

Registration Fee	Participation	Participation & Publication
Students/ Research Scholars	Rs. 200	Rs. 350
Faculty/ Academicians	Rs. 300	Rs. 500
Foreign Delegates	10 (USD)	15 (USD)

ABOUT THE COLLEGE

“Empowering with values and Education”. This axiom has been the bedrock on which stands the inception and the ensuing growth of the reputed institution, A.P.C .Mahalaxmi College for Women, Thoothukudi established in 1973 is the brain child of eminent scholar and philanthropist Kulapathi. A.P.C. Veerabahu, the founder President.

ABOUT THE CONFERENCE

The One Day International Conference on “Governance, Trade and Management Ideals in Indian Literary Traditions: An Indian Knowledge System Perspective” organized by A.P.C. Mahalaxmi College for Women, Thoothukudi, aims to explore the rich confluence of literature, commerce, and management principles embedded in India’s cultural and philosophical heritage. The conference provides a platform for academicians, researchers, and students to exchange ideas on how traditional Indian values can inspire contemporary governance, trade practices, and management strategies in a globalized economy.

ABOUT THE DEPARTMENT

The Department of Commerce (Aided) and the PG & Research Department of Commerce at A.P.C. Mahalaxmi College for Women, Thoothukudi are committed to nurturing academic excellence and research in the field of commerce and management. The departments strive to empower women through quality education, research orientation, and professional development, fostering analytical thinking and ethical business practices. With dedicated faculty and an encouraging research environment, the departments continue to promote innovative learning and global competence among students.



A.P.C. MAHALAXMI COLLEGE FOR WOMEN

Reaccredited by NAAC with A+ Grade (CGPA 3.42)

Ranked 88th position in NIRF - India Rankings 2025

Thoothukudi - 628002, Tamil Nadu, India

Department of Commerce (Aided)

&

PG & Research Department of Commerce

jointly organize a

**One Day International Conference on
Governance, Trade, and
Management Ideals in Indian Literary
Traditions: An Indian Knowledge
System Perspective**

Hybrid Mode

17th December, 2025



Payment Details

Name of the Account: A.P.C. MAHALAXMI COLLEGE PRINCIPAL GENERAL ACCOUNT

Account Number: 3635224984

IFSC Code: CBIN0284061

Name of the Bank: Central Bank of India

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Sub Themes

- Leadership Principles in the Bhagavad Gita
- Women in Indian Literature as Leaders and Decision-Makers
- Teamwork, Alliances, and Leadership Styles in Epics
- Women entrepreneurs in Sangam age vs. present-day perspectives
- Thirukkural on wealth management and ethics in business
- Communication and persuasion strategies in classical Indian texts
- Literary ethics and corporate social responsibility
- Thirukkural as a guide to personal and professional leadership
- Artificial intelligence and ethical insights from Thirukkural
- Information networks in Sangam age trade (guilds, communication)
- References to flora and fauna in Marine resources in Sangam trade (pearls, conches, fisheries)
- Political systems in Arthasastra vs. modern governance
- Women in history: Leadership & commerce references in classical Tamil works
- From Arthashastra to ESG: A Timeline of Ethical Business in India
- Intellectual property and branding rooted in cultural identity.
- Export potential of Ayurvedic products and traditional farming outputs.
- Integrating Ayurveda with modern technology .
- Promoting financial inclusion in rural India using IKS-based cooperative banking models.
- Developing insurance products for MSMEs based on Kautilya's economic strategies.

Guidelines for Paper Submission: Authors are requested to submit full research paper in word format, not exceeding 6 pages in Times New Roman, 12 pt, single line spacing, single column format and fully justified, to the email id: **apcmcommerceconference@gmail.com**. The Paper should consist of Title (14pt), Abstract (10pt), Keywords, Introduction, Results and Discussions, Conclusions and References.

Publication Criteria: Authors are invited to submit original unpublished papers. The accepted and presented full papers will be published in the conference proceedings with ISBN Number. A soft copy of the proceedings will be shared with participants via email. Best paper presenters will be awarded.

Last Date for submitting papers: **05.12.2025**

Resource Persons

Dr. M. B. Arun Balakrishnan

Assistant Professor
Department of Commerce
Christ College(Autonomous), Irinjalakuda, Thrissur, Kerala

Topic: The Arthasastra Framework:Strategic Management and Corporate Governance in the 21st century

Dr. S. Franklin Thambi Jose

Senior Lecturer, Faculty of Languages & Communication,Sultan Idris Education University, Perak State, Malaysia

Topic: Thirukkural & Management Concepts

Dr. Lubna Suraiya

Assistant Professor, Department of Commerce-International Accounting and Finance
Faculty of Science & Humanities,
S.R. M. Institute of Science & Technology, Vadapalani, Chennai, Tamilnadu

Topic: Trade & Commerce in Sangam Literature

Chief Patrons

Hon. Shri. A. P .C. V. Chockalingam
President, APCMC
Tmt. C. Subbulakshmi
Secretary, APCMC

Patron

Dr. K. Subbulakshmi
Principal

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Dr. S. Vanitha

Co-convenors

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Dr. R. Samundeswari
Dr. M. Muthulakshmi

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Research Scholar
Mrs. J. Jasmiline
Research Scholar
Ms. J. Annal Rosly Jeyasili
Research Scholar

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