



A.P.C. Mahalaxmi College for Women, Thoothukudi – 628002.

CONSOLIDATED REPORT OF CAREER GUIDANCE AND PLACEMENT CELL

2024 – 2025

The Career Guidance and Placement Cell organised a series of impactful programmes to support student development and career readiness.

The Career Guidance and Placement Cell initiated a TNPSC Coaching Class in collaboration with Khins Academy, Thoothukudi, with the aim of equipping students for competitive government examinations. The inaugural session was held on 23rd August 2024, marking the beginning of a valuable academic partnership. The event was graced by Mr. Petchimuthu, Proprietor of Khins Academy, who addressed the gathering and emphasized the importance of consistent preparation and strategic learning to succeed in government exams. Adding inspiration to the occasion, Mrs. Elakia, an alumna of Khins Academy who recently secured a government position as a Library Assistant, shared her journey and preparation experience. Her motivational talk encouraged the students to stay focused and make the most of this coaching opportunity.



The Career Guidance and Placement Cell, in collaboration with the District Employment and Career Guidance Centre, Thoothukudi, conducted a Career Guidance Programme on 27th August 2024. The session aimed to provide students with key insights on higher education opportunities, competitive exams, and career planning. Mrs. M. Petchiammal, Assistant Director, highlighted various competitive exams and private job fairs organized by the department, offering practical career advice. Mr. S. Syed Mohammed, District Employment Officer, addressed higher studies, entrance exams, and strategies for building self-confidence. The session was highly informative and well-received, empowering students with valuable guidance for their future academic and professional journeys.



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Under the guidance of IQAC, the Career Guidance and Placement Cell, in collaboration with the Rotary Club of Spic Nagar, Thoothukudi, and Rotary Club of Virudhunagar, successfully organized a three-day Spoken English Programme titled “Project Punch 95.0”, a CSR initiative of V.V.V. Edible Oil Private Limited, from 18th to 20th September 2024 for final-year undergraduate students. The programme commenced with an inaugural session on 18.09.2024, followed by an orientation by Mr. A. Shyamraj, who highlighted essential communication skills. Students were then grouped and trained by Beehive Communication facilitators – Ms. Ramya Bharathi, Ms. Lavanya, and Mr. Eswaran, coordinated by Ms. S. Esther. Interactive and activity-based sessions focused on vocabulary building and public speaking, effectively boosting the students' confidence in spoken English.





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A valedictory session was held on 20.09.2024 at 2 p.m., where Dr. S. Shankaravadivu welcomed the gathering and Mr. Radhakrishnan, District Coordinator, Rotary Club, Spic Nagar, delivered the keynote address. Star performers from each batch competed in an elocution contest, and Ms. Vikshini of III B.Sc Computer Science emerged as the overall champion. Prizes were distributed by Mr. Radhakrishnan. The event concluded with a vote of thanks by Ms. Archana Rajan, Assistant Professor of English & Coordinator of the Career Guidance and Placement Cell.



Orientation Programme regarding TNPSC Coaching Classes was held for the parents on 18.09.2024 in the Auditorium. Dr. K. Chitra Chellam, Assistant Professor of Commerce and Dr. E. Vasuki, Assistant Professor of Tamil, oriented the parents regarding the structure, process, and benefits of the TNPSC coaching program offered by the institution in collaboration with Khins Academy, Thoothukudi. The parents were given an overview of TNPSC and its significance in securing government jobs. They also highlighted how their support can contribute to the success of their children.





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An Orientation programme on TNPSC Coaching Classes was held for students on 18.09.2024 in the Auditorium. Dr. S. Shankara Vadivu, Assistant Professor of Chemistry explained the structure, process, and benefits of the TNPSC coaching offered in collaboration with Khins Academy, Thoothukudi. Students were given an overview of the TNPSC exams, their role in securing government jobs, and the importance of focused preparation. The session highlighted the support provided through expert guidance, study materials, and mock tests. A Q&A session followed, allowing students to clarify their doubts.



The Career Guidance and Placement Cell, in collaboration with Khins Academy, Thoothukudi, organized a TNPSC Coaching Class from 23rd September 2024 to 28th October 2024. The program aimed to prepare students for competitive government examinations conducted by the Tamil Nadu Public Service Commission (TNPSC). Expert trainers from Khins Academy covered key areas such as General Studies, Aptitude, General Tamil/English, and Current Affairs. A significant number of students participated and benefited from the structured coaching, study materials, and practice sessions provided.





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The Career Guidance and Placement Cell in association with LinkedIn organised an Career Kickstater Programme on . The session was conducted by three expert trainers from LinkedIn, who guided students on the importance of building a strong digital profile. As part of the program, students were assisted in creating their own LinkedIn accounts and were introduced to key features such as networking, job searching, and personal branding. The interactive session helped students understand how to effectively present their skills and achievements to potential employers. The program received active participation and was a valuable step towards preparing students for the professional world.



A Pre-Placement Training Programme for III UG students was organized by the Career Guidance and Placement Cell in association with KV Institute of Management on 05.02.2025. The programme aimed to prepare students for upcoming campus placements by enhancing their employability skills and boosting their confidence. The training sessions were conducted by expert trainers Mr. K. Raja, Mr. B. Manoj, and Mr. S. Swarna Mathiyazhakan, who engaged students through interactive modules covering resume building, group discussions, interview techniques, aptitude tests, and communication skills. The programme provided valuable insights into corporate expectations and helped students develop the necessary skills to face placement interviews with confidence.



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The Career Guidance and Placement Cell organized a training programme titled **Campus to Career**, in association with PALMS (Pearlcity Academy for Leadership and Management Skills) on 16th February 2025. The programme focused on preparing students for the transition from academic life to the professional world. It included sessions on personality development, communication skills, work ethics, and productivity enhancement. Designed to promote a healthy lifestyle and professional work culture, the event was well-received by the student participants.

Campus to Career

*Mr. P. Tenzing
Ms. Divya. A
Mr. D. Senthil Kannan*

16th February 2025



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The Career Guidance and Placement Cell organized a Placement Drive on 27.03.2025, bringing together 13 reputed companies to offer job opportunities for final-year students across various disciplines. The companies are as follows

- South India Bromine & Allied Chemicals Pvt. Ltd.
- Sahayamatha Salt Refinery Pvt. Ltd., Thoothukudi
- Kamal Health Care, Thoothukudi
- HDFC
- MGM Edible Oils, Thoothukudi
- E Kids International System of Education, Thoothukudi
- Shen Technology Website & App Development Company, Thoothukudi
- SRK Tax Audits, Thoothukudi
- Satya Infotech, Thoothukudi
- Maris Associates Pvt. Ltd., Thoothukudi
- AD4NEEDZ (Software Development Company), Chennai
- Unitech Plasto Components Pvt. Ltd., Thoothukudi
- MS Solutions

The drive provided students a valuable platform to interact with recruiters, understand industry expectations, and secure employment opportunities before graduation. The event witnessed enthusiastic participation from students and recruiters alike, and it proved to be a significant step in bridging academic training with professional careers. _____ attended the placement drive.





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The Career Guidance and Placement Cell has actively informed and facilitated student participation in placement drives held in and around Thoothukudi. A major Placement Drive was conducted by Reliance Foundation Skilling Academy on 16th April 2025 at V.O.C. College campus, Thoothukudi. In the event more than 20 reputed companies, offered diverse career opportunities to students across various disciplines. A significant number of students from our college attended the drive.

Following this, another placement drive was hosted by Tata Electronics in V.O.C. College campus on 29th April 2025. This drive is focused on apprenticeship training opportunities under the NATS (National Apprenticeship Training Scheme), further enhancing employability prospects for the students. A significant number of students from our college attended the drive.