



A.P.C. MAHALAXMI COLLEGE FOR WOMEN
THOOTHUKUDI – 628002, Tamil Nadu, India.
PG & Research Department of Commerce
Seminars/Conferences/Workshops (2018 - 2024)



ONE DAY NATIONAL LEVEL WORKSHOP ON RECENT TRENDS IN BANKING - RTB 2018

Department of Commerce has organized one day National Level Workshop on the topic “Recent trends in Banking – RTB 2018” on 6th July 2018 at Mini auditorium, A.P.C. Mahalaxmi College for Women, Thoothukudi. The workshop has three technical session. Dr.S.Shunmugasundaram, Associate Professor, Banaras Hindu University, Varanasi, Uttarpradesh. He started the first technical session on the topic “Role of Banking Service in Indian Economy”. He explained the meaning of E-Banking, Security Measure of E-Banking and APPS of E-Banking. He has some motivational quotes to the students. Mr.J.Sivanesakumar, Assistant Vice President, Branch Head, AXIS Bank, Thoothukudi is resource person on technical session II on the topic “On Line Banking Services”. He lectures about online banking, such as meaning, merits and demerits of online banking procedure regarding online banking etc. Mr.V.Srinivasan, Chief Manager, Regional Office, Indian Overseas Bank, Chidambaranagar, Thoothukudi is resource person of technical session III. He talks about value added services in the banking sector such as transfer of money from one account to other account through mobile.





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WEBINAR ON WHO AM I

PG Department of Commerce was arranged a Webinar on the topic “Who Am I” on 12.05.2020 at 03.00 pm. The Resource person was Dr. K. Maran, Professor and Director of Commerce, Sri Sai Ram Institute of Management Studies, Chennai. He gave a valuable lecture about How to develop personal skill to upgrade their career.



WORKSHOP ON PERSONALITY ENHANCEMENT PROGRAMME

PG Department of Commerce was organised a Workshop on the topic “Personality Enhancement Programme” on 25th and 26th July 2019. The guest speaker was Mrs. Gomathy, Certified Breath Worker, Educationist, Chennai. She gave a wonderful motivational talk about Personality Enhancement and Communication.





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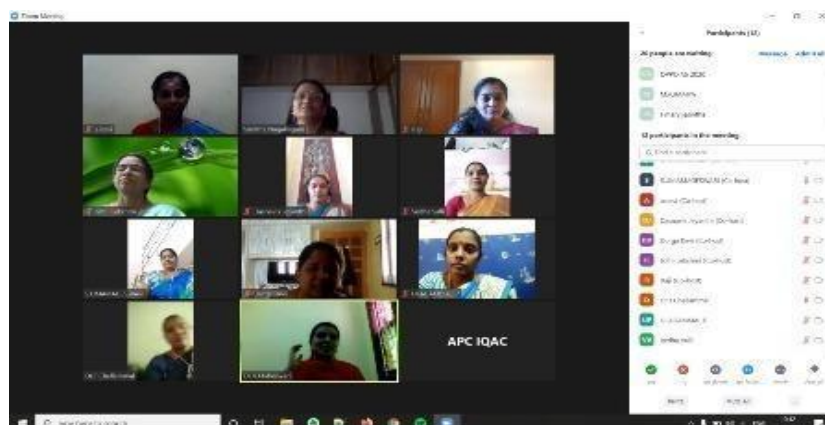
TWO DAY INTERNATIONAL CONFERENCE WOMEN EMPOWERMENT – GENDER JUSTICE 2019 - 2020

PG Department of Commerce was organised Two day International Conference on the topic “Women Empowerment – Gender Justice” on 20th & 21st August 2019. The Programme was sponsored by the following agencies Rotary Club, Abi Fancy and Velavan Hyper Market. The guest Speaker is Dr.Nithya Ramachandran (Oman) Dr.S.Sarangapani (Oman) Dr.R.Suryakala, Mrs.Janani Venki, USA and Mr.Ephrem, Chennai. The guest speakers are gave the valuable information and lectures about Women Empowerment and Gender Justice.



WEBINAR ON START UPS AS A DIGIPRENEUR

PG Department of Commerce was conducted a Webinar on the topic “Start Ups as a Digipreneur” on 03.07.2020 at 11.00 am. The resource person was Ms.Sivaranjani Ganapathy, Women health coach wellness, Director of Amato craft, Thoothukudi. She gave a wonderful addressed about how to choose the business in digital marketing Branding, Procedure, Packaging techniques, Selecting social media, Starting off in social media, Targeting customer in social media, Promoting and posting in social media.





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WEBINAR ON FINANCIAL EDUCATION FOR YOUNG INVESTORS

PG & Research Department of Commerce has arranged Webinar on 23.03.2021 at 11.00 am through online mode (zoom) in association with SEBI (Securities and Exchange Board of India). Dr.G.S.Nalini Assistant Professor of Finance Thiagarajar School of Management, Madurai was a guest speaker. She gave excellent presentation on “Financial Education for Young Investors”. She gave good ideas about financial market. She gave lecture about basic saving and investment, Risk and Returns in capital market, Eight wonder compounding investment in capital markets, Factors considered to choose right investment, Steps to avoid excess debt in capital market, Ponzii scheme in capital market, Frauds in Ponzi scheme and also she explained Boom and Bane of capital market, listed company, Bull and Bear market, Role of SEBI, Primary and secondary market, Functions and Documents required to open Demate accounts and factors affecting stock Price.





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ONLINE WORKSHOP ON SEW & GLOW 2020 - 2021

PG & Research Department of Commerce and Tailoring Unit has arranged workshop on 06.03.2021 through online platform (MS TEAM) at 10.00 am, Ms.P.Arthy, B.Com, our Alumna, was the guest speaker. She gave an excellent presentation on the “SEW & GLOW” and she gave ideas regards basic stitching items. She trained to students regards basic stitching items (Mask, Glovse, Gown Blouse etc). It is very useful to our students. They are acquired knowledge regards basis stitching items.



ONE DAY WORKSHOP ON EFFECTIVE PUBLIC SPEAKING (EPS)

Counselling Cell and PG & Research Department of Commerce jointly organized a one day workshop on Effective Public Speaking (EPS) in association with JCI Thoothukudi on 23.3.2022. The main of objectives of the workshop is to train the students for effectively speak in public. **Mr.Favas Abdul Baree**, JCI, Thoothukudi, **Mrs.Wahitha Favas** Charter President, JCI, Thoothukudi were the guest speakers. Three technical sessions were given by them to increase the speaking skill of the students.





WORKSHOP ON “RESUME & CV WRITING”

On behalf of the Commerce association skill development workshop was organised and the guest speaker is Mr.S.P.Raja Branch Manager, Tamilnadu Grama Bank, Pudukudi. He addressed the gathering about resume writing in short and how to give self-introduction in elaborate and in precise manner. His lecture includes the personality development and SWOT analysis.



THREE DAY WORKSHOP ON DATA ANALYSIS USING SPSS

PG & Research Department of Commerce organized Three day Workshop on “Data Analysis using SPSS” for Research Scholars from 25th 0to 27th August 2022. Dr.S.Julian Daniel, Assistant Professor of Commerce, Bishop Caldwell College, Maravanmadam, Thoothukudi was a resource Person of the workshop. In a first day, he explained the SPSS Software and selecting appropriate statistical tools for testing Hypthesis, Parametric and Non-Parametric Test. In second and third days he explained and trained T test, Chi-square test, ANOVA and dimensional reduction using factors analysis to the researchers. Finally, researchers gained knowledge in using SPSS for data handling analysis.





WORKSHOP ON JAZZY DESIGNING

Department of Commerce Batch II and Maha Fashion Tailoring organized a workshop on “Jazzy Designing” programme on 20.03.2023 at 2.45 pm to 3.45 pm, in tailoring room. Ms.P.Arthi, Alumna of Commerce Department was the Chief guest.



WORKSHOP ON STARTUP WOMEN ENTREPRENEUR

Department of Commerce II & III Batch jointly organized a workshop on the topic “Startup Women Entrepreneur” on 20.03.2023 at 10.30 am. Mr.S.Satheese, Former Director of NYK (Nehru Yuvekenthra Sangeth) Director of Relationship Foundation, Trissur, Kerala and Ms.J.K.Sathisaseeli Logistic and Career Guidance Trainer, Rani Anna College, Tirunelveli were the resource persons. The resource persons explained about the competencies of women entrepreneur and motivated the students to becoming an entrepreneur.





WORKSHOP ON PROFESSIONAL DEVELOPMENT PROGRAMME

Department of Commerce Batch II organized a Workshop on Professional Development Programme on 20.03.2023 at 2.45 pm to 3.45 pm, in New Seminar Hall. Mrs. J. Arockia Jeyanthi, Assistant Professor of Computer Science was the chief guest of the programme. Mrs. J. Arockia Jeyanthi explained about the application of Canva and how to make invitation, Presentation and video editing of Canva. Finally students gained knowledge in using application of canva.



SEMINAR ON ROLE OF GOVERNMENT IN PROMOTING ENTREPRENEURSHIP

PG & Research Department of Commerce organized a seminar on the topic “Role of Government in Promoting Entrepreneurship” on 16.03.2023 at 2.00 pm. Dr.M.Neela Devi, M.A.,M.Phil.,Ph.D., Assistant Professor, PG & Research Department of Economics, V.O.Chidambaram College, Thoothukudi, was the Resource Person. Dr.M.Neela Devi, explained about the Government schemes and training programmes on entrepreneurship and also explained the startup entrepreneurship programmes related to women.





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WORKSHOP ON CREATION OF FINAL ACCOUNTS IN TALLY

In connection with Golden Jubilee Celebration of A.P.C. Mahalaxmi College for Women and silver Jubilee Celebration of PG & Research Department of Commerce, a Workshop organized on “Creation of Final Accounts in Tally” for School students. From 31.7.2023 to 4.8.2023 for A.P.C. Veerabahu Matriculation Hr.Sec.School and from 7.8.2023 to 11.8.2023 for Star Matriculation Hr.Sec.School Students.

Mrs.V.Santhiya and Dr.M.Nithya, Assistant Professor of Commerce handled Practical Classes for 12th standard students of A.P.C.Veerabahu Matriculation Hr.Sec.School, Thoothukudi in their campus. 22 students were attended and gained knowledge about final accounts in Tally.

Dr.S.Vanitha Head & Assistant Professor, Mrs.P.Karpagavalli, Assistant Professor were handled Practical Classes for 12th standard students of Star Matriculation Hr.Sec.School, Thoothukudi at Computer Lab in A.P.C. Mahalaxmi College for Women, Thoothukudi from 7.8.2023 to 11.8.2023. 12 students were attended and got benefited. Mrs. P. Ulagammal and Mrs. J. Jevina Jeba, Assistant Professor of Commerce were monitoring the students.

