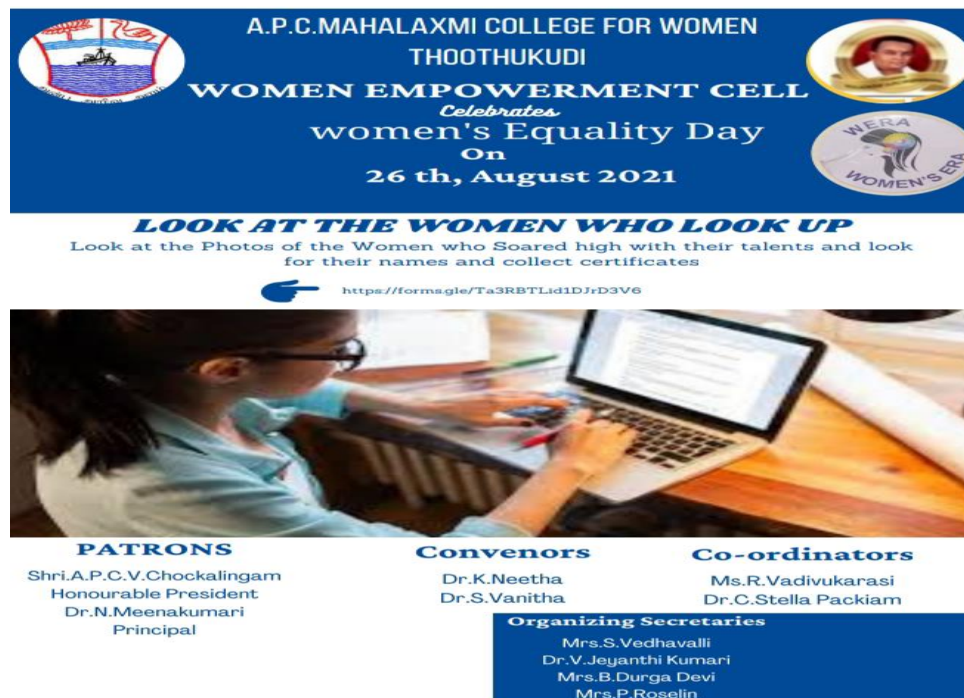


**A.P.C. MAHALAXMI COLLEGE FOR WOMEN,  
Thoothukudi - 628002  
(Reaccredited by NAAC with 'B+' grade)  
WOMEN EMPOWERMENT CELL  
(Report of the Activities from 2021-2022)**

To celebrate Women's Equality Day an online quiz program was conducted on the topic 'Look at the Women Who Look Up' on 26.08.2021. The photographs of women achievers had been given and asked to identify their names. Participants were from various institutions as well. Totally 364 students along with staff members were the beneficiaries of the program. The students understood the different kinds of women achievers. That was the main outcome of the program. The Co-ordinator and other members of the Women cell actively organized and participated in the program.



**A.P.C. MAHALAXMI COLLEGE FOR WOMEN  
THOOTHUKUDI  
WOMEN EMPOWERMENT CELL  
Celebrates  
women's Equality Day  
On  
26 th, August 2021**

**LOOK AT THE WOMEN WHO LOOK UP**  
Look at the Photos of the Women who Soared high with their talents and look  
for their names and collect certificates

<https://forms.gle/Ta3RBTld1DJrD3V6>

**PATRONS**  
Shri.A.P.C.V.Chockalingam  
Honourable President  
Dr.N.Meenakumari  
Principal

**Convenors**  
Dr.K.Neetha  
Dr.S.Vanitha

**Co-ordinators**  
Ms.R.Vadivukarasi  
Dr.C.Stella Packiam

**Organizing Secretaries**  
Mrs.S.Vedhavalli  
Dr.V.Jeyanthi Kumari  
Mrs.B.Durga Devi  
Mrs.P.Roselin

A skill development program was conducted for an entrepreneurship on Boutique management through online mode (google Meet) on 06.11.2021. Mrs. M.S. Aarthi Vembiah, Assistant Professor, Department of Fashion Designing & Apparel Making, Holy Cross Home Science College, Thoothukudi was the resource

person. The main objective of the program was to empower women community to become the entrepreneurs by having their own boutique and to manage the boutique effectively. Students acquired skills needed for a fashionable Boutique entrepreneur, the passion for fashion ,personal characteristics and skills , types of boutique, work flow Order form, some local fabric and trims wholesalers, boutique zero with zero investment, online boutique skills and traits and how to start an online Boutique.

The outcome of the program was the participants were inspired to start their own online boutique with zero investment. They understood the skills needed to start a boutique and where to approach whom to approach and how to deal and handle a boutique. Not only the students but also the faculty members eagerly attended and benefitted. All UG and PG students ,research scholars and Faculty member of A.P.C.Mahalaxmi college, and from Other colleges participated in this event.

**A. P. C. Mahalaxmi College for Women**  
 Reaccredited by NAAC with 'B+Grade'  
 4 Star Rating in MoE's Institution's Innovation Council  
 Thoothukudi 628002, Tamilnadu, India  
 WOMEN EMPOWERMENT CELL , ENGLISH LITERARY ASSOCIATION

**WERA**  
 WOMEN'S ERA

**INSTITUTION'S INNOVATION COUNCIL**  
 Jointly organize

**SKILL DEVELOPMENT PROGRAMME FOR ENTREPRENEURSHIP**  
*Boutique Management*

**Resource Person**  
**Ms.Aarathi Vembiah**  
 Assistant Professor  
 Department of Fashion Designing & Apparel Making  
 Holy Cross Home Science College, Thoothukudi.

Date: 06.11.2021; Time: 7 p.m. - 8 p.m.  
**Platform: Google meet**

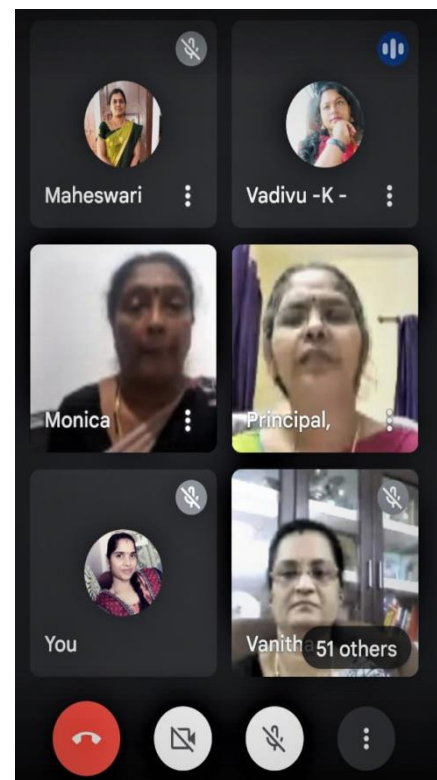
**Organizing Committee**  
 Dr.C.Stella Packiam  
 Ms.S.Vedha Valli  
 Dr.V.Jeyanthi Kumari  
 Ms.B.Durga Devi  
 Ms.P.Roselin

**Coordinators**  
 Dr.Monica Ramraj  
 Dr. K.Neetha  
 Dr.S.Vanitha

**Convenor**  
**Ms.R.Vadivukarasi**

**Patrons**  
 Thiru. A.P.C.V .Chockalingan  
 Honourable President  
 Tmt. C.Subbulakshmi  
 Honourable Secretary  
 Dr.N.Meenakumari  
 Principal

**NO REGISTRATION FEE. E- CERTIFICATE WILL BE PROVIDED.**



International Women's Day was celebrated by organizing one day seminar on 08.03.2022. Dr. A. Poongothai, Gynaecologist, Thoothukudi. Dr. S. Gandhimathi,assistant Professor of Medical Oncology, Thoothukudi and

Mrs.S.Rathi Devi, District Social welfare Officer, Thoothukudi were the key note speakers of the program. The main objective of the program was to create Awareness on the importance of leading a healthy, safe and secure life style among the women students. The topics discussed were the Breast Cancer and mamography, healthy life style to prevent PCOD and other ailments and the details of the Helplines available for the safety and security of women.



Pencil drawing competition was organized on 17.12.2021 on the topic “Save Women and safe world”. Nearly 115 responses received for Pencil Drawing



Competition in the offline mode. Awareness programme on the vital role of women.  
Updated status of the women in the world was the outcome.



**A.P.C. MAHALAXMI COLLEGE FOR WOMEN**  
REACCREDITED BY NAAC WITH B<sup>+</sup> GRADE  
4 STAR RATING IN M<sub>o</sub>E'S INSTITUTION'S INNOVATION COUNCIL  
THOOTHUKUDI-628002, TAMILNADU, INDIA.



**WOMEN EMPOWERMENT CELL (WERA-2021)**

organizes a  
**PENCIL DRAWING COMPETITION**  
On  
**SAVE WOMEN SAFE WORLD**

**Guidelines for the Competition:**  
1. Use A3/A4 Sized Chart paper.  
2. Award Certificate & Prizes will be provided to the winners.  
3. E-Certificates will be provided to all the participants.

**SUBMISSION DATE: 17.12.2021**

*N. Maanabumani*

**PRINCIPAL**

**PRINCIPAL**  
A.P.C. Mahalaxmi College For Women  
TUTICORIN - 2.