



YouTube Channel of the Faculties

Subject	YouTube Link
Residential Status	https://www.youtube.com/watch?v=zf6sZTniWkA&list=PLcuJ3HOaXcM2gPFPgROo7Bx2MWILn7B1E&pp=iAQB
Income From House Property	https://www.youtube.com/watch?v=tKGEKka-brY&list=PLcuJ3HOaXcM32Q2DeCmqu0Bn28wfdjeyC&pp=iAQB
Amalgamation and Absorption	https://www.youtube.com/watch?v=NgFLsB-rgSM&list=PLcuJ3HOaXcM2R4LEqhaas18GbfZyqrBG9&pp=iAQB
Consignment	https://www.youtube.com/watch?v=coGRc47W2Jg&list=PLcuJ3HOaXcM2yDSuWDKG5P6Jvi2aEEAC2&pp=iAQB
Joint Venture	https://www.youtube.com/watch?v=T2qX_3qn6Qs&list=PLcuJ3HOaXcM3C45-xpzaps5M3wXHsb3MG&pp=iAQB
Holding Companies	https://www.youtube.com/watch?v=ypPv838EWKc&list=PLcuJ3HOaXcM1h3mmHG5GXxL1a9yO7Pm6&pp=iAQB
Business Economics	https://www.youtube.com/playlist?list=PLvaPj6DB9z1hCEwmsWf6n1b4CPmteUdKX
Human Resource Management	https://www.youtube.com/playlist?list=PLvaPj6DB9z1hFaDZSYIzDbkwpUbb5wRGS
Management Accounting	https://www.youtube.com/playlist?list=PLvaPj6DB9z1htCqFFnuYnXvi2RLh6M0Dh
Research Methodology	https://www.youtube.com/playlist?list=PLvaPj6DB9z1hKLFYIk8y5ynzCjAUIYLRA

Slide Share

Topics	Slide Share Link
Sampling design	https://www.slideshare.net/slideshow/sampling-designwps-officepdf/261551057
Criteria of a good research design	https://www.slideshare.net/slideshow/criteria-of-a-good-research-designpdf/261552282
Data collection	https://www.slideshare.net/slideshow/data-collectionpdf/261552945
Data processing	https://www.slideshare.net/slideshow/data-processingpdf/261579898
Research report	https://www.slideshare.net/slideshow/research-reportpdf-e630/261631891
Advertising	https://www.slideshare.net/slideshow/advertisingpdf/261689132
Standardisation and grading	https://www.slideshare.net/slideshow/standardisation-and-gradingpdf/261689188



Google Link

Topics	Google link
GST in India	https://www.levare.co.in/articles/gst-in-india
Advantages of GST	https://advanta.io/learn/complete-guide-goods-services-tax-gst-india/need-gst-india/
Indirect Tax Law	https://cleartax.in/s/gst-law-goods-and-services-tax
Product Life Cycle strategies	https://www.nibusinessinfo.co.uk/content/product-life-cycle-strategies
Break even Point analysis	https://byjus.com/commerce/what-is-break-even-analysis/?utm_medium=social&utm_source=WhatsApp
Shipping Bill	https://www.dripcapital.com/en-in/resources/blog/what-is-shipping-bill
Accounting Conventions	https://www.mastersindia.co/blog/accounting-conventions/

E-Books

Subjects	a. E-books Link
Research methodology	<ol style="list-style-type: none">1. https://drive.google.com/file/d/1OQ89I3BRgssJQPmFpvlf855zw4JmzIGC/view?usp=sharing2. https://drive.google.com/file/d/1BC7_q_I-qvFw-vdgMWSA0WMZ1-v9mE2W/view?usp=sharing
Management Accounting	<ol style="list-style-type: none">3. https://drive.google.com/file/d/1mGpPwLsSEW7PV4xkrNct8Dj3T6D9jX5A/view?usp=sharing4. https://drive.google.com/file/d/1FGvoBTpVibRkEQbFpKODiRRstD10KVHq/view?usp=sharing5. https://drive.google.com/file/d/1q5lpFxFxNepnLQ6THd8yanwn5c4f3LZtgo/view?usp=sharing6. https://drive.google.com/file/d/1midnKkXyrdiKNK6uSqhubjXzNGm17Wf/view?usp=sharing
Accounting <ul style="list-style-type: none">➤ Financial Accounting➤ Introduction to Accounting➤ Financial Accounting - I➤ Financial Accounting- II	<ol style="list-style-type: none">7. https://drive.google.com/file/d/1dRijPNbRvcA_cNIAtrT6OjVALBRGI2wG/view?usp=sharing8. https://drive.google.com/file/d/1g0Q63beZE43TIFCh3b5Vec_OtDcJlBl/view?usp=sharing9. https://drive.google.com/file/d/1u4fny7M8tfM_iSy-1CYO8aVIGYt3pHpJ/view?usp=sharing10. https://drive.google.com/file/d/1aIsVewplMjREri6hc3CoIQPLg7I9PuvC/view?usp=sharing11. https://drive.google.com/file/d/1bH4mfRby9MpD4vpwZVZCeFps4nJwqn_T/view?usp=sharing



<ul style="list-style-type: none">➤ Advanced Financial Accounting➤ Principles of Financial Management	<ol style="list-style-type: none">12. https://drive.google.com/file/d/17YW4kmrgQi_LWfs7HTeCQgEQ74br7Zj7/view?usp=sharing13. https://drive.google.com/file/d/1w2eksE2ArGDblRkct6XLXydJG2KB9dwB/view?usp=sharing14. https://drive.google.com/file/d/1VPTQEEFLGCMj2CgnNowxOre66valyDEo/view?usp=sharing15. https://drive.google.com/file/d/1KaLOzkAFSMPeJPMAfQ3ZuON_9HInZ872/view?usp=sharing
<ul style="list-style-type: none">➤ Logistics Management➤ Logistics and Supply chain management	<ol style="list-style-type: none">16. https://drive.google.com/file/d/1jKRW5Qf0HbYRDImf7feP3WzSXURw7p9h/view?usp=sharing17. https://drive.google.com/file/d/1EjhXIFIJUou9gJDQQEVm5DrvRy-Rlu_8/view?usp=sharing
<ul style="list-style-type: none">➤ Banking➤ Digital Banking➤ Banking Theory law and Practice	<ol style="list-style-type: none">18. https://drive.google.com/file/d/1d4YpRGwHx4N1uchIbNFPYLqbXs-I_Lkw/view?usp=sharing19. https://drive.google.com/file/d/17L-3Dz2BuB2DKBgBVpjo1NN5kP4XCxgq/view?usp=sharing20. https://drive.google.com/file/d/1Z44UUaYZiile5wFI_JTNcY0zpB07MW3W/view?usp=sharing21. https://drive.google.com/file/d/1_t59kG4q5VmK986_b7oP140FKTM0AJ6s/view?usp=sharing
<ul style="list-style-type: none">➤ Auditing➤ Auditing and Corporate Governance	<ol style="list-style-type: none">22. https://drive.google.com/file/d/1wAMoIrJICrMI_NAM_ZeaNRUMzwPXEdmz/view?usp=sharing23. https://drive.google.com/file/d/1_jXdelN50zcDljCp9dzz_U_3nO-68-If/view?usp=sharing24. https://drive.google.com/file/d/1MDuou1unhtJkWAmJGQ9NXFgyLeRn8Nrg/view?usp=sharing
Cost accounting	<ol style="list-style-type: none">25. https://drive.google.com/file/d/1Ibwuli4z5dxJd86karvwBws_S4eNywvT/view?usp=sharing26. https://drive.google.com/file/d/10bMmoY5pPibELbtwSVpdN7GE5ZEGFWFW/view?usp=sharing
Law <ul style="list-style-type: none">➤ Financial Laws➤ Business Law➤ Industrial Law	<ol style="list-style-type: none">27. https://drive.google.com/file/d/1rA1CSd4Zs5pGyx_TXDiP4IfjGzbzigFk/view?usp=sharing28. https://drive.google.com/file/d/16RpQuxsQKgg0H5qZVoI6HLdDRV-MF3jt/view?usp=sharing29. https://drive.google.com/file/d/1nQ1bErBTKJxgoqz4fcB-pbXXUCljO8CD/view?usp=sharing30. https://drive.google.com/file/d/14d8s9XVDlr-rXU6YtHcQDTU9wZVELjjH/view?usp=sharing31. https://drive.google.com/file/d/1pxjMprV2yhLj3zcnzUpLlvBjN7XoaVxK/view?usp=sharing



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Learning Resources

Communication <ul style="list-style-type: none">➤ Business Communication➤ Effective Communication skills➤ Business Communication for Success➤ Business Communication	<ul style="list-style-type: none">32. https://drive.google.com/file/d/1WYxcvexwrr7Vf9kxm8HpycJm5tgjJwNt/view?usp=sharing33. https://drive.google.com/file/d/1RV6l0XPaPemTBKmdplWiQ7PUEiJB6VmN/view?usp=sharing34. https://drive.google.com/file/d/1zkt9QpHFAQ3PNOqF13FtXjZ3PZt3zkwg/view?usp=sharing35. https://drive.google.com/file/d/1isGThDDIFZngA nyNwL92ziO2SiNfi59H/view?usp=sharing36. https://drive.google.com/file/d/17YocB8s_ymvcfYREvAYJVcd1ysEeQuWA/view?usp=sharing
Managerial cost Accounting	37. https://drive.google.com/file/d/1ZWFTRw0QiYUZEtqYoQwtS1T-NDdmU74g/view?usp=sharing
	38. https://drive.google.com/file/d/14m6GCVayefkXu3UEMXcRcaMqhdl6gmfh/view?usp=sharing
Sales Management	39. https://drive.google.com/file/d/1-Y6_Za4DZD25S8mf5DyEihJ9-7eC_Dkw/view?usp=sharing
Rural Marketing	40. https://drive.google.com/file/d/17EvEb5rIngsW75TckmfoBBA3dfR0ejJM/view?usp=sharing
Marketing <ul style="list-style-type: none">➤ Introduction to Advertisement➤ Core Concepts of Marketing➤ Consumer Protection➤ Marketing and Salesmanship➤ Marketing➤ Marketing Concepts	<ul style="list-style-type: none">41. https://drive.google.com/file/d/1EFgvGt6EhqCJPtUxy_NGLjO-A7N53oel/view?usp=sharing42. https://drive.google.com/file/d/19Dmhs_aEduvloQtKfDRB699NN8KKA2wC/view?usp=sharing43. https://drive.google.com/file/d/1F3sUOJiCfiK3pH9-gpixtLfr9Ldn5pCm/view?usp=sharing44. https://drive.google.com/file/d/1dfzFz-3JV6wqxVAOSLI9f4zJySJDYWyh/view?usp=sharing45. https://drive.google.com/file/d/1Ee5Yzz8gmN-aqFsOrEznLwE2vRHLtQWD/view?usp=sharing46. https://drive.google.com/file/d/158R_XGI5n6ZG_XC6V2aKqZ21cfYS2yC/view?usp=sharing47. https://drive.google.com/file/d/14ZW8B_ISeFkkRY-FJX9uQOA9p0UeHb4j/view?usp=sharing
Clearing and Forwarding in import and Export	48. https://drive.google.com/file/d/1AHSIN_Dv5NE20cqBXggQX-7sy-Fleon2/view?usp=sharing
New Venture Planning and development	49. https://drive.google.com/file/d/14G2uds_8LFOgIPx0uiInfKrAtSTPLPG/view?usp=sharing
Stock Market Operations	50. https://drive.google.com/file/d/1kktTK-4JF0Rz-j51IJBWHlgSeRQrk3Rp/view?usp=sharing



<p>Tax</p> <ul style="list-style-type: none"> ➤ Tax Law and Practice ➤ Goods and Service Tax ➤ Income tax ➤ Business Taxation ➤ Income Tax Law and Practice 	<p>51. https://drive.google.com/file/d/1c4GTof6yV_Sl66qeHK_B-77XVsG1WD98/view?usp=sharing</p> <p>52. https://drive.google.com/file/d/1oAJNSwGr_IDVmt94zrT3z88zTGe2y7nQ/view?usp=sharing</p> <p>53. https://drive.google.com/file/d/1ehRMTw9XFc4t5Wr5-IAbzid-mQbFQUkK/view?usp=sharing</p> <p>54. https://drive.google.com/file/d/1iZdMOMRXZOOGzguw-iJSPHbtJm2xhrnJ/view?usp=sharing</p> <p>55. https://drive.google.com/file/d/11WcaxZuwD8cK-CgKKOGoDPrLjxkJP-Z2/view?usp=sharing</p>
<p>Principles of Management</p>	<p>56. https://drive.google.com/file/d/1i4ky5bTQXLdwzx3khD2LDYFyu3ugCyKw/view?usp=sharing</p> <p>57. https://drive.google.com/file/d/1o7eNaeV7xb6u00TOyso8QnyMnchhdSex/view?usp=sharing</p>
<p>Fundamentals of Business studies</p>	<p>58. https://drive.google.com/file/d/1yKSn8Rucgb9-rmuln96qhmpDNpcQhGnX/view?usp=sharing</p>
<p>Business Environment</p>	<p>59. https://drive.google.com/file/d/1Za2jXM0EiQcQdvlULijkSrUAhgEk76IV/view?usp=sharing</p> <p>60. https://drive.google.com/file/d/169XKOt4QAY3OVloPc_MDKFWM7R40VAW-/view?usp=sharing</p> <p>61. https://drive.google.com/file/d/169XKOt4QAY3OVloPc_MDKFWM7R40VAW-/view?usp=sharing</p>
<ul style="list-style-type: none"> ➤ Business Mathematics and Statistics ➤ Business Statistics ➤ Business Mathematics 	<p>62. https://drive.google.com/file/d/1nvIN0h1FzGk_eck_2mOLsCVXXQMkzuwV/view?usp=sharing</p> <p>63. https://drive.google.com/file/d/1o59WmQkYPGZIASfdL3RCCIHMh3awkQMW/view?usp=sharing</p> <p>64. https://drive.google.com/file/d/1T7C9Cz8RggKuYThTu_dZClwTcm0IDv0a/view?usp=sharing</p>
<p>Managerial Economics</p>	<p>65. https://drive.google.com/file/d/1D45CMNRYo_pTOExCLFog1m7dyzwY3nwP/view?usp=sharing</p> <p>66. https://drive.google.com/file/d/17pwN9O_02Z39pENAXa5GqvGWID5OujNU/view?usp=sharing</p> <p>67. https://drive.google.com/file/d/1DOv77-4cmMj-RqBWhIcklpUWb0v-oib2/view?usp=sharing</p>
<ul style="list-style-type: none"> ➤ Business Organisation and Management ➤ Organisational Behaviour 	<p>68. https://drive.google.com/file/d/1ScCZE9ViTEewv6Y_cPa1FBroWJq-yU2H/view?usp=sharing</p> <p>69. https://drive.google.com/file/d/10rLrVerH0ATyB1LMdtnc0mCBkOF3G4NE/view?usp=sharing</p>
<p>Quantitative Techniques</p>	<p>70. https://drive.google.com/file/d/1Czx5WKTzWnjZVF-CO_R-6PbSscs9zKv1/view?usp=sharing</p>
<p>Principles of Insurance</p>	<p>71. https://drive.google.com/file/d/1DxDI77rIPfIDtJno7mLuyAuzjcPNLldo/view?usp=sharing</p>
<p>Computer Applications in Business</p>	<p>72. https://drive.google.com/file/d/1hj6CUg3o1SgWq8gsspxe0p77rAAQELuk/view?usp=sharing</p>



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	<p>73. https://drive.google.com/file/d/16Cl30vuSME7JdjrBhwh7RDbeEM7anica/view?usp=sharing</p> <p>74. https://drive.google.com/file/d/1SZ446zKc4HC3QJx1ISrDIPQqs4mYZQrv/view?usp=sharing</p>
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