miss.Ramya of III B.Com, Ms. Harini of III B.Com, Malini of III B.Com, Keerthana of III B.Com, Jeelani Unsath of II B.Com, Sri Uma Maheswari of II B.Com, Pavithra of III B.Com, Jegatheeswari of III B.Com, Vasanthi of II B.Com and Mani Bharathi of II B.Com took part in the Group Discussion.

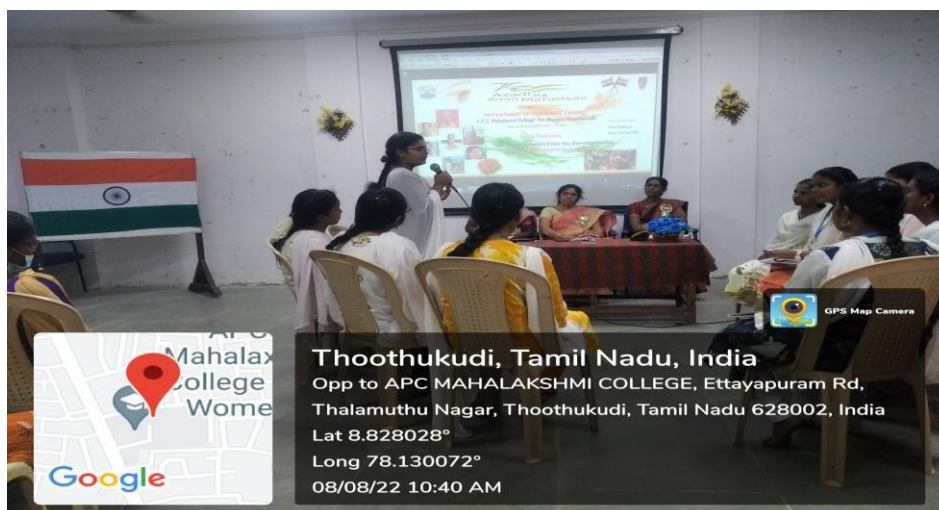
The best performers of the group discussion were:

- P. Mani Bharathi I Prize
- S. Keerthana II Prize
- M. Pavithra III Prize

51 II B.Com students attended the programme and gained knowledge about various women achievers, the struggles faced by them in career and personal life and how they cherished the fruits of their hard work.

### **Glimpses of the Programme**

#### **Group Discussion**





### **Webinar on Transforming Literacy Learning Spaces 22.09.2022**

International Literacy Day was commemorated on 22<sup>nd</sup> September 2022 by the Department of Commerce (Aided) at 6.00 p.m in Google Meet on the topic “Tranforming Literacy Learning Spaces”. Dr.M.Nagamalar, Assistant Professor, PG Department of HRM, SDNB Vaishnav College for Women, Chrompet, Chennai was the Resource Person and she started her presentation by briefing about UNESCO and its initiatives to reduce poverty and to promote literacy across the globe. Dr.Nagamalar explained different types of literacy apart from general education, like digital literacy, financial literacy, media literacy and cultural literacy which are needed to eradicate poverty and inequality. 92 students attended the webinar and gained knowledge about the different types of literacy with their significance in a person’s life in reducing poverty and raising the standard of living of people.

### **Glimpses of the Programme**



### **Webinar on the topic “Documentation in International Trade” – 18.08.2022**

A webinar on the topic “Documentation in International Trade” was organised by the Department of Commerce (Aided) from 6.00 p.m to 8.00 p.m in Google Meet. Mr.M.Durai Kamaraj, Manager, Goodrich Maritime Pvt., Ltd., Thoothukudi was the Resource Person for the webinar. The speaker gave an overview of international trade, parties involved in foreign trade, commodities exported and imported through Thoothukudi Port and documents required for international trade. He also explained the assessment and examination processes involved in international trade. 94 students attended the webinar and got benefitted.

#### **Glimpses of the Programme**



#### **Faculty Exchange Programme**

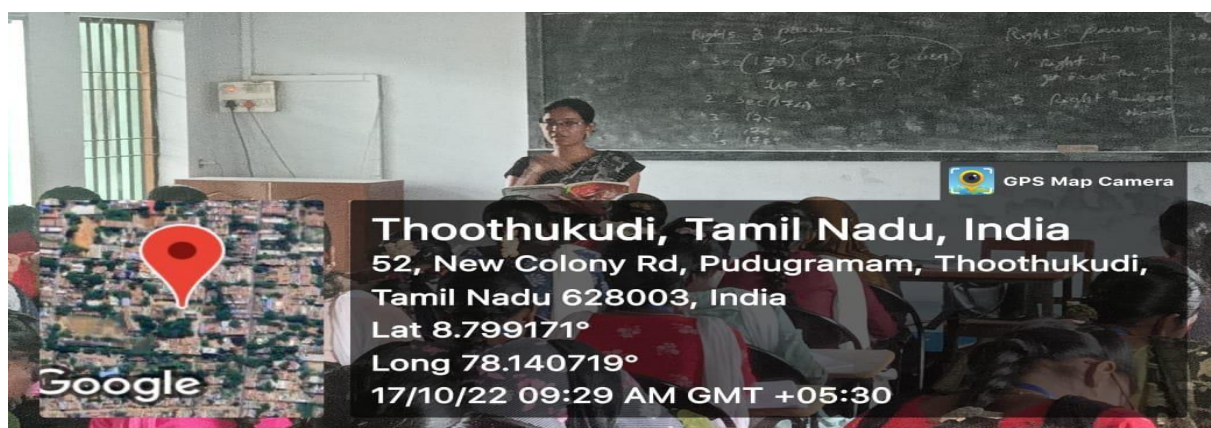
**September – October 2022**

Departments of Commerce of our College and Holy Cross Home Science College, Thoothukudi conducted Faculty Exchange Programme from 10<sup>th</sup> October 2022 to 20<sup>th</sup> October for 7 working days. The subject to be taken was mutually decided by Dr.A.Antony Selva Priya, Assistant Professor of Commerce of our College and Dr.Elizabeth Vijaya, Assistant Professor of Commerce, Holy Cross Home Science College, Thoothukudi. It was decided to take Unit III for the I B.Com students of Holy Cross Home Science College and

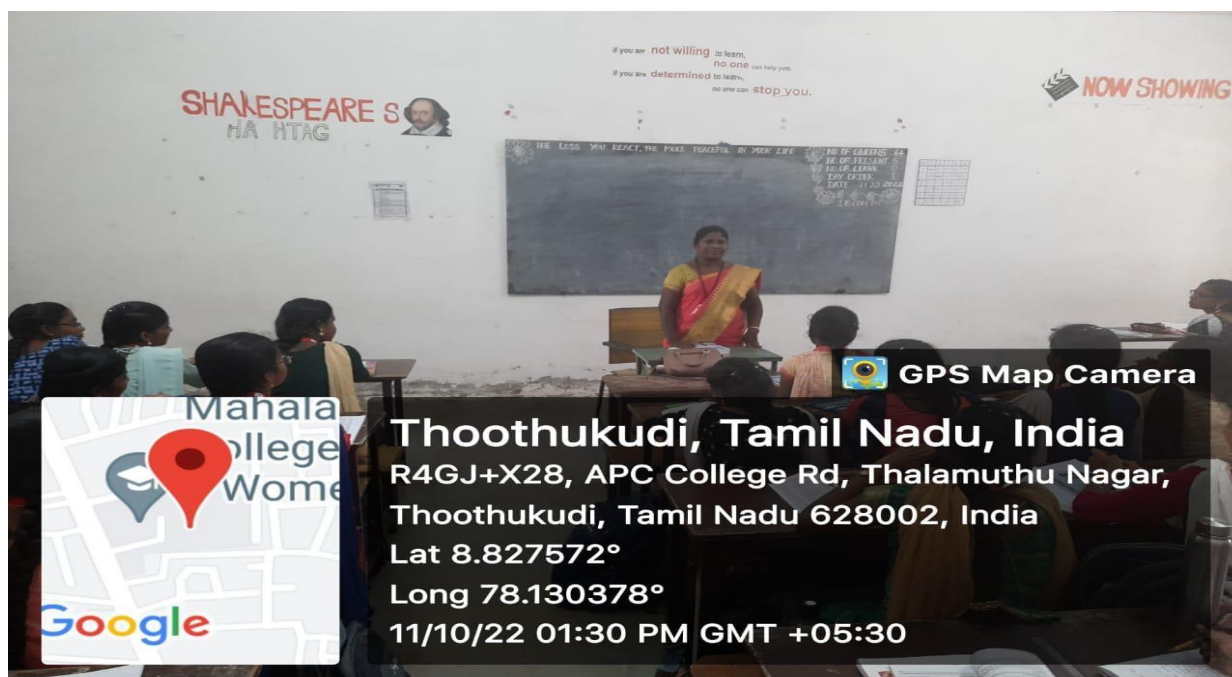


Unit V for the I B.Com students of our College in Business Organisation and Management. 64 students of our college and 80 students of Holy Cross Home Science College attended the programme and got benefitted. It was a new teaching and learning experience to both the faculty and the students. Finally, online feedback was obtained from the students of both the colleges in order to ascertain how far the students acquired knowledge by means of this programme.

### **Faculty Exchange Programme – Dr.A. Antony Selvapriya at Holy Cross Home Science College, Thoothukudi**



### **Dr. Elizabeth Vijaya at A.P.C. Mahalaxmi College for Women, Thoothukudi**



### **“B-Quiz 2022” only for XI and XII Commerce students on 8<sup>th</sup> November 2022**

Department of Commerce (Aided) conducted an online business quiz titled “B-Quiz 2022” only for XI and XII Commerce students on 8<sup>th</sup> November 2022 in order to enhance the

knowledge of school students in the areas of trade, banking, management, and marketing. Invitation and Google Link for the quiz was posted to the schools requesting the teachers to make their students attend the quiz. The quiz consisted of 25 questions each carrying 2 marks. The link was enabled at 8.00 p.m. and the responses were turned off at 9.00 p.m. 189 students from 10 schools attended the quiz. E-certificates were mailed to all the participants. It was decided to give Certificate of Appreciation to students who have scored 96% and above. The Management has decided to distribute the Certificates of Appreciation to the students in the Awards Day to be held in 2023 in view of Golden Jubilee celebrations.

### Invitation



### Guest Lecture on Promotion of Universal Human Values and Ethics among Youth

**27.10.2022**

Department of Commerce (Aided) conducted a Guest Lecture on the topic “Promotion of Universal Human Values and Ethics among Youth” at 10.00 a.m. in the Auditorium for the students. Mr.J. Chittananda, M.Sc., B.Ed., (Rtd.), St. Thomas Matriculation Higher Secondary School, Thoothukudi and an awardee of Dr.Radhakrishnan Best Teacher Award was the Chief Guest. The guest speaker started his session by highlighting the quotes of Avvaiyar, the famous female poet in Tamil Nadu. He advised the students to practice positive traits and be focussed till they achieve their goals. Mr. Chittananda compared the students with a kite and parents and teachers as the thread that controls the kite to fly higher without causing any damage to it. The speaker insisted the students to acquire and practice human

values in order to be a good role model for the future generation. 184 students attended the guest lecture and were enlightened with human values and ethics.

### **Glimpses of the Programme**



### **Faculty Development Programme on “Tamil Typing” – 11.11.2022**

Faculty Development Programme on “Tamil Typing” was organised by Internal Quality Assurance Cell in association with Department of Commerce (Aided) for non-teaching faculty on 11<sup>th</sup> November 2022 in the Computer Science Lab at 3.00 p.m. in order to teach short cut techniques in Tamil type writing. Mr. J. Chittananda M.Sc., B.Ed., (Rtd. Teacher), St. Thomas Matriculation Higher Secondary School, Thoothukudi was the Resource Person. 17 non-teaching faculty attended the programme. They were taught many short cut methods and hints to remember certain letters while typing in Tamil. At the end of the session, the faculty were made to type their names, and many words in Tamil.

### **Glimpses of the Programme**





## **Workshop on Promoting Student Entrepreneurship**

### **25 Hour Training Programme on Aari Work &**

#### **Earn While You Learn**

**25.10.2021 to 29.11.2021**

Department of Commerce (Aided) in association with Entrepreneurship Development Cell of the College conducted a Workshop on Promoting Student Entrepreneurship by conducting 25 hour training programme on Aari Work during 3.00 to 3.45 p.m. from 6th October, 2022 to 15th November 2022 as a part of Vocational Education Training and Earn While You Learn Programme. The trainer for this programme was Miss.Rawzan Nishrina, III B.Com student. She gave training to II B.Com students on Aari Work and Hand Embroidery for 25 hours. The student trainer was paid a remuneration of Rs.2,500 by the Department for having trained 43 students on Aari work and hand embroidery.

#### **Glimpses of the Programme**

##### **Student Trainer – Rawsan Nishrina**



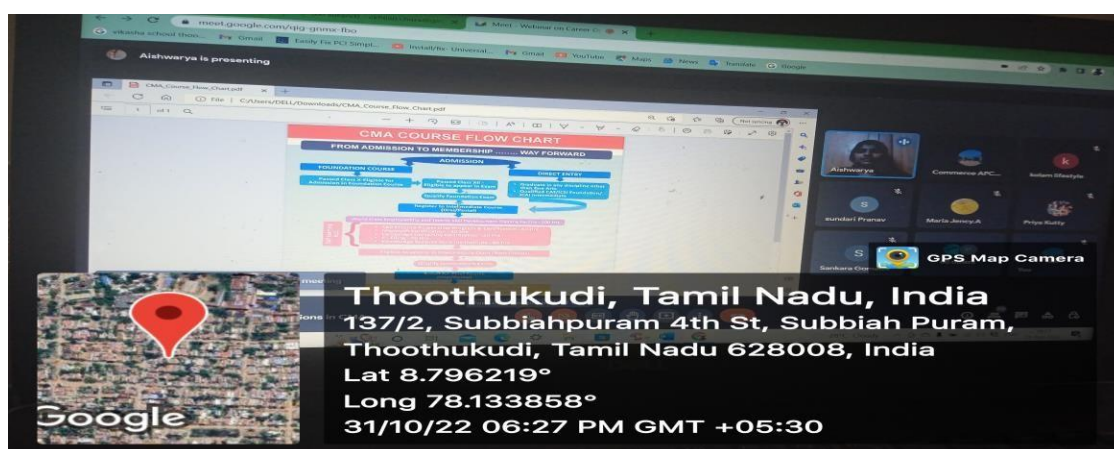


### **Remuneration to Ms. P. Rawsan Nishrina (Odd Semester)**

### **Webinar on Career Options in CMA - 31.10.2022**

Webinar on “Career Options in CMA” was organised by the Department of Commerce (Aided) for the students on 31<sup>st</sup> October 2022 at 6.00 p.m through Google Meet. Ms. Aishwarya Rajan B.Com., CMA., Financial Analyst, Ford Motor Pvt., Ltd., Chennai and alumna of our department (2017-2020 Batch) was the Resource Person. Ms. Aishwarya gave a detailed information about Cost and Management Accounting course (CMA), its history, how ICWAI was converted into ICMAI, course and fees structure, subjects for foundation, group I and Group II, registration for CMA, training period after final exams, job opportunities in various sectors. 74 students attended the webinar and gained knowledge about CMA.

### **Glimpses of the Programme**



### **Physical Fitness through Zumba - 11.11.2022**

Physical Fitness Programme through Zumba was conducted by the Department of Commerce (Aided) to III B.Com students in the Hostel ICT Hall from 1.00 p.m. to 3.45 p.m. Mrs. Saraniya, S.B. Zumba Workouts and Fitness Classes, Kovilpatti was the trainer who started the session by briefing out the importance of all types of workouts including Zumba. The training started with 8 and ended with 5 warming up exercises. The trainer played 3 songs and taught 6 steps for each song to the students. The students were asked repeat a step for 8 times. 48 students of III B.Com attended the programme which was an outlet for them to relieve their stress and to be physically fit.

#### **Glimpses of the Programme**



### **Career Counselling on “Career Options after MBA”- 03.03.2023**

Mr. Sivakumar gave a presentation on the skills to be acquired and developed by the students to achieve success in career. He emphasised the importance of studying MBA and gave detailed information about various areas of specialization which are given importance by corporates. 54 students of the Department of Commerce (Aided & Unaided) attended the programme and got benefitted.



## Glimpses of the Programme



### **Industrial Visit to V.V.V. & Sons Edible Oil Pvt. Ltd., Virudhunagar, (Idhayam) - 17.03.2023**

Department of Commerce (Aided) arranged an Industrial Visit to V.V.V. & Sons Edible Oil Pvt. Ltd., Virudhunagar, (Idhayam) for III B.Com students on 17<sup>th</sup> March 2023. The industrial visit served as an experiential learning to both the students and the faculty. Meanwhile the faculty got a favourable response from the industry regarding placements and internships for students which would be beneficial for their career advancement.

**Presentation by Mr. Siva Murugan, Assistant Human Resource Manager, V.V.V. & Sons Edible Oil Pvt. Ltd.,**



### **Students and Faculty after Industrial Visit in front of the Factory**



### **Guidance Programme for “TANCET MBA Preparation Strategy: Study Plan and Exam Pattern” - 20.03.2023**

Department of Commerce (Aided) conducted a Guidance Programme for “TANCET MBA Preparation Strategy: Study Plan and Exam Pattern” on 20<sup>th</sup> March 2023 in the Seminar Hall at 11.30. a.m. Dr. R. Samundeswari, Assistant Professor of Commerce, A.P.C. Mahalaxmi College for Women, Thoothukudi oriented the students on the above topic. She presented the strategies, syllabus, study plan, exam pattern, and time management tips to clear TANCET exam. 48 students of III B.Com attended the programme and this guidance programme was useful to students who are going to write the TANCET Exam on 25<sup>th</sup> March 2023.

## Glimpses of the Programme



### **Workshop on Promoting Student Entrepreneurship & Earn While You Learn Programme - 25 Hour Training Programme on Jewellery Making**

**10.2.2023 to 24.03.2023**

Department of Commerce (Aided) conducted a Workshop on Promoting Student Entrepreneurship by conducting 25hour training programme on Jewellery Making in offline mode from 3.00 p.m to 3.45 p.m from 10.2.2023 to 24.03.2023 as a part of Vocational Education Training and Earn While You Learn Programme. Encourage the students and the trainer to start a business at a small level. The trainer for this programme was Miss. P. Rawzan Nishrina III B.Com student. She gave training to II B.Com students on jewellery making for 25 hours. The student trainer gave training on thread earrings, bangles, crystal anklets, bracelets, chains, beads necklace, stud designing aaram making, chain dollar making stone studded bangles and earrings. 43 students of II B. Com (Aided) attended the training programme and got benefitted. At the end of the programme, the student trainer was paid a remuneration of Rs.3,000 by the department.



### **Glimpses of the programme**



**Remuneration to Ms. P. Rawsan Nishrina (Even Semester)**

## Orientation Programme on Chartered Accountancy

21.04.2023

The Department of Commerce (Aided) conducted an Orientation Programme on Chartered Accountancy for I B.Com and II B.Com students in the Conference Hall at 9.30 a.m. Mrs. Grace Nelson B.Sc (C.S.), CA (Intermediate) and Tax Consultant, the Guestspeaker provided adequate information about Chartered Accountancy, role of Chartered Accountants, how and where to register for CA, and strategies to be followed for passing each every stage in spite of difficulties the students may overcome. She played the video of Ira Singhal, the IAS officer and the first differently abled woman to become the topper in the UPSC exams held in 2014. Mrs. Grace insisted the students that hard work, perseverance, and confidence are the most important traits to be acquired by the students to become a Chartered Accountant. The session was highly informative, motivational, interactive and 104 students attended the programme.

### Glimpses of the Programme



*S. P. Jeyaraj*

PRINCIPAL ✓  
**M.P.C. Mahalaxmi College For Women**  
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